



NE Baker St NW

Honorary Xermona Clayton Way

Restless SPIRITS

CITY OF ATLANTA

D



T

DEPARTMENT OF TRANSPORTATION



# Vision Zero Atlanta

- Ordinance Adopted 4/20/20
- Included default 25 MPH speed limit on certain streets
- Development of VZ Task Force and Action Plan
- Adoption of NACTO Urban Design Guidelines

Mayor Keisha Lance Bottoms Prioritizes Roadway Safety with Launch of Vision Zero Atlanta  
Mayor's plan highlights safer routes to school and speed limits  
Post Date: 04/21/2020 1:58 PM

Mayor's Office of Communications  
55 Trinity Avenue, Suite 2500 • Atlanta, Georgia 30303



Mayor Keisha Lance Bottoms

## Atlanta starts on the road to Vision Zero

5th May 2020 [Sarah Wray](#)

ATLANTA—Mayor Keisha Lance Bottoms is adopting a Vision Zero policy for Atlanta. Yesterday, the Atlanta City Council voted to adopt the policy by Mayor Bottoms.

The One Atlanta plan was adopted by the Atlanta Department of Transportation (ATLDOT).



Josh Rowan, Commissioner, Atlanta Department of Transportation

Atlanta is the latest city to adopt a Vision Zero policy, aiming to eliminate traffic deaths and dramatically reduce crashes and serious injuries.

Atlanta City Council voted unanimously on April 20 to adopt the Vision Zero Strategic Transportation Plan proposed by Mayor Keisha Lance Bottoms. Measures will include reducing and streamlining speed limits and greater use of data and technology.

The first steps will be the creation of a Vision Zero Task Force and the development of a comprehensive Vision Zero Action Plan.

Josh Rowan, Commissioner of Atlanta's first Department of Transportation (ATLDOT), which was formed in November 2019, told *Cities Today*: "[Adopting Vision Zero] is step one, but we are early in the game. We've got some pretty severe issues in Atlanta that are going to take years to rein in. This is a generational and cultural change that we are trying to make."

Rowan firmly believes, though, that achieving Vision Zero is possible, citing inspiration from cities such as Oslo, which [recorded just one road death in 2019](#).

"It is [a] very lofty [goal] but you have to believe that it's attainable; otherwise you don't put the emphasis into it that it needs," he added.



# Agenda



Data Overview

Centering Equity

Speed Limits

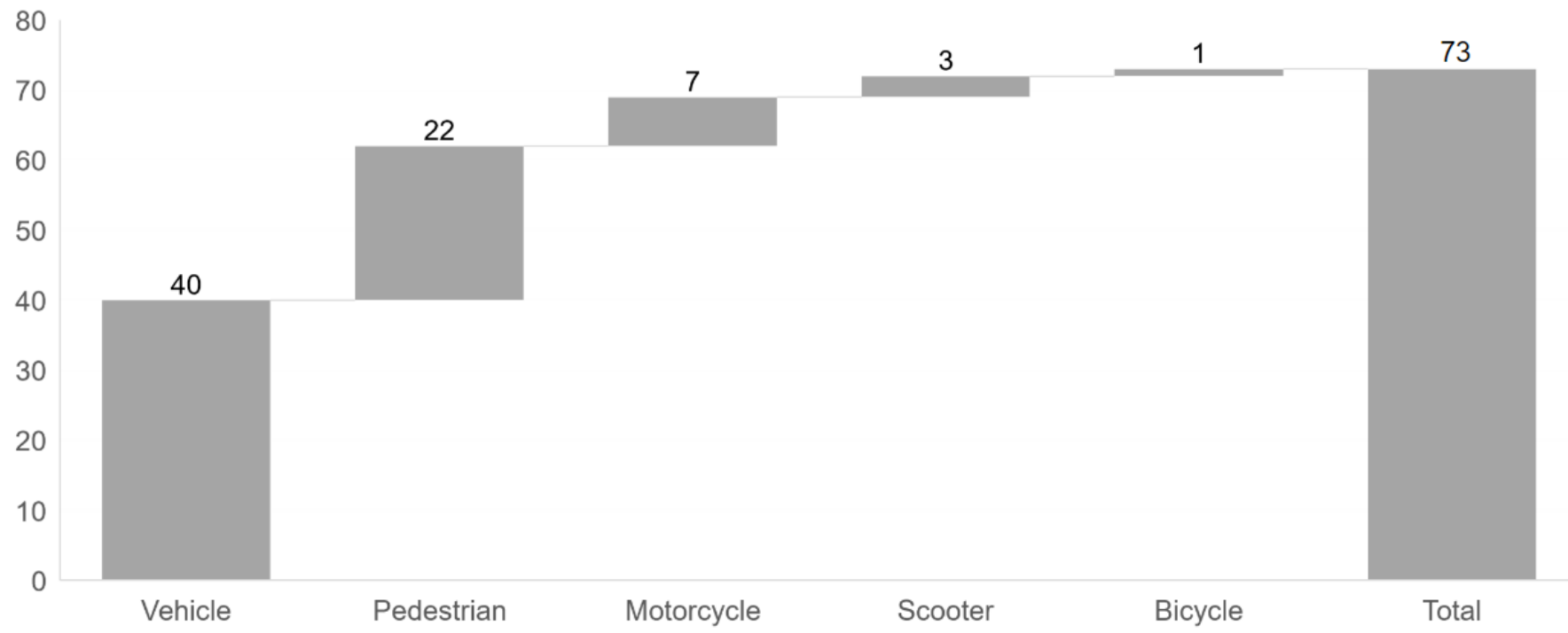
Safer Streets

Next Steps



# In 2019 alone, 73 people died on Atlanta's streets including 22 pedestrians, 3 scooter riders and a cyclist

Traffic Deaths in Atlanta January-Present 2019



Source: APD



**There was a 43% increase in crash-related fatalities from 2018 to 2019, and we are rapidly approaching these numbers just 9 months into 2020.**

<b>2018 Traffic Fatalities</b>	
<b>Fatalities</b>	51
<b>Serious Injury</b>	12

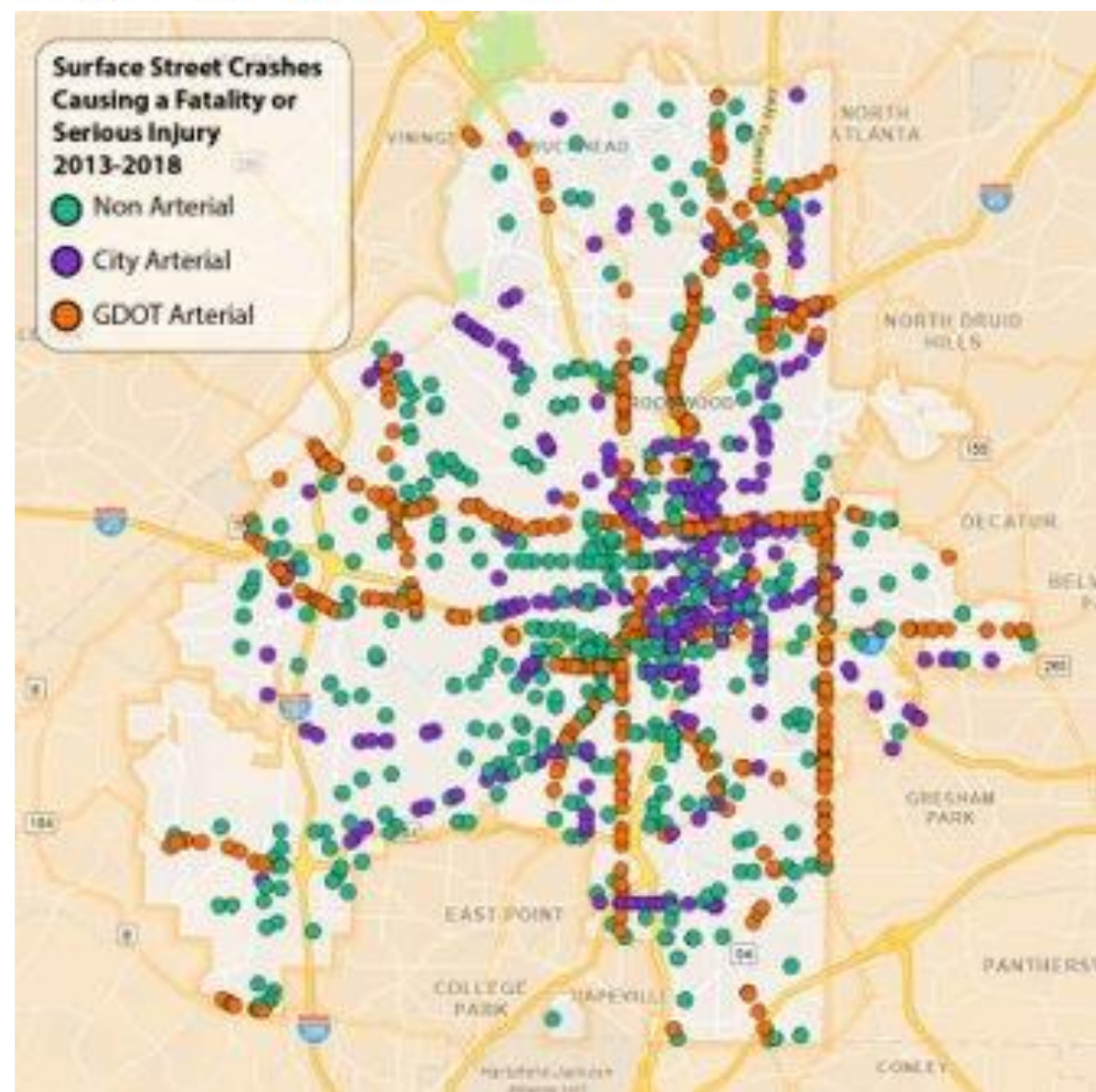
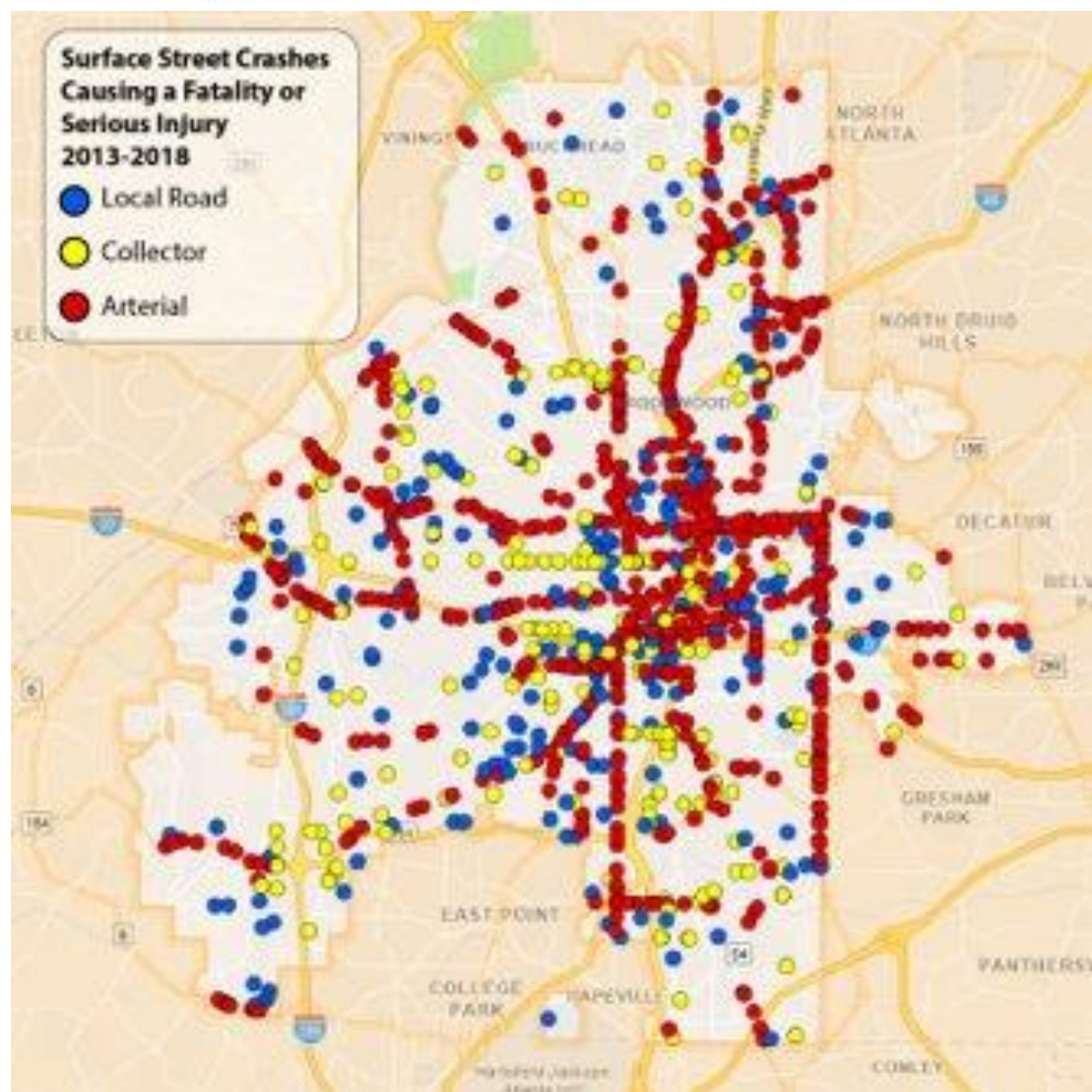
<b>2019 Traffic Fatalities</b>	
<b>Handle by APD</b>	73
<b>Serious Injury / Other</b>	25

<b>2020 Traffic Fatalities</b>	
<b>Handle by APD</b>	40
<b>Serious Injury/Other</b>	10



Data Source: Atlanta Police Department, as of Aug. 2020

**72% of Atlanta's traffic deaths and 42% of traffic injuries occur on only 6% of the city's streets. We call this Atlanta's High-Injury Network.**



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NOVEMBER 2019

# ONE ATLANTA

## Strategic Transportation Plan

MAYOR KEISHA LANCE BOTTOMS



Odetta MacLeish-White  
MANAGING DIRECTOR,  
TRANSFORMATION ALLIANCE

“The transportation department will hear from a lot of competing voices, and it needs to listen to the most vulnerable ones. When you solve for the most vulnerable people on the street, you make the street better for everyone. Creating a new transportation department also creates an opportunity to model positive feedback loops with the community.”

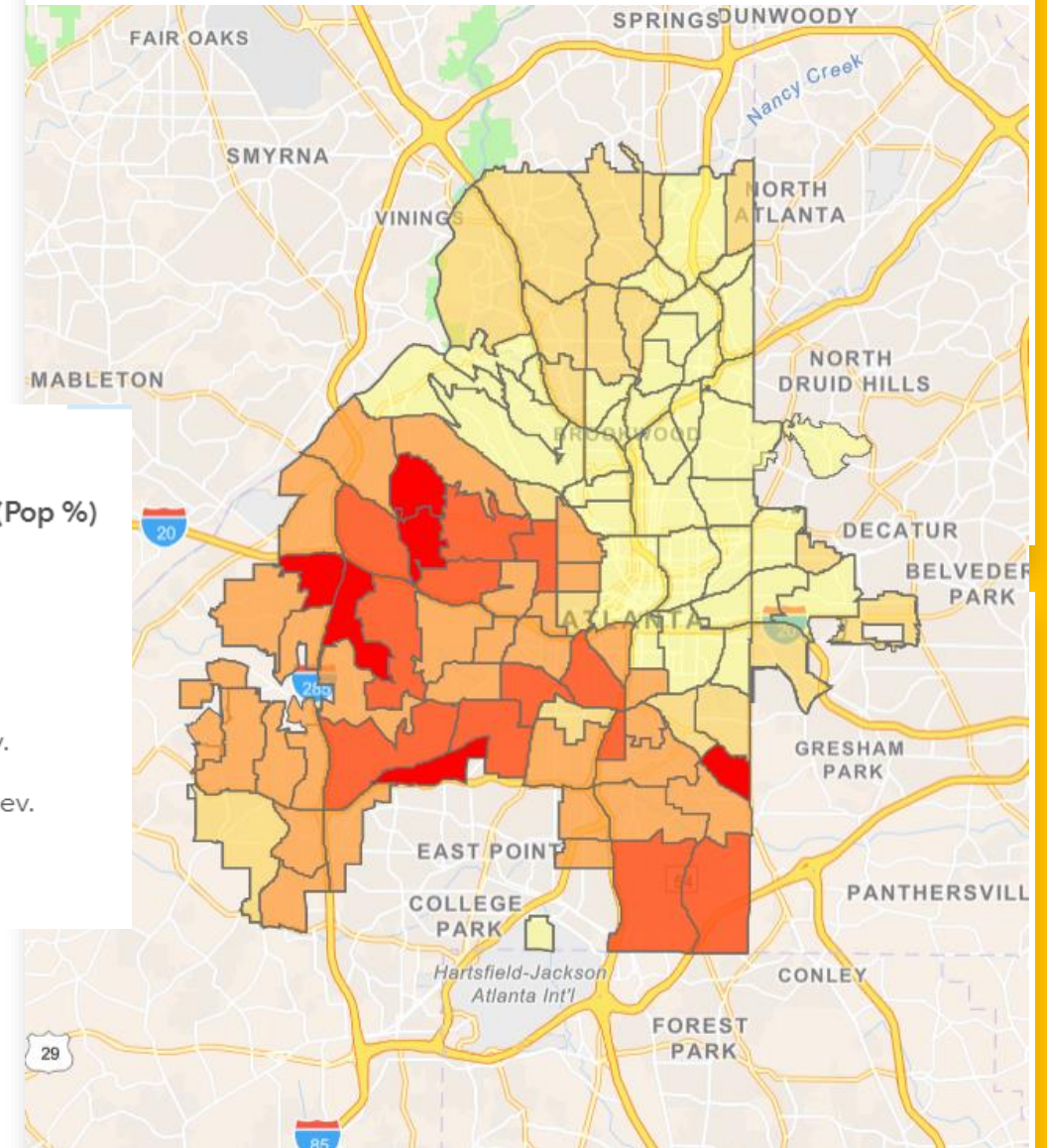
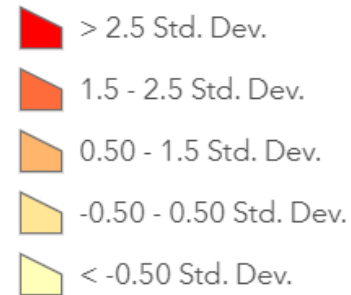
# Communities of Concern

- Composite Scoring
- Data Indicators
  - No vehicle access
  - % School-age children, seniors, disabled persons
  - No health insurance
  - Transit ridership
  - Race
  - Single-parent households
  - Income

## Legend

### NSA Composite Score (Pop %)

#### Composite\_Score





# Community Engagement

- Create process to ensure we Plan “WITH” the community; Take the time to Understand history and ensure Barriers are not exacerbated
- Collaborate and partner with Community-Based Organizations
- Start to build community capacity, trust, confidence and participation in public processes
- Provide stipend for community members time and energy.



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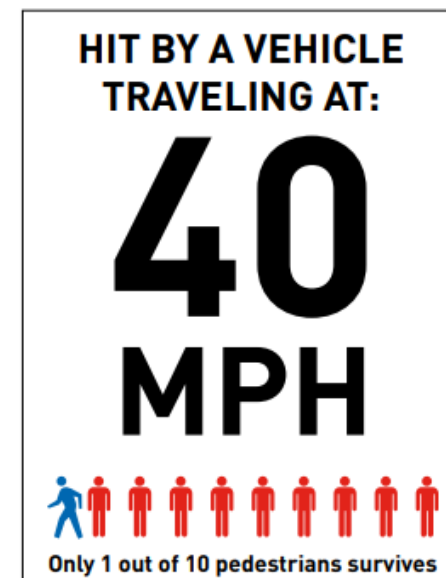
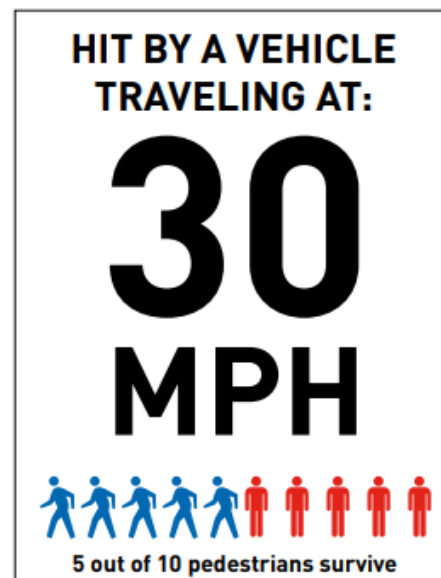
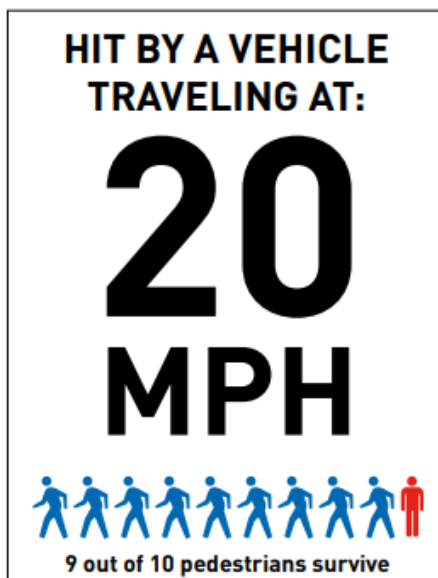


# Reducing high vehicle speeds, a key factor in 54% of Atlanta's traffic deaths in 2019, is a major focus of Vision Zero programs around the world

**Forbes**

Speeding: It's Just As Dangerous As Driving Drunk, New Report Finds

“You can't tackle our rising epidemic of roadway deaths without tackling speeding” – National Transportation Safety Board Chairman



Source: Forbes, National Transportation Safety Board, NACTO, APD

# Today in Atlanta streets of similar width and character have different speeds

## Local "Neighborhood" Streets




## Collectors



Source: Google Street View

# Atlanta will establish a consistent 25mph speed limit for neighborhood streets and downtown roads

## Recommended city action by street type and regulatory status

 Targeted for lower speed limits

	Streets with City-Controlled Speed Limits	City Streets on State "Laser List"	GDOT roads
Local roads	<p>Consolidate posted speed limits at 25mph (Appx 550 Signs)</p>	<p>Lower to 25mph &amp; remove from state laser list (Appx 430 Signs)</p>	<p>No roads fall in this category</p>
Collectors			
Downtown Arterials			
Outlying Arterials			
		<p>Conduct further study to evaluate tradeoff of lowering posted speed limit vs maintaining ability for radar speed enforcement capability</p>	<p>GDOT controlled. Request doing a traffic study on a case by case basis.</p>

Source: Atlanta City Planning



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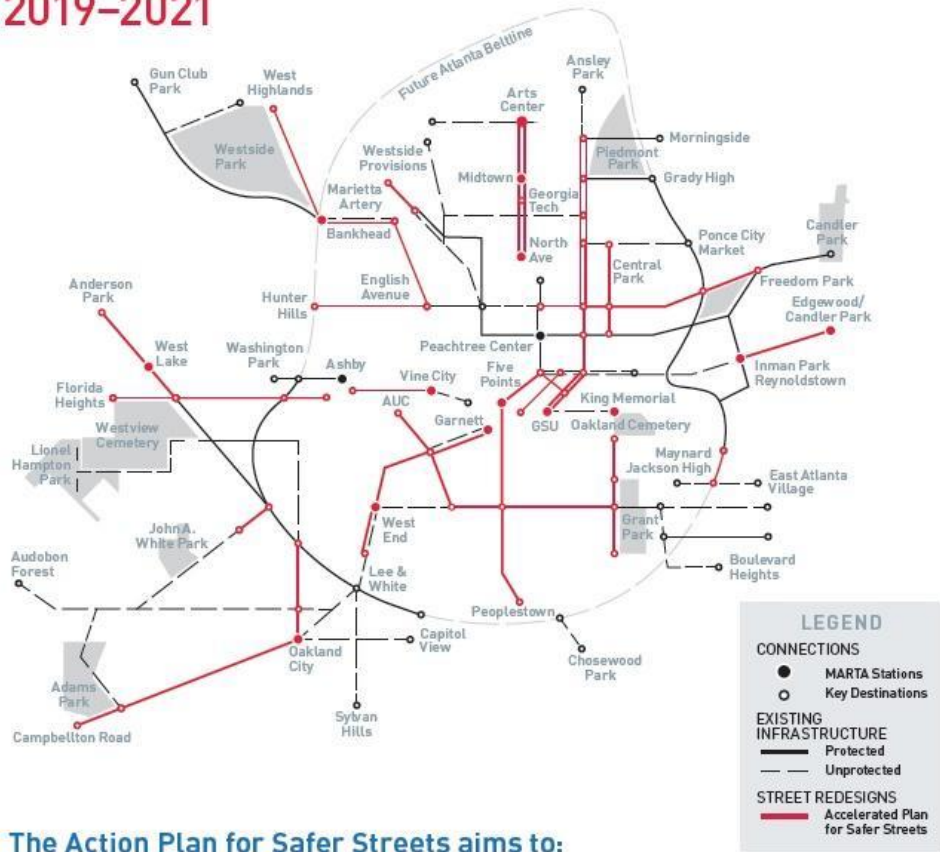
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# TARGET NETWORK FOR SAFER MULTI-MODAL STREETS

## 2019-2021



### The Action Plan for Safer Streets aims to:

- Connect SW Atlanta to Westside Trail and MARTA
- Provide north-south connections between Midtown, Downtown, and West End
- Bridge the gap between Grant Park and West End
- Expand access to MARTA stations, city parks, and schools by providing first/last mile connections
- Reduce risk as 100% of routes are on the city's high-injury network or near schools

- 2-Year Plan to deliver 20 miles of LIT lanes
- 12 out of 22 of these streets are currently in design or construction



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# Next Steps?

- Vision Zero Action Plan – Starting early 2021
- Tactical Urbanism Guidance – To be released Sept. 2020
- Traffic Calming Toolkit
- Sidewalk Inventory – To be complete Oct. 2020

**COMING SOON**



# vision**ZERO**

*Atlanta's commitment to ending all traffic deaths*

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City of Atlanta Department of  
Transportation

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**@ATLDOT**

