

Table 1-1
Summary of Key Data.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%
COMPLETE STREETS AWARENESS (D/S)	-435 -87%	-71 -90%	-54 -96%	-125 -93%	-82 -86%	-219 -84%	-81 -92%	-138 -80%	-206 -85%	-202 -90%	-218 -90%	-79 -79%	-92 -92%	-89 -89%	-84 -84%	-91 -91%	-220 -92%	-215 -83%	-68 -100%	-112 -92%	-85 -85%	-89 -77%	-76 -85%
TOTAL S/R/H	68 14%	6 8%	3 6%	9 7%	10 10%	48 19%	9 10%	39 23%	27 11%	36 16%	38 16%	18 18%	13 13%	10 10%	15 15%	12 12%	28 12%	40 15%	4 6%	8 7%	18 18%	24 21%	14 15%
A LOT/SOME	32 6%	4 5%	1 2%	5 3%	7 7%	20 8%	3 4%	17 10%	17 7%	12 5%	12 5%	10 10%	4 4%	5 5%	8 8%	4 4%	10 4%	22 9%	- -	5 4%	8 8%	13 11%	7 7%
NOT MUCH/NOTHING	467 93%	75 95%	55 97%	130 96%	88 93%	239 92%	85 96%	155 90%	223 92%	213 95%	231 95%	90 90%	95 95%	94 94%	92 92%	96 96%	230 96%	237 91%	68 100%	117 96%	92 92%	102 88%	83 92%
INITIAL COMPLETE STREETS (D/S)	384 77%	56 71%	28 49%	84 62%	73 77%	220 84%	66 75%	154 89%	173 71%	189 84%	204 84%	76 76%	71 71%	70 70%	85 85%	82 82%	163 68%	221 85%	57 85%	98 80%	77 77%	84 73%	69 77%
TOTAL FAVOR	436 87%	66 84%	42 74%	108 80%	82 86%	238 91%	76 86%	162 94%	204 84%	205 91%	220 91%	87 87%	85 85%	85 85%	92 92%	88 88%	196 82%	240 92%	60 90%	109 89%	87 87%	98 85%	79 88%
TOTAL OPPOSE	52 10%	10 13%	14 25%	24 18%	9 9%	18 7%	10 11%	9 5%	32 13%	16 7%	17 7%	11 11%	13 13%	14 14%	7 7%	6 6%	33 14%	18 7%	3 5%	12 10%	10 10%	13 12%	10 11%
INFORMED COMPLETE STREETS (D/S)	332 66%	33 41%	20 36%	53 39%	65 68%	208 80%	68 77%	140 81%	134 55%	177 79%	194 80%	63 63%	63 63%	60 60%	72 72%	74 74%	145 60%	187 72%	57 84%	101 82%	64 64%	64 55%	48 53%
TOTAL FAVOR	406 81%	53 68%	37 66%	90 67%	78 82%	230 88%	77 87%	153 89%	182 75%	198 88%	215 88%	80 80%	80 80%	77 77%	85 85%	85 85%	188 78%	218 84%	62 91%	111 91%	81 81%	86 75%	65 72%
TOTAL OPPOSE	75 15%	21 26%	17 31%	38 28%	13 14%	22 8%	9 10%	13 8%	48 20%	21 9%	21 9%	17 17%	17 17%	18 18%	13 13%	10 10%	43 18%	32 12%	5 7%	10 8%	16 16%	22 19%	17 19%

Table 1-2
Summary of Key Data.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
COMPLETE STREETS AWARENESS (D/S)	-435 -87%	-136 -95%	-79 -86%	-129 -87%	-86 -76%	-68 -89%	-57 -97%	-49 -93%	-33 -78%	-100 -93%	-120 -78%	-114 -90%	-92 -80%	-99 -94%	-120 -87%	-96 -90%	-97 -86%	-160 -92%	-80 -76%	-95 -93%	-123 -90%	-98 -83%	-117 -82%
TOTAL S/R/H	68 14%	14 10%	15 16%	17 11%	23 20%	9 11%	1 1%	3 6%	7 16%	16 15%	32 21%	13 10%	15 13%	16 15%	23 16%	17 16%	17 15%	18 10%	16 15%	12 12%	16 12%	22 19%	18 12%
A LOT/SOME	32 6%	3 2%	6 7%	9 6%	13 12%	4 5%	1 1%	2 3%	5 11%	3 3%	17 11%	6 5%	11 9%	3 3%	9 7%	5 5%	7 6%	7 4%	13 12%	3 3%	7 5%	10 8%	13 9%
NOT MUCH/NOTHING	467 93%	139 98%	86 92%	138 94%	99 88%	72 95%	58 98%	50 97%	38 89%	103 96%	136 89%	121 94%	103 90%	102 97%	129 93%	101 95%	104 92%	167 96%	93 88%	98 96%	130 95%	107 91%	130 91%
INITIAL COMPLETE STREETS (D/S)	384 77%	104 73%	61 66%	129 87%	92 82%	42 55%	42 70%	34 64%	39 92%	84 79%	135 88%	80 62%	93 81%	81 77%	123 89%	84 79%	87 77%	119 69%	92 87%	73 71%	88 65%	99 84%	122 86%
TOTAL FAVOR	436 87%	120 84%	75 81%	138 93%	102 91%	58 76%	50 84%	41 78%	41 96%	94 88%	144 94%	101 79%	103 90%	91 86%	130 94%	94 88%	99 87%	144 83%	97 92%	86 84%	109 80%	107 91%	132 93%
TOTAL OPPOSE	52 10%	16 11%	14 15%	9 6%	10 9%	16 21%	8 14%	7 13%	2 4%	10 9%	8 5%	22 17%	10 9%	10 9%	7 5%	10 9%	12 10%	25 15%	5 5%	13 13%	20 15%	8 7%	10 7%
INFORMED COMPLETE STREETS (D/S)	332 66%	103 72%	44 47%	119 81%	67 60%	31 41%	22 37%	30 57%	35 82%	83 78%	125 82%	63 49%	71 62%	82 78%	112 81%	80 76%	73 64%	96 55%	82 78%	76 75%	69 50%	77 65%	110 77%
TOTAL FAVOR	406 81%	121 85%	65 70%	132 90%	86 77%	52 68%	38 65%	39 75%	39 90%	94 88%	136 89%	92 72%	90 79%	92 87%	123 89%	92 87%	90 79%	132 76%	92 87%	87 86%	99 73%	94 80%	124 87%
TOTAL OPPOSE	75 15%	19 13%	21 22%	13 9%	19 17%	21 28%	17 28%	9 18%	4 9%	10 10%	11 7%	29 23%	19 17%	10 10%	11 8%	11 11%	17 15%	36 21%	9 9%	11 11%	31 23%	18 15%	14 10%

Table 1-3
Summary of Key Data.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN		30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO WALK/BIKE	SAFER ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					MIN	MIN+																		
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
COMPLETE STREETS AWARENESS (D/S)	-435	-208	-223	-100	-82	-42	-197	-26	-164	-116	-67	-43	-4	32	-467	-107	-374	-49	-157	-373	-54	-255	-180	
	-87%	-86%	-88%	-83%	-89%	-100%	-90%	-76%	-94%	-84%	-82%	-80%	-6%	100%	-100%	-81%	-86%	-95%	-90%	-87%	-88%	-85%	-90%	
TOTAL S/R/H	68	35	33	18	13	2	28	5	17	19	13	12	68	32	36	21	61	6	18	55	8	48	20	
	14%	14%	13%	15%	14%	4%	13%	16%	10%	14%	16%	23%	100%	100%	8%	16%	14%	12%	10%	13%	14%	16%	10%	
A LOT/SOME	32	17	15	10	5	-	11	4	5	11	8	5	32	32	-	13	30	1	8	27	4	22	10	
	6%	7%	6%	9%	5%	-	5%	12%	3%	8%	9%	10%	47%	100%	-	10%	7%	3%	5%	6%	6%	7%	5%	
NOT MUCH/NOTHING	467	224	238	110	86	42	208	30	168	127	75	48	36	-	467	119	404	50	165	401	57	277	190	
	93%	93%	94%	91%	95%	100%	95%	88%	97%	91%	91%	90%	53%	-	100%	90%	93%	97%	95%	93%	94%	92%	95%	
INITIAL COMPLETE STREETS (D/S)	384	184	198	98	70	31	168	31	102	125	74	39	55	29	354	132	436	-52	131	380	-3	233	151	
	77%	76%	78%	81%	77%	73%	77%	89%	59%	90%	90%	73%	80%	91%	76%	100%	100%	-100%	75%	89%	-4%	78%	75%	
TOTAL FAVOR	436	209	224	108	80	35	192	32	136	131	77	44	61	30	404	132	436	-	147	400	29	262	174	
	87%	86%	88%	90%	88%	84%	88%	94%	78%	95%	94%	83%	89%	96%	87%	100%	100%	-	85%	93%	48%	87%	87%	
TOTAL OPPOSE	52	25	26	11	10	5	24	1	34	6	3	6	6	1	50	-	-	52	17	20	32	28	23	
	10%	10%	10%	9%	11%	11%	11%	4%	20%	4%	3%	10%	9%	4%	11%	-	-	100%	10%	5%	52%	9%	12%	
INFORMED COMPLETE STREETS (D/S)	332	156	171	93	58	20	138	33	85	103	70	46	48	26	305	79	352	-24	99	331	-1	205	127	
	66%	64%	68%	78%	64%	47%	63%	98%	49%	74%	85%	87%	70%	83%	65%	60%	81%	-46%	57%	77%	-2%	68%	64%	
TOTAL FAVOR	406	193	208	104	74	30	175	33	124	119	75	49	57	29	376	102	387	14	132	373	28	246	160	
	81%	80%	82%	87%	81%	72%	80%	98%	72%	86%	92%	92%	84%	91%	81%	77%	89%	26%	76%	87%	46%	82%	80%	
TOTAL OPPOSE	75	37	37	11	16	10	37	-	39	15	5	3	10	3	72	22	35	37	33	42	30	42	33	
	15%	15%	15%	9%	17%	25%	17%	-	23%	11%	6%	5%	14%	9%	15%	17%	8%	72%	19%	10%	49%	14%	16%	

Table 1-4
Summary of Key Data.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT	TOTAL	TOTAL	NO		SMWT	TOTAL	TOTAL	DK	MOVE
	MORE	MORE	LESS	DIFF		FAV	FAV	OPP		TO
TOTAL	LKLY	LKLY	LKLY							OPP
BASE-TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
COMPLETE STREETS AWARENESS (D/S)	-435	-106	-174	-18	-237	-161	-347	-69	-18	-33
	-87%	-85%	-83%	-76%	-92%	-89%	-86%	-93%	-97%	-88%

TOTAL S/R/H	68	15	39	4	24	19	57	10	1	6
	14%	12%	19%	17%	9%	11%	14%	13%	6%	16%
A LOT/SOME	32	9	17	3	11	10	29	3	-	2
	6%	7%	8%	12%	4%	5%	7%	4%	-	6%
NOT MUCH/NOTHING	467	115	191	21	248	171	376	72	18	35
	93%	93%	91%	88%	96%	95%	93%	96%	97%	94%
INITIAL COMPLETE STREETS (D/S)	384	114	198	-9	190	159	373	-2	12	35
	77%	91%	95%	-36%	73%	88%	92%	-3%	65%	94%

TOTAL FAVOR	436	117	201	7	220	168	387	35	13	35
	87%	94%	97%	31%	85%	93%	95%	47%	70%	94%
TOTAL OPPOSE	52	4	4	16	31	9	14	37	1	-
	10%	3%	2%	67%	12%	5%	3%	50%	6%	-
INFORMED COMPLETE STREETS (D/S)	332	118	199	-11	136	181	406	-75	-	-37
	66%	94%	95%	-47%	53%	100%	100%	-100%	-	-100%

TOTAL FAVOR	406	120	203	6	189	181	406	-	-	-
	81%	97%	97%	26%	73%	100%	100%	-	-	-
TOTAL OPPOSE	75	3	4	18	52	-	-	75	-	37
	15%	2%	2%	74%	20%	-	-	100%	-	100%

Table 2-1
QUESTION 1:
Age.

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	SOFT/ LEAN GOP		TOTAL GOP	IND	SOFT/ LEAN DEM		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			TOTAL DEM	LEAN DEM																	
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
18 - 24	11 2%	1 2%	- -	1 1%	1 2%	7 3%	7 8%	- -	3 1%	8 4%	8 3%	2 2%	5 5%	3 3%	- -	2 2%	6 3%	4 2%	11 16%	- -	- -	- -	- -	
25 - 34	57 11%	7 9%	8 14%	15 11%	18 19%	24 9%	13 15%	11 6%	26 11%	26 12%	28 12%	12 12%	9 9%	10 10%	13 13%	12 12%	26 11%	31 12%	57 84%	- -	- -	- -	- -	
35 - 44	122 24%	11 14%	15 27%	26 19%	23 24%	70 27%	31 36%	39 23%	53 22%	63 28%	67 28%	26 26%	19 19%	21 21%	35 35%	22 22%	64 27%	58 22%	- -	122 100%	- -	- -	- -	
45 - 54	100 20%	9 11%	12 22%	21 16%	19 20%	58 22%	14 16%	44 26%	41 17%	50 22%	55 22%	18 18%	22 22%	25 25%	14 14%	21 21%	47 19%	53 21%	- -	- -	100 100%	- -	- -	
55 - 64	115 23%	25 31%	12 21%	36 27%	18 19%	58 22%	13 15%	44 26%	63 26%	47 21%	50 21%	23 23%	25 25%	18 18%	21 21%	28 28%	53 22%	62 24%	- -	- -	- -	115 100%	- -	
65 AND ABOVE	90 18%	26 33%	9 17%	36 26%	12 13%	42 16%	8 9%	34 20%	53 22%	32 14%	35 14%	19 19%	19 19%	21 21%	17 17%	15 15%	40 17%	50 19%	- -	- -	- -	- -	90 100%	
REFUSED	5 1%	- -	- -	- -	3 3%	2 1%	2 2%	- -	3 1%	- -	- -	- -	2 2%	3 3%	- -	- -	5 2%	- -	- -	- -	- -	- -	- -	
MEN 18-54	143 29%	20 25%	19 34%	39 29%	36 38%	64 25%	29 33%	35 20%	72 30%	60 27%	66 27%	40 40%	29 29%	21 21%	29 29%	25 25%	143 59%	- -	32 47%	64 52%	47 47%	- -	- -	
MEN 55+	92 18%	24 30%	14 24%	37 28%	12 13%	41 16%	8 9%	33 19%	52 22%	37 16%	39 16%	17 17%	23 23%	22 22%	13 13%	18 18%	92 39%	- -	- -	- -	- -	53 46%	40 44%	
WOMEN 18-54	147 29%	8 11%	16 29%	25 18%	25 26%	95 36%	36 41%	59 34%	51 21%	87 39%	92 38%	18 18%	26 26%	38 38%	34 34%	32 32%	- -	147 57%	36 53%	58 48%	53 53%	- -	- -	
WOMEN 55+	113 23%	27 34%	7 13%	34 26%	18 19%	58 22%	13 15%	46 27%	63 26%	41 18%	46 19%	25 25%	21 21%	17 17%	24 24%	25 25%	- -	113 43%	- -	- -	- -	62 54%	50 56%	

Table 2-2
QUESTION 1:
Age.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
18 - 24	11 2%	6 4%	- -	4 3%	- -	1 2%	- -	- -	1 3%	5 5%	2 1%	1 1%	1 1%	5 5%	3 2%	6 6%	3 3%	- -	1 1%	6 6%	- -	3 3%	1 1%
25 - 34	57 11%	26 18%	- -	31 21%	- -	6 8%	9 15%	10 19%	8 18%	9 9%	15 9%	11 9%	15 13%	13 12%	15 11%	9 9%	8 8%	32 18%	7 6%	9 9%	16 12%	9 8%	22 16%
35 - 44	122 24%	64 45%	- -	58 40%	- -	16 21%	10 17%	18 34%	5 12%	28 27%	42 27%	34 27%	19 17%	29 28%	38 28%	24 22%	26 23%	37 22%	35 33%	28 28%	35 26%	21 18%	37 26%
45 - 54	100 20%	47 33%	- -	53 36%	- -	15 20%	6 10%	8 16%	10 24%	22 20%	37 24%	25 20%	16 14%	19 18%	36 26%	24 23%	25 22%	33 19%	17 16%	19 19%	26 19%	29 25%	24 17%
55 - 64	115 23%	- -	53 57%	- -	62 55%	20 26%	16 28%	7 13%	12 27%	24 23%	33 22%	30 24%	33 29%	22 21%	28 20%	22 21%	32 28%	40 23%	22 21%	22 22%	30 22%	31 27%	31 22%
65 AND ABOVE	90 18%	- -	40 43%	- -	50 45%	17 23%	18 31%	6 11%	6 15%	17 16%	25 16%	22 17%	30 27%	17 16%	18 13%	20 18%	19 17%	28 16%	24 22%	15 15%	25 18%	23 20%	27 19%
REFUSED	5 1%	- -	- -	- -	- -	- -	- -	3 6%	- -	2 2%	- -	3 3%	- -	- -	- -	2 2%	- -	3 2%	- -	2 2%	3 2%	- -	- -
MEN 18-54	143 29%	143 100%	- -	- -	- -	39 51%	- -	36 70%	- -	64 60%	- -	72 56%	- -	66 63%	- -	26 24%	37 33%	46 27%	31 30%	63 62%	77 57%	- -	- -
MEN 55+	92 18%	- -	92 100%	- -	- -	37 49%	- -	12 24%	- -	41 38%	- -	52 41%	- -	39 37%	- -	16 15%	21 18%	34 20%	21 20%	37 36%	55 41%	- -	- -
WOMEN 18-54	147 29%	- -	- -	147 100%	- -	- -	25 42%	- -	25 58%	- -	95 62%	- -	51 45%	- -	92 67%	37 35%	25 22%	56 32%	29 27%	- -	- -	63 53%	85 59%
WOMEN 55+	113 23%	- -	- -	- -	113 100%	- -	34 58%	- -	18 42%	- -	58 38%	- -	63 55%	- -	46 33%	25 24%	30 26%	34 19%	24 23%	- -	- -	55 47%	58 41%

Table 2-3
QUESTION 1:
Age.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT	TOTAL	LESS	15-29	30	CAR,	OTHER	TRAF- FIC	PUBLIC TRANS	WALK/ BIKE	SAFER PLACES TO ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/ SOME	NOT MUCH/ NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND- LINE	CELL
		COMM-UTE	COMM-UTE	THAN 15	MIN	MIN+	ALONE																
BASE=TOTAL SAMPLE	500 100%	243 49%	253 51%	120 24%	91 18%	42 8%	219 44%	34 7%	173 35%	139 28%	82 16%	53 11%	68 14%	32 6%	467 93%	132 26%	436 87%	52 10%	174 35%	429 86%	61 12%	300 60%	200 40%
18 - 24	11 2%	5 2%	6 2%	3 2%	1 2%	1 3%	3 1%	3 9%	2 1%	6 4%	- -	3 6%	- -	- -	11 2%	1 1%	9 2%	2 3%	5 3%	9 2%	2 3%	9 3%	1 1%
25 - 34	57 11%	13 5%	44 17%	24 20%	15 16%	5 12%	40 18%	4 12%	20 12%	25 18%	7 8%	3 5%	4 6%	- -	57 12%	10 8%	52 12%	1 2%	27 16%	52 12%	3 5%	29 10%	28 14%
35 - 44	122 24%	41 17%	80 32%	37 31%	27 30%	16 38%	67 31%	13 37%	48 28%	28 20%	18 22%	13 24%	8 12%	5 16%	117 25%	33 25%	109 25%	12 23%	36 21%	112 26%	9 15%	63 21%	59 30%
45 - 54	100 20%	38 16%	61 24%	28 23%	24 26%	9 21%	54 25%	6 19%	32 18%	24 17%	23 28%	11 21%	18 27%	8 24%	92 20%	33 25%	87 20%	10 19%	37 21%	84 20%	15 25%	50 17%	50 25%
55 - 64	115 23%	68 28%	47 18%	21 17%	17 19%	8 20%	40 18%	7 20%	41 24%	30 22%	18 22%	15 28%	24 35%	13 39%	102 22%	26 19%	98 22%	13 26%	35 20%	96 22%	15 25%	74 25%	41 21%
65 AND ABOVE	90 18%	76 31%	13 5%	5 4%	5 5%	3 6%	12 5%	1 3%	27 16%	24 17%	16 20%	8 15%	14 20%	7 21%	83 18%	27 21%	79 18%	10 20%	32 18%	74 17%	13 21%	70 23%	20 10%
REFUSED	5 1%	2 1%	3 1%	2 1%	2 2%	- -	3 2%	- -	3 2%	2 1%	- -	- -	- -	- -	5 1%	2 1%	2 -	3 7%	2 1%	2 -	3 6%	5 2%	- -
MEN 18-54	143 29%	45 18%	97 38%	45 37%	34 37%	18 44%	81 37%	15 45%	60 35%	38 27%	21 26%	14 27%	14 20%	3 11%	139 30%	43 33%	120 27%	16 31%	60 35%	123 29%	19 31%	76 25%	67 33%
MEN 55+	92 18%	62 25%	30 12%	11 9%	12 13%	7 18%	25 12%	5 14%	36 21%	26 19%	16 19%	6 11%	15 22%	6 19%	86 18%	28 21%	75 17%	14 27%	33 19%	76 18%	11 19%	63 21%	30 15%
WOMEN 18-54	147 29%	53 22%	94 37%	47 39%	34 37%	13 30%	83 38%	11 31%	41 24%	45 33%	27 32%	16 30%	17 25%	9 29%	138 30%	34 26%	138 32%	9 17%	44 26%	134 31%	11 18%	75 25%	72 36%
WOMEN 55+	113 23%	82 34%	29 12%	15 13%	10 11%	3 8%	26 12%	3 9%	33 19%	28 20%	19 23%	17 32%	23 33%	13 41%	99 21%	25 19%	102 23%	10 19%	34 20%	95 22%	16 27%	82 27%	31 16%

Table 2-4
QUESTION 1:
Age.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO DIFF	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE LKLY	MORE LKLY	LESS LKLY		FAV	FAV	OPP		TO OPP
BASE=TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
18 - 24	11 2%	6 5%	7 4%	- -	3 1%	8 4%	11 3%	- -	- -	- -
25 - 34	57 11%	16 13%	25 12%	1 5%	30 11%	26 14%	51 13%	5 6%	1 6%	3 9%
35 - 44	122 24%	35 29%	57 27%	5 20%	61 23%	47 26%	111 27%	10 14%	1 6%	3 8%
45 - 54	100 20%	26 21%	43 21%	5 19%	50 19%	33 18%	81 20%	16 22%	3 15%	10 27%
55 - 64	115 23%	26 21%	46 22%	5 22%	61 24%	33 18%	86 21%	22 30%	7 36%	11 28%
65 AND ABOVE	90 18%	15 12%	31 15%	7 27%	51 20%	32 18%	65 16%	17 23%	7 36%	11 28%
REFUSED	5 1%	- -	- -	2 7%	3 1%	2 1%	2 -	3 5%	- -	- -
MEN 18-54	143 29%	42 34%	64 31%	5 22%	74 28%	67 37%	121 30%	19 25%	3 14%	11 29%
MEN 55+	92 18%	19 15%	33 16%	7 28%	50 19%	29 16%	65 16%	21 28%	6 33%	8 22%
WOMEN 18-54	147 29%	41 33%	69 33%	5 22%	70 27%	47 26%	132 33%	13 17%	3 14%	5 14%
WOMEN 55+	113 23%	22 17%	43 21%	5 22%	62 24%	36 20%	86 21%	19 25%	7 39%	13 34%

Table 3-1
 QUESTION 2:
 Would you say that things in [CITY] are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%
**D/S (RIGHT DIRECTION - WRONG TRACK)	42	-8	7	-1	6	39	13	26	15	26	29	37	9	-	-13	9	26	16	7	3	11	11	11
	8%	-10%	13%	-	6%	15%	15%	15%	6%	12%	12%	37%	9%	-	-13%	9%	11%	6%	11%	2%	11%	10%	12%
RIGHT DIRECTION	240	32	29	61	45	131	40	91	113	115	122	59	48	45	38	50	118	122	31	55	52	56	45
	48%	40%	53%	45%	47%	50%	46%	53%	47%	51%	50%	59%	48%	45%	38%	50%	49%	47%	45%	45%	52%	49%	50%
WRONG TRACK	198	39	22	62	39	92	27	65	98	89	94	21	39	45	51	41	92	106	23	52	41	45	34
	40%	50%	40%	46%	41%	36%	31%	38%	40%	40%	38%	21%	39%	45%	51%	41%	38%	41%	35%	42%	41%	39%	38%
NO OPINION	56	8	4	12	10	32	16	16	31	18	24	19	9	10	9	9	27	29	11	14	7	12	11
	11%	10%	7%	9%	11%	12%	18%	9%	13%	8%	10%	19%	9%	10%	9%	9%	11%	11%	17%	11%	7%	11%	13%
REFUSED	6	-	-	-	1	5	5	-	1	3	4	1	4	-	1	-	4	2	2	3	-	1	-
	1%	-	-	-	1%	2%	6%	-	-	1%	2%	1%	4%	-	1%	-	2%	1%	3%	2%	-	1%	-

Table 3-2
 QUESTION 2:
 Would you say that things in [CITY] are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	PROF/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
**D/S (RIGHT DIRECTION - WRONG TRACK)	42 8%	11 8%	16 18%	10 7%	6 5%	-4 -5%	3 6%	6 12%	-1 -2%	27 26%	11 7%	7 5%	9 7%	25 24%	4 3%	9 8%	-6 -5%	26 15%	15 14%	7 7%	21 16%	-3 -3%	19 13%
RIGHT DIRECTION	240 48%	68 48%	48 52%	69 47%	53 47%	33 44%	28 47%	25 48%	19 45%	59 55%	72 47%	60 47%	53 47%	58 55%	64 47%	53 50%	45 40%	89 51%	53 50%	47 46%	71 52%	52 44%	71 50%
WRONG TRACK	198 40%	57 40%	32 34%	59 40%	47 42%	37 49%	24 41%	19 36%	20 48%	31 29%	61 40%	53 41%	45 39%	33 31%	61 44%	44 42%	51 45%	63 36%	38 36%	40 40%	49 36%	55 47%	52 36%
NO OPINION	56 11%	16 11%	11 12%	17 11%	13 11%	5 7%	7 12%	7 14%	3 7%	14 13%	17 11%	15 12%	15 13%	11 10%	13 9%	8 7%	15 14%	19 11%	14 13%	12 12%	15 11%	11 9%	18 13%
REFUSED	6 1%	3 2%	1 1%	2 2%	- -	- -	- -	1 2%	- -	3 2%	2 1%	- -	1 1%	4 3%	- -	1 1%	1 1%	2 1%	1 1%	3 2%	1 1%	- -	2 2%

Table 3-3
 QUESTION 2:
 Would you say that things in [CITY] are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN		30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					WALK/BIKE	SCHOOL																		
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
**D/S (RIGHT DIRECTION - WRONG TRACK)	42	37	-	16	-11	-5	2	-2	7	14	10	8	-2	-	41	5	39	1	2	30	13	26	16	
	8%	15%	-	13%	-12%	-11%	1%	-6%	4%	10%	13%	14%	-3%	1%	9%	4%	9%	2%	1%	7%	21%	9%	8%	
RIGHT DIRECTION	240	127	109	60	33	16	99	11	81	67	40	28	31	15	224	61	212	22	77	204	33	141	98	
	48%	52%	43%	50%	36%	37%	45%	31%	47%	48%	49%	52%	46%	48%	48%	46%	49%	43%	44%	47%	54%	47%	49%	
WRONG TRACK	198	89	109	44	44	20	96	13	74	52	30	20	33	15	183	56	172	21	74	173	20	115	83	
	40%	37%	43%	37%	48%	48%	44%	37%	43%	38%	36%	38%	49%	47%	39%	43%	40%	41%	43%	40%	33%	38%	41%	
NO OPINION	56	24	32	13	13	6	22	10	17	19	12	4	4	2	53	15	47	6	22	48	7	40	16	
	11%	10%	12%	11%	14%	14%	10%	28%	10%	14%	14%	8%	5%	6%	11%	11%	11%	12%	12%	11%	11%	13%	8%	
REFUSED	6	2	4	2	1	-	2	1	1	1	-	1	-	-	6	-	4	1	1	4	1	3	3	
	1%	1%	1%	2%	2%	-	1%	4%	1%	1%	-	2%	-	-	1%	-	1%	3%	1%	1%	2%	1%	1%	

Table 3-4
 QUESTION 2:
 Would you say that things in [CITY] are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		LKLY	MORE	LESS	DIFF	FAV	FAV	OPP		TO
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (RIGHT DIRECTION - WRONG TRACK)	42	20	29	-7	19	20	39	-2	5	-3
	8%	16%	14%	-31%	7%	11%	10%	-3%	25%	-8%
RIGHT DIRECTION	240	62	104	8	125	90	199	32	8	15
	48%	50%	50%	31%	48%	50%	49%	43%	47%	40%
WRONG TRACK	198	42	75	15	106	70	160	34	4	18
	40%	34%	36%	62%	41%	39%	39%	45%	21%	48%
NO OPINION	56	18	27	2	26	18	41	9	6	4
	11%	15%	13%	7%	10%	10%	10%	12%	32%	12%
REFUSED	6	2	2	-	3	4	6	-	-	-
	1%	2%	1%	-	1%	2%	1%	-	-	-

Table 4-1

QUESTION 3:

Thinking now about transportation in this area, which of one of the following transportation issues do you believe is the most important problem facing your local area?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90	
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%	
REDUCING TRAFFIC CONGESTION	173	43	26	69	34	69	24	45	97	66	70	27	43	40	43	20	99	74	22	48	32	41	27	
	35%	54%	46%	51%	35%	27%	27%	26%	40%	29%	29%	27%	43%	40%	43%	20%	41%	28%	32%	39%	32%	36%	31%	
	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(2)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	
IMPROVING PUBLIC TRANSPORTATION	139	9	11	20	32	86	32	54	58	74	78	27	32	32	16	32	65	74	31	28	24	30	24	
	28%	11%	19%	15%	33%	33%	36%	31%	24%	33%	32%	27%	32%	32%	16%	32%	27%	28%	46%	23%	24%	27%	26%	
	(2)	(4)	(2)	(2)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(2)	(2)	(3)	(1)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	
INVESTING IN SAFER PLACES TO WALK AND BIKE	82	11	7	18	16	46	10	36	48	28	32	20	8	13	20	22	37	46	7	18	23	18	16	
	16%	14%	13%	13%	17%	18%	12%	21%	20%	13%	13%	20%	8%	13%	20%	22%	15%	18%	10%	15%	23%	16%	18%	
	(3)	(2)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(4)	(4)	(3)	(3)	(3)	(2)	(2)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	
GIVING PARENTS AND CHILDREN SAFER ROUTES TO SCHOOL	53	9	5	14	6	32	12	20	17	32	34	11	7	5	13	17	20	33	6	13	11	15	8	
	11%	12%	8%	10%	7%	12%	14%	12%	7%	14%	14%	11%	7%	5%	13%	17%	8%	13%	9%	10%	11%	13%	9%	
	(4)	(3)	(5)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(3)	(5)	(4)	(5)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	
BETTER CONNECTING RESIDENTIAL COMMUNITIES TO LOCAL DESTINATIONS LIKE SHOPPING CENTERS AND RECREATION CENTERS	38	4	6	11	3	21	7	14	17	19	20	12	5	8	7	6	14	24	1	11	9	8	8	
	8%	6%	11%	8%	3%	8%	8%	8%	7%	8%	8%	12%	5%	8%	7%	6%	6%	9%	2%	9%	9%	7%	9%	
	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	
OTHER	3	-	-	-	1	2	-	2	1	1	1	1	1	-	1	1	1	2	-	1	-	1	1	
	1%	-	-	-	1%	1%	-	1%	-	1%	1%	1%	1%	-	1%	1%	-	1%	-	1%	-	1%	1%	
DON'T KNOW	9	1	1	3	3	3	2	1	3	3	5	1	4	2	-	2	3	6	1	3	1	1	3	
	2%	2%	2%	2%	4%	1%	2%	1%	1%	1%	2%	1%	4%	2%	-	2%	1%	2%	1%	2%	1%	1%	3%	
REFUSED	3	1	-	1	-	1	1	-	1	1	1	1	1	-	1	1	1	1	-	-	-	1	2	
	1%	2%	-	1%	-	-	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	-	-	1%	2%	

Table 4-2

QUESTION 3:

Thinking now about transportation in this area, which of one of the following transportation issues do you believe is the most important problem facing your local area?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER							
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE-TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%	
REDUCING TRAFFIC CONGESTION	173 35% (1)	60 42% (1)	36 39% (1)	41 28% (2)	33 29% (1)	40 53% (1)	28 47% (1)	24 47% (1)	9 21% (2)	33 30% (2)	36 24% (2)	57 45% (1)	40 35% (1)	36 35% (1)	34 25% (2)	29 27% (2)	45 40% (1)	62 36% (1)	37 35% (1)	42 41% (1)	56 41% (1)	31 27% (1)	43 30% (2)	
IMPROVING PUBLIC TRANSPORTATION	139 28% (2)	38 26% (2)	26 28% (2)	45 31% (1)	28 25% (2)	12 16% (2)	8 13% (3)	15 28% (2)	17 40% (1)	38 36% (1)	47 31% (1)	32 25% (2)	26 23% (3)	32 30% (2)	46 33% (1)	31 29% (1)	27 24% (2)	56 32% (2)	26 24% (2)	28 27% (2)	38 28% (2)	30 26% (2)	44 31% (1)	
INVESTING IN SAFER PLACES TO WALK AND BIKE	82 16% (3)	21 15% (3)	16 17% (3)	27 18% (3)	19 17% (3)	9 12% (4)	9 16% (2)	8 15% (3)	9 20% (3)	19 18% (3)	26 17% (3)	22 17% (3)	26 23% (2)	15 14% (3)	17 13% (4)	12 11% (4)	20 18% (3)	26 15% (3)	24 23% (3)	17 17% (3)	19 14% (3)	15 13% (4)	31 22% (3)	
GIVING PARENTS AND CHILDREN SAFER ROUTES TO SCHOOL	53 11% (4)	14 10% (4)	6 6% (5)	16 11% (4)	17 15% (4)	9 12% (3)	5 8% (5)	2 5% (4)	4 9% (4)	8 8% (4)	24 16% (4)	9 7% (4)	8 7% (5)	11 10% (4)	23 17% (3)	23 21% (3)	9 8% (4)	13 8% (4)	8 8% (5)	8 8% (4)	12 9% (4)	24 20% (3)	9 6% (5)	
BETTER CONNECTING RESIDENTIAL COMMUNITIES TO LOCAL DESTINATIONS LIKE SHOPPING CENTERS AND RECREATION CENTERS	38 8% (5)	7 5% (5)	7 7% (4)	15 10% (5)	10 9% (5)	5 6% (5)	6 10% (4)	1 2% (5)	2 4% (5)	7 7% (5)	14 9% (5)	7 6% (5)	10 8% (4)	7 7% (5)	14 10% (5)	9 8% (5)	7 6% (5)	13 7% (5)	9 8% (4)	3 3% (5)	10 7% (5)	12 10% (5)	12 8% (4)	
OTHER	3 1%	-	1 1%	1 1%	1 1%	-	-	-	1 1%	-	2 1%	-	1 1%	1 1%	1 1%	2 2%	1 1%	2 2%	1 1%	-	1 1%	-	2 2%	1 1%
DON'T KNOW	9 2%	2 1%	1 1%	3 2%	3 3%	-	3 4%	2 4%	1 3%	1 1%	2 1%	-	3 3%	3 3%	2 2%	4 4%	2 2%	3 2%	3 2%	-	3 3%	-	3 2%	3 2%
REFUSED	3 1%	-	1 1%	-	1 1%	1 1%	1 1%	-	-	-	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 1%	1 1%

Table 4-3

QUESTION 3:

Thinking now about transportation in this area, which of one of the following transportation issues do you believe is the most important problem facing your local area?

BANNER 3

	COMMUTE TIME				COMMUTE METHOD				TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO WALK/BIKE		SAFER ROUTES TO SCHOOL	TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	TO SCHOOL												
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
REDUCING TRAFFIC CONGESTION	173	73	98	42	37	18	90	8	173	-	-	-	17	5	168	58	136	34	65	135	33	97	76	
	35%	30%	39%	35%	41%	44%	41%	22%	100%	-	-	-	26%	15%	36%	44%	31%	65%	37%	32%	55%	32%	38%	
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)					(2)	(4)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	
IMPROVING PUBLIC TRANSPORTATION	139	66	71	30	26	15	55	16	-	139	-	-	19	11	127	29	131	6	52	126	9	81	58	
	28%	27%	28%	25%	29%	37%	25%	47%	-	100%	-	-	28%	33%	27%	22%	30%	11%	30%	29%	15%	27%	29%	
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)					(1)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	
INVESTING IN SAFER PLACES TO WALK AND BIKE	82	47	36	21	13	2	32	4	-	-	82	-	13	8	75	18	77	3	21	79	3	49	33	
	16%	19%	14%	17%	14%	5%	15%	10%	-	-	100%	-	20%	24%	16%	13%	18%	5%	12%	18%	5%	16%	17%	
	(3)	(3)	(3)	(3)	(3)	(5)	(3)	(4)					(3)	(2)	(3)	(3)	(3)	(4)	(3)	(3)	(5)	(3)	(3)	
GIVING PARENTS AND CHILDREN SAFER ROUTES TO SCHOOL	53	27	26	16	8	2	22	4	-	-	-	53	12	5	48	12	44	6	16	44	8	37	16	
	11%	11%	10%	13%	8%	5%	10%	11%	-	-	-	100%	18%	16%	10%	9%	10%	11%	9%	10%	12%	12%	8%	
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)					(4)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(4)	
BETTER CONNECTING RESIDENTIAL COMMUNITIES TO LOCAL DESTINATIONS LIKE SHOPPING CENTERS AND RECREATION CENTERS	38	18	21	10	7	4	18	3	-	-	-	-	5	3	35	11	36	2	14	32	6	26	12	
	8%	7%	8%	9%	7%	9%	8%	8%	-	-	-	-	8%	10%	8%	8%	8%	4%	8%	8%	10%	9%	6%	
	(5)	(5)	(5)	(5)	(5)	(3)	(5)	(5)					(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	
OTHER	3	2	1	1	-	-	-	1	-	-	-	-	1	1	2	-	3	1	-	3	1	2	1	
	1%	1%	-	-	-	-	-	2%	-	-	-	-	1%	2%	1%	-	1%	1%	-	1%	1%	1%	1%	
DON'T KNOW	9	8	1	1	-	-	1	-	-	-	-	-	-	-	9	2	7	1	4	8	1	6	3	
	2%	3%	-	1%	-	-	-	-	-	-	-	-	-	-	2%	2%	2%	1%	2%	2%	1%	2%	1%	
REFUSED	3	2	1	-	1	-	1	-	-	-	-	-	-	-	3	1	2	1	2	2	1	1	1	
	1%	1%	-	-	1%	-	-	-	-	-	-	-	-	-	1%	1%	-	1%	1%	-	1%	-	1%	

Table 4-4

QUESTION 3:

Thinking now about transportation in this area, which of one of the following transportation issues do you believe is the most important problem facing your local area?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE	MORE	LESS	DIFF	FAV	FAV	OPP		TO
	LKLY	LKLY	LKLY					OPP		
BASE-TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
REDUCING TRAFFIC CONGESTION	173	34	49	13	108	68	124	39	9	13
	35%	28%	23%	52%	42%	38%	31%	53%	52%	34%
	(1)	(2)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
IMPROVING PUBLIC TRANSPORTATION	139	35	59	4	73	50	119	15	5	10
	28%	28%	28%	17%	28%	28%	29%	21%	25%	26%
	(2)	(1)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
INVESTING IN SAFER PLACES TO WALK AND BIKE	82	29	58	1	22	19	75	5	2	5
	16%	24%	28%	6%	9%	10%	19%	7%	9%	14%
	(3)	(3)	(2)	(4)	(4)	(4)	(3)	(4)	(4)	(4)
GIVING PARENTS AND CHILDREN SAFER ROUTES TO SCHOOL	53	13	24	1	28	26	49	3	2	2
	11%	11%	11%	6%	11%	14%	12%	4%	9%	6%
	(4)	(4)	(4)	(5)	(3)	(3)	(4)	(5)	(3)	(5)
BETTER CONNECTING RESIDENTIAL COMMUNITIES TO LOCAL DESTINATIONS LIKE SHOPPING CENTERS AND RECREATION CENTERS	38	11	17	3	18	14	31	8	-	6
	8%	9%	8%	13%	7%	8%	8%	10%	-	15%
	(5)	(5)	(5)	(3)	(5)	(5)	(5)	(3)		(3)
OTHER	3	1	1	1	1	1	3	1	-	-
	1%	1%	1%	3%	-	-	1%	1%	-	-
DON'T KNOW	9	-	-	1	8	3	6	2	1	2
	2%	-	-	3%	3%	2%	1%	3%	5%	4%
REFUSED	3	1	1	-	2	-	1	1	-	1
	1%	-	-	-	1%	-	-	2%	-	2%

Table 5-1
 QUESTION 4:
 How much have you seen, read, or heard recently about a policy known as Complete Streets?

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90	
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%	
**D/S (A LOT/SOME - NOT MUCH/NOTHING)	-435	-71	-54	-125	-82	-219	-81	-138	-206	-202	-218	-79	-92	-89	-84	-91	-220	-215	-68	-112	-85	-89	-76	
	-87%	-90%	-96%	-93%	-86%	-84%	-92%	-80%	-85%	-90%	-90%	-79%	-92%	-89%	-84%	-91%	-92%	-83%	-100%	-92%	-85%	-77%	-85%	
TOTAL A LOT/SOME	32	4	1	5	7	20	3	17	17	12	12	10	4	5	8	4	10	22	-	5	8	13	7	
	6%	5%	2%	3%	7%	8%	4%	10%	7%	5%	5%	10%	4%	5%	8%	4%	4%	9%	-	4%	8%	11%	7%	
TOTAL NOT MUCH/NOTHING	467	75	55	130	88	239	85	155	223	213	231	90	95	94	92	96	230	237	68	117	92	102	83	
	93%	95%	97%	96%	93%	92%	96%	90%	92%	95%	95%	90%	95%	94%	92%	96%	96%	91%	100%	96%	92%	88%	92%	
A LOT	11	2	1	3	2	5	-	5	7	2	2	4	2	-	3	1	4	6	-	2	2	5	1	
	2%	3%	2%	2%	2%	2%	-	3%	3%	1%	1%	4%	2%	-	3%	1%	2%	2%	-	2%	2%	5%	1%	
SOME	21	2	-	2	5	15	3	11	10	10	11	6	2	5	5	4	6	16	-	3	6	7	5	
	4%	2%	-	1%	5%	6%	4%	7%	4%	4%	4%	6%	2%	5%	5%	4%	2%	6%	-	2%	6%	6%	6%	
NOT MUCH	36	2	2	4	3	28	6	23	10	24	26	7	9	5	7	8	19	17	4	3	11	11	7	
	7%	3%	4%	3%	4%	11%	7%	13%	4%	11%	11%	7%	9%	5%	7%	8%	8%	7%	6%	2%	11%	10%	8%	
NOTHING AT ALL	431	73	52	125	85	211	79	132	213	189	205	82	86	89	85	88	211	220	63	114	82	90	76	
	86%	92%	93%	93%	90%	81%	90%	77%	88%	84%	84%	82%	86%	89%	85%	88%	88%	85%	94%	93%	82%	79%	84%	
DON'T KNOW	1	-	1	1	-	1	-	1	1	-	-	-	1	1	-	-	1	1	-	-	-	1	1	
	-	-	1%	-	-	-	-	-	1%	-	-	-	1%	1%	-	-	-	-	-	-	-	1%	1%	

Table 5-2
 QUESTION 4:
 How much have you seen, read, or heard recently about a policy known as Complete Streets?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (A LOT/SOME - NOT MUCH/NOTHING)	-435	-136	-79	-129	-86	-68	-57	-49	-33	-100	-120	-114	-92	-99	-120	-96	-97	-160	-80	-95	-123	-98	-117
	-87%	-95%	-86%	-87%	-76%	-89%	-97%	-93%	-78%	-93%	-78%	-90%	-80%	-94%	-87%	-90%	-86%	-92%	-76%	-93%	-90%	-83%	-82%
TOTAL A LOT/SOME	32	3	6	9	13	4	1	2	5	3	17	6	11	3	9	5	7	7	13	3	7	10	13
-----	6%	2%	7%	6%	12%	5%	1%	3%	11%	3%	11%	5%	9%	3%	7%	5%	6%	4%	12%	3%	5%	8%	9%
TOTAL NOT MUCH/NOTHING	467	139	86	138	99	72	58	50	38	103	136	121	103	102	129	101	104	167	93	98	130	107	130
-----	93%	98%	92%	94%	88%	95%	98%	97%	89%	96%	89%	94%	90%	97%	93%	95%	92%	96%	88%	96%	95%	91%	91%
A LOT	11	1	3	3	4	2	1	-	2	1	4	3	4	1	1	3	2	1	5	2	2	3	3
	2%	1%	3%	2%	3%	3%	1%	-	4%	1%	3%	3%	3%	1%	1%	3%	2%	-	4%	2%	1%	3%	2%
SOME	21	2	3	6	9	2	-	2	3	2	13	3	7	3	8	2	5	6	8	1	5	6	9
	4%	2%	4%	4%	8%	2%	-	3%	7%	2%	8%	2%	6%	3%	6%	2%	5%	3%	8%	1%	3%	6%	6%
NOT MUCH	36	10	9	8	10	4	-	1	2	13	15	6	4	12	14	12	10	11	4	9	10	12	5
	7%	7%	9%	5%	9%	6%	-	2%	5%	12%	10%	5%	3%	12%	10%	11%	9%	6%	3%	9%	7%	10%	4%
NOTHING AT ALL	431	129	77	131	89	67	58	49	36	90	121	114	99	90	115	89	95	155	89	89	120	95	125
	86%	90%	83%	89%	79%	89%	98%	94%	84%	84%	79%	89%	87%	85%	84%	84%	84%	90%	85%	87%	88%	81%	88%
DON'T KNOW	1	-	1	-	1	-	1	-	-	1	-	1	1	-	-	-	1	-	-	1	-	1	-
	-	-	1%	-	1%	-	1%	-	-	1%	-	1%	1%	-	-	-	1%	-	-	1%	-	1%	-

Table 5-3
 QUESTION 4:
 How much have you seen, read, or heard recently about a policy known as Complete Streets?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF- FIC	PUBLIC TRANS	SAFER PLACES TO ROUTES		TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	TO SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
**D/S (A LOT/SOME - NOT MUCH/NOTHING)	-435	-208	-223	-100	-82	-42	-197	-26	-164	-116	-67	-43	-4	32	-467	-107	-374	-49	-157	-373	-54	-255	-180
	-87%	-86%	-88%	-83%	-89%	-100%	-90%	-76%	-94%	-84%	-82%	-80%	-6%	100%	-100%	-81%	-86%	-95%	-90%	-87%	-88%	-85%	-90%
TOTAL A LOT/SOME	32	17	15	10	5	-	11	4	5	11	8	5	32	32	-	13	30	1	8	27	4	22	10
	6%	7%	6%	9%	5%	-	5%	12%	3%	8%	9%	10%	47%	100%	-	10%	7%	3%	5%	6%	6%	7%	5%
TOTAL NOT MUCH/NOTHING	467	224	238	110	86	42	208	30	168	127	75	48	36	-	467	119	404	50	165	401	57	277	190
	93%	93%	94%	91%	95%	100%	95%	88%	97%	91%	91%	90%	53%	-	100%	90%	93%	97%	95%	93%	94%	92%	95%
A LOT	11	3	8	5	3	-	5	3	2	3	3	2	11	11	-	3	10	1	2	8	2	6	4
	2%	1%	3%	4%	3%	-	2%	8%	1%	2%	3%	4%	16%	33%	-	2%	2%	1%	1%	2%	3%	2%	2%
SOME	21	14	8	6	2	-	6	1	3	8	5	3	21	21	-	10	20	1	6	20	2	16	6
	4%	6%	3%	5%	2%	-	3%	4%	2%	5%	6%	6%	31%	67%	-	8%	5%	2%	4%	5%	3%	5%	3%
NOT MUCH	36	18	18	8	8	2	17	1	13	9	6	7	36	-	36	8	30	5	9	28	5	26	10
	7%	8%	7%	7%	9%	4%	8%	4%	7%	6%	7%	13%	53%	-	8%	6%	7%	9%	5%	7%	8%	9%	5%
NOTHING AT ALL	431	206	220	102	78	40	191	29	156	118	69	41	-	-	431	112	374	46	156	373	52	251	180
	86%	85%	87%	85%	86%	96%	87%	84%	90%	85%	84%	77%	-	-	92%	84%	86%	88%	90%	87%	86%	84%	90%
DON'T KNOW	1	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-
	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 5-4
 QUESTION 4:
 How much have you seen, read, or heard recently about a policy known as Complete Streets?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE LKLY	MORE LKLY	LESS LKLY	DIFF	FAV	FAV	OPP		TO OPP
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (A LOT/SOME - NOT MUCH/NOTHING)	-435	-106	-174	-18	-237	-161	-347	-69	-18	-33
	-87%	-85%	-83%	-76%	-92%	-89%	-86%	-93%	-97%	-88%
TOTAL A LOT/SOME	32	9	17	3	11	10	29	3	-	2
-----	6%	7%	8%	12%	4%	5%	7%	4%	-	6%
TOTAL NOT MUCH/NOTHING	467	115	191	21	248	171	376	72	18	35
-----	93%	93%	91%	88%	96%	95%	93%	96%	97%	94%
A LOT	11	2	4	1	5	2	8	3	-	2
	2%	2%	2%	5%	2%	1%	2%	4%	-	6%
SOME	21	7	13	2	6	8	21	-	-	-
	4%	6%	6%	7%	2%	4%	5%	-	-	-
NOT MUCH	36	6	22	1	13	9	28	7	1	4
	7%	5%	10%	5%	5%	5%	7%	9%	6%	10%
NOTHING AT ALL	431	109	169	20	234	162	348	65	16	31
	86%	88%	81%	83%	91%	89%	86%	87%	90%	84%
DON'T KNOW	1	-	1	-	1	-	1	-	1	-
	-	-	-	-	-	-	-	-	3%	-

Table 6-1

QUESTION 5:

Complete Streets is a policy that would change the way Georgia communities design and build streets and roads. Instead of focusing solely on motor vehicles, your community would be encouraged to design and operate streets and roads for the safety of all users - which would mean more sidewalks, crosswalks, and protected bike lanes. Would you favor or oppose a Complete Streets policy?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY				GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%
**D/S (FAVOR - OPPOSE)	384	56	28	84	73	220	66	154	173	189	204	76	71	70	85	82	163	221	57	98	77	84	69
	77%	71%	49%	62%	77%	84%	75%	89%	71%	84%	84%	76%	71%	70%	85%	82%	68%	85%	85%	80%	77%	73%	77%
TOTAL FAVOR	436	66	42	108	82	238	76	162	204	205	220	87	85	85	92	88	196	240	60	109	87	98	79
-----	87%	84%	74%	80%	86%	91%	86%	94%	84%	91%	91%	87%	85%	85%	92%	88%	82%	92%	90%	89%	87%	85%	88%
TOTAL OPPOSE	52	10	14	24	9	18	10	9	32	16	17	11	13	14	7	6	33	18	3	12	10	13	10
-----	10%	13%	25%	18%	9%	7%	11%	5%	13%	7%	7%	11%	13%	14%	7%	6%	14%	7%	5%	10%	10%	12%	11%
STRONGLY FAVOR	304	29	21	50	59	187	60	126	129	157	166	55	63	51	68	67	123	181	49	76	55	72	52
	61%	37%	37%	37%	63%	72%	69%	73%	53%	70%	68%	55%	63%	51%	68%	67%	51%	70%	72%	62%	55%	63%	57%
SOMEWHAT FAVOR	132	37	21	58	22	51	15	36	75	47	54	31	22	34	25	21	73	59	12	33	33	26	27
	26%	47%	37%	43%	23%	20%	17%	21%	31%	21%	22%	31%	22%	34%	25%	21%	31%	23%	17%	27%	33%	22%	31%
SOMEWHAT OPPOSE	26	2	9	11	4	11	6	5	15	10	10	4	6	7	5	4	17	9	-	7	7	7	5
	5%	3%	16%	8%	4%	4%	6%	3%	6%	4%	4%	4%	6%	7%	5%	4%	7%	3%	-	6%	7%	6%	6%
STRONGLY OPPOSE	26	8	5	13	5	8	4	4	17	6	7	7	8	8	2	2	17	9	3	5	3	6	5
	5%	10%	9%	9%	5%	3%	5%	2%	7%	3%	3%	7%	8%	8%	2%	2%	7%	4%	5%	4%	3%	5%	6%
DON'T KNOW	12	3	1	3	5	4	3	1	6	4	6	3	2	1	1	6	10	2	4	2	2	4	1
	2%	4%	1%	3%	5%	1%	3%	1%	2%	2%	3%	3%	2%	1%	1%	6%	4%	1%	6%	1%	2%	3%	1%

Table 6-2

QUESTION 5:

Complete Streets is a policy that would change the way Georgia communities design and build streets and roads. Instead of focusing solely on motor vehicles, your community would be encouraged to design and operate streets and roads for the safety of all users - which would mean more sidewalks, crosswalks, and protected bike lanes. Would you favor or oppose a Complete Streets policy?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (FAVOR - OPPOSE)	384	104	61	129	92	42	42	34	39	84	135	80	93	81	123	84	87	119	92	73	88	99	122
	77%	73%	66%	87%	82%	55%	70%	64%	92%	79%	88%	62%	81%	77%	89%	79%	77%	69%	87%	71%	65%	84%	86%
TOTAL FAVOR	436	120	75	138	102	58	50	41	41	94	144	101	103	91	130	94	99	144	97	86	109	107	132
-----	87%	84%	81%	93%	91%	76%	84%	78%	96%	88%	94%	79%	90%	86%	94%	88%	87%	83%	92%	84%	80%	91%	93%
TOTAL OPPOSE	52	16	14	9	10	16	8	7	2	10	8	22	10	10	7	10	12	25	5	13	20	8	10
-----	10%	11%	15%	6%	9%	21%	14%	13%	4%	9%	5%	17%	9%	9%	5%	9%	10%	15%	5%	13%	15%	7%	7%
STRONGLY FAVOR	304	76	47	104	77	25	25	28	32	68	119	53	76	67	100	72	69	96	66	58	64	83	98
	61%	53%	51%	70%	69%	33%	42%	53%	74%	63%	78%	41%	67%	63%	72%	67%	61%	55%	63%	57%	47%	70%	69%
SOMEWHAT FAVOR	132	43	28	34	25	33	25	13	9	27	25	48	27	24	30	22	30	48	31	28	45	25	34
	26%	30%	31%	23%	22%	43%	42%	25%	22%	25%	16%	38%	24%	23%	22%	21%	27%	28%	29%	27%	33%	21%	24%
SOMEWHAT OPPOSE	26	10	7	4	6	8	4	3	-	6	5	10	6	6	4	2	8	14	2	8	9	2	7
	5%	7%	7%	2%	5%	10%	6%	6%	1%	5%	3%	8%	5%	6%	3%	2%	7%	8%	2%	8%	7%	2%	5%
STRONGLY OPPOSE	26	6	7	5	4	8	5	4	1	4	3	12	5	3	4	7	4	11	4	5	12	6	4
	5%	4%	8%	4%	4%	10%	8%	7%	3%	4%	2%	9%	4%	3%	3%	7%	3%	7%	3%	5%	8%	5%	3%
DON'T KNOW	12	7	3	1	1	3	1	5	-	3	1	5	1	5	1	3	3	4	3	4	7	2	-
	2%	5%	4%	1%	1%	3%	2%	9%	-	3%	1%	4%	1%	5%	1%	3%	2%	2%	3%	4%	5%	2%	-

Table 6-3

QUESTION 5:

Complete Streets is a policy that would change the way Georgia communities design and build streets and roads. Instead of focusing solely on motor vehicles, your community would be encouraged to design and operate streets and roads for the safety of all users - which would mean more sidewalks, crosswalks, and protected bike lanes. Would you favor or oppose a Complete Streets policy?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	SAFER											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
**D/S (FAVOR - OPPOSE)	384	184	198	98	70	31	168	31	102	125	74	39	55	29	354	132	436	-52	131	380	-3	233	151	
	77%	76%	78%	81%	77%	73%	77%	89%	59%	90%	90%	73%	80%	91%	76%	100%	100%	-100%	75%	89%	-4%	78%	75%	
TOTAL FAVOR	436	209	224	108	80	35	192	32	136	131	77	44	61	30	404	132	436	-	147	400	29	262	174	
-----	87%	86%	88%	90%	88%	84%	88%	94%	78%	95%	94%	83%	89%	96%	87%	100%	100%	-	85%	93%	48%	87%	87%	
TOTAL OPPOSE	52	25	26	11	10	5	24	1	34	6	3	6	6	1	50	-	-	52	17	20	32	28	23	
-----	10%	10%	10%	9%	11%	11%	11%	4%	20%	4%	3%	10%	9%	4%	11%	-	-	100%	10%	5%	52%	9%	12%	
STRONGLY FAVOR	304	141	159	84	54	21	132	27	77	102	59	32	40	18	285	-	304	-	66	281	17	174	129	
	61%	58%	63%	70%	60%	49%	60%	79%	45%	73%	72%	60%	59%	56%	61%	-	70%	-	38%	65%	29%	58%	65%	
SOMEWHAT FAVOR	132	68	65	24	26	15	60	5	58	29	18	12	21	13	119	132	132	-	82	119	12	87	45	
	26%	28%	26%	20%	28%	35%	27%	14%	34%	21%	21%	23%	30%	40%	26%	100%	30%	-	47%	28%	19%	29%	22%	
SOMEWHAT OPPOSE	26	13	11	4	6	1	10	1	21	2	2	1	4	1	25	-	-	26	12	12	14	14	12	
	5%	6%	4%	3%	6%	3%	4%	4%	12%	2%	2%	2%	5%	3%	5%	-	-	50%	7%	3%	22%	5%	6%	
STRONGLY OPPOSE	26	12	14	6	5	3	14	-	13	4	1	5	2	1	26	-	-	26	5	8	18	15	11	
	5%	5%	6%	5%	5%	8%	7%	-	8%	3%	1%	9%	4%	2%	5%	-	-	50%	3%	2%	30%	5%	6%	
DON'T KNOW	12	8	4	1	1	2	3	1	4	2	3	3	1	-	12	-	-	-	10	10	-	10	3	
	2%	3%	1%	1%	1%	5%	1%	2%	2%	1%	3%	6%	2%	-	3%	-	-	-	6%	2%	-	3%	1%	

Table 6-4

QUESTION 5:

Complete Streets is a policy that would change the way Georgia communities design and build streets and roads. Instead of focusing solely on motor vehicles, your community would be encouraged to design and operate streets and roads for the safety of all users - which would mean more sidewalks, crosswalks, and protected bike lanes. Would you favor or oppose a Complete Streets policy?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		LKLY	MORE	LESS	DIFF		FAV	OPP		TO
		LKLY	LKLY	LKLY		FAV	OPP		DK	OPP
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (FAVOR - OPPOSE)	384	114	198	-9	190	159	373	-2	12	35
	77%	91%	95%	-36%	73%	88%	92%	-3%	65%	94%
TOTAL FAVOR	436	117	201	7	220	168	387	35	13	35
-----	87%	94%	97%	31%	85%	93%	95%	47%	70%	94%
TOTAL OPPOSE	52	4	4	16	31	9	14	37	1	-
-----	10%	3%	2%	67%	12%	5%	3%	50%	6%	-
STRONGLY FAVOR	304	90	167	3	130	82	285	13	5	13
	61%	72%	80%	10%	50%	45%	70%	17%	30%	35%
SOMEWHAT FAVOR	132	27	34	5	91	85	102	22	7	22
	26%	22%	17%	20%	35%	47%	25%	30%	41%	59%
SOMEWHAT OPPOSE	26	1	1	2	22	6	8	17	1	-
	5%	1%	-	7%	8%	3%	2%	23%	6%	-
STRONGLY OPPOSE	26	3	3	14	9	3	6	20	-	-
	5%	2%	1%	59%	3%	1%	1%	27%	-	-
DON'T KNOW	12	3	3	1	8	4	6	2	4	2
	2%	3%	2%	2%	3%	2%	1%	3%	24%	6%

Table 7-1

QUESTION 6:

And, would you favor or oppose investing a small percentage of your community's transportation budget on safety improvements for all users of public streets and roadways?

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE					
	TOTAL	SOFT/ GOP		TOTAL GOP	IND	SOFT/ DEM		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			LEAN DEM	LEAN DEM																	
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
**D/S (FAVOR - OPPOSE)	369 74%	57 72%	39 69%	95 71%	69 73%	198 76%	64 73%	134 78%	179 74%	160 71%	178 73%	66 66%	64 64%	72 72%	88 88%	79 79%	167 70%	202 78%	57 84%	103 84%	69 69%	81 71%	61 68%	
TOTAL FAVOR -----	429 86%	67 85%	46 83%	114 84%	82 86%	226 87%	74 85%	152 88%	208 86%	190 84%	208 86%	82 82%	81 81%	86 86%	94 94%	87 87%	201 84%	229 88%	61 91%	112 92%	84 84%	96 84%	74 82%	
TOTAL OPPOSE -----	61 12%	11 14%	8 13%	18 14%	12 13%	28 11%	10 12%	18 10%	29 12%	30 14%	30 13%	17 17%	16 16%	13 13%	6 6%	8 8%	33 14%	27 10%	5 7%	9 8%	15 15%	15 13%	13 14%	
STRONGLY FAVOR	256 51%	31 40%	21 38%	53 39%	53 56%	143 55%	45 52%	98 57%	122 51%	116 52%	126 52%	46 46%	53 53%	46 46%	63 63%	47 47%	106 44%	150 58%	30 44%	76 62%	47 47%	61 53%	42 47%	
SOMEWHAT FAVOR	174 35%	36 46%	25 45%	61 45%	28 30%	83 32%	29 33%	54 31%	85 35%	74 33%	83 34%	36 36%	27 27%	39 39%	31 31%	40 40%	95 40%	79 30%	32 47%	36 29%	37 37%	35 31%	32 36%	
SOMEWHAT OPPOSE	32 6%	6 8%	5 8%	11 8%	5 5%	16 6%	7 8%	8 5%	16 7%	15 7%	15 6%	9 9%	9 9%	5 5%	4 4%	6 6%	16 7%	16 6%	5 7%	7 5%	7 7%	6 6%	6 7%	
STRONGLY OPPOSE	28 6%	4 6%	3 5%	7 5%	7 8%	13 5%	3 3%	10 6%	13 5%	15 7%	15 6%	8 8%	7 7%	9 9%	2 2%	2 2%	17 7%	11 4%	- -	3 2%	9 9%	9 7%	7 7%	
DON'T KNOW	10 2%	1 1%	2 4%	3 2%	1 1%	6 2%	3 4%	2 1%	6 2%	4 2%	4 2%	1 1%	3 3%	1 1%	- -	5 5%	6 2%	4 2%	1 2%	1 1%	1 1%	4 3%	3 3%	

Table 7-2

QUESTION 6:

And, would you favor or oppose investing a small percentage of your community's transportation budget on safety improvements for all users of public streets and roadways?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (FAVOR - OPPOSE)	369	105	64	124	78	52	43	33	36	80	118	86	93	76	102	72	84	130	82	70	97	86	116
	74%	73%	69%	84%	69%	69%	73%	64%	84%	75%	77%	67%	81%	72%	74%	67%	74%	75%	78%	69%	71%	73%	81%
TOTAL FAVOR	429	123	76	134	95	63	51	43	39	92	134	105	103	90	119	87	98	150	93	84	115	101	128
-----	86%	87%	82%	91%	84%	83%	86%	82%	91%	86%	87%	82%	90%	85%	86%	82%	87%	87%	88%	83%	85%	86%	90%
TOTAL OPPOSE	61	19	11	11	16	10	8	9	3	12	16	19	10	14	17	16	14	20	10	14	18	15	12
-----	12%	13%	12%	7%	15%	14%	14%	17%	8%	12%	10%	15%	9%	13%	12%	15%	12%	11%	10%	14%	13%	13%	8%
STRONGLY FAVOR	256	63	43	90	60	26	27	23	30	55	88	52	70	50	76	52	55	83	64	48	57	59	91
	51%	44%	46%	61%	53%	34%	46%	44%	71%	51%	58%	41%	61%	47%	55%	49%	49%	48%	61%	47%	42%	50%	64%
SOMEWHAT FAVOR	174	60	33	44	34	37	24	20	9	38	45	52	33	40	43	35	43	67	28	36	58	42	37
	35%	42%	36%	30%	31%	49%	41%	37%	21%	35%	30%	41%	29%	38%	31%	33%	38%	39%	27%	36%	43%	36%	26%
SOMEWHAT OPPOSE	32	10	4	8	8	5	6	4	1	6	10	9	8	7	9	11	6	9	7	8	8	9	7
	6%	7%	5%	5%	7%	7%	10%	8%	2%	6%	6%	7%	7%	6%	6%	10%	5%	5%	6%	8%	6%	8%	5%
STRONGLY OPPOSE	28	8	7	3	8	5	2	5	2	6	6	10	2	7	8	5	8	11	4	7	10	6	5
	6%	6%	8%	2%	7%	7%	4%	10%	6%	6%	4%	8%	2%	7%	6%	4%	7%	6%	3%	7%	7%	5%	4%
DON'T KNOW	10	1	5	3	1	3	-	-	-	2	4	4	2	2	3	3	1	3	2	3	3	1	3
	2%	-	6%	2%	1%	4%	-	1%	1%	2%	2%	3%	1%	2%	2%	3%	1%	2%	2%	3%	2%	1%	2%

Table 7-3

QUESTION 6:

And, would you favor or oppose investing a small percentage of your community's transportation budget on safety improvements for all users of public streets and roadways?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO ROUTES		TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	TO SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
**D/S (FAVOR - OPPOSE)	369	178	190	97	63	30	166	24	102	117	76	36	47	24	343	107	371	-12	174	429	-61	219	149
	74%	73%	75%	81%	69%	70%	76%	70%	59%	84%	93%	68%	69%	75%	74%	81%	85%	-23%	100%	100%	-100%	73%	75%
TOTAL FAVOR	429	208	219	108	76	35	190	29	135	126	79	44	55	27	401	119	400	20	174	429	-	257	172
-----	86%	86%	87%	90%	84%	84%	87%	85%	78%	91%	96%	83%	81%	86%	86%	90%	92%	38%	100%	100%	-	86%	86%
TOTAL OPPOSE	61	30	29	10	13	6	24	5	33	9	3	8	8	4	57	12	29	32	-	-	61	38	23
-----	12%	12%	12%	9%	14%	14%	11%	15%	19%	7%	3%	14%	12%	11%	12%	9%	7%	61%	-	-	100%	13%	11%
STRONGLY FAVOR	256	117	137	66	45	26	114	23	70	74	58	28	38	19	235	38	253	3	-	256	-	149	107
	51%	48%	54%	55%	49%	62%	52%	68%	41%	54%	71%	53%	55%	59%	50%	28%	58%	6%	-	60%	-	50%	53%
SOMEWHAT FAVOR	174	91	83	42	31	9	77	6	65	52	21	16	18	8	165	82	147	17	174	174	-	108	65
	35%	38%	33%	35%	34%	22%	35%	17%	37%	37%	25%	29%	26%	35%	62%	34%	32%	100%	40%	-	36%	33%	
SOMEWHAT OPPOSE	32	16	15	5	6	3	13	2	19	4	2	5	5	2	31	8	16	17	-	-	32	20	12
	6%	7%	6%	5%	7%	8%	6%	7%	11%	3%	2%	9%	8%	5%	7%	6%	4%	32%	-	-	53%	7%	6%
STRONGLY OPPOSE	28	14	14	5	7	2	12	3	14	5	1	3	3	2	26	4	13	15	-	-	28	18	10
	6%	6%	6%	4%	7%	6%	5%	8%	8%	4%	1%	5%	4%	6%	6%	3%	3%	29%	-	-	47%	6%	5%
DON'T KNOW	10	5	4	2	1	1	4	-	5	3	-	2	4	1	9	1	7	-	-	-	-	5	5
	2%	2%	2%	2%	2%	2%	2%	-	3%	2%	1%	3%	6%	3%	2%	1%	2%	1%	-	-	-	2%	3%

Table 7-4

QUESTION 6:

And, would you favor or oppose investing a small percentage of your community's transportation budget on safety improvements for all users of public streets and roadways?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE	MORE	LESS	DIFF		FAV	FAV		OPP
	LKLY	LKLY	LKLY		FAV	FAV	OPP	OPP		
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (FAVOR - OPPOSE)	369	109	185	-4	183	142	345	13	10	22
	74%	87%	89%	-15%	71%	78%	85%	17%	56%	59%
TOTAL FAVOR	429	116	196	10	218	161	373	42	13	28
-----	86%	93%	94%	42%	84%	89%	92%	57%	72%	76%
TOTAL OPPOSE	61	7	10	14	34	19	28	30	3	6
-----	12%	6%	5%	58%	13%	11%	7%	40%	16%	17%
STRONGLY FAVOR	256	87	160	5	85	70	241	9	5	9
	51%	70%	77%	23%	33%	39%	59%	13%	28%	25%
SOMEWHAT FAVOR	174	29	36	5	132	91	132	33	8	19
	35%	24%	17%	20%	51%	50%	32%	44%	44%	51%
SOMEWHAT OPPOSE	32	5	8	4	19	16	19	13	1	3
	6%	4%	4%	16%	7%	9%	5%	17%	6%	9%
STRONGLY OPPOSE	28	3	3	10	16	4	9	17	2	3
	6%	2%	1%	42%	6%	2%	2%	23%	10%	8%
DON'T KNOW	10	1	3	-	7	1	5	3	2	3
	2%	1%	1%	-	3%	-	1%	4%	12%	7%

Table 8-1

QUESTION 7:

And, would you be more likely or less likely to vote for a candidate for elected office if they supported a Complete Streets policy, or would it make no difference to your vote?

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90	
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%	
**D/S (MORE LIKELY - LESS LIKELY)	184	13	14	27	36	120	34	86	87	88	94	44	32	31	40	38	83	101	31	52	39	40	24	
	37%	16%	25%	20%	38%	46%	38%	50%	36%	39%	39%	44%	32%	31%	40%	38%	35%	39%	46%	42%	39%	35%	27%	
TOTAL MORE LIKELY	208	21	21	41	37	128	36	92	104	94	101	48	38	38	44	41	96	112	32	57	43	46	31	
-----	42%	26%	37%	31%	39%	49%	41%	53%	43%	42%	41%	48%	38%	38%	44%	41%	40%	43%	48%	46%	43%	40%	34%	
TOTAL LESS LIKELY	24	8	7	15	2	8	2	6	17	6	6	4	6	7	4	3	14	11	1	5	5	5	7	
-----	5%	10%	12%	11%	2%	3%	3%	3%	7%	3%	3%	4%	6%	7%	4%	3%	6%	4%	2%	4%	5%	5%	7%	
MUCH MORE LIKELY	84	7	9	17	15	50	8	42	39	42	43	20	15	15	17	17	35	49	10	21	17	20	16	
	17%	9%	17%	12%	16%	19%	9%	24%	16%	19%	18%	20%	15%	15%	17%	17%	15%	19%	14%	17%	17%	17%	17%	
SOMEWHAT MORE LIKELY	124	14	11	25	22	78	28	50	65	52	58	28	23	23	27	24	62	63	23	35	26	26	15	
	25%	17%	20%	18%	23%	30%	31%	29%	27%	23%	24%	28%	23%	23%	27%	24%	26%	24%	33%	29%	26%	22%	16%	
SOMEWHAT LESS LIKELY	12	5	3	8	-	4	-	4	7	5	5	1	4	2	3	2	6	6	1	3	3	3	2	
	2%	6%	5%	6%	-	2%	-	2%	3%	2%	2%	1%	4%	2%	3%	2%	3%	2%	2%	2%	3%	3%	2%	
MUCH LESS LIKELY	12	3	4	7	2	4	2	2	10	2	2	3	2	5	1	1	7	5	-	2	1	2	5	
	2%	4%	7%	5%	2%	1%	3%	1%	4%	1%	1%	3%	2%	5%	1%	1%	3%	2%	-	2%	1%	2%	5%	
NO DIFFERENCE	259	49	28	77	55	120	48	73	115	122	134	45	53	53	52	55	127	132	33	61	50	61	51	
	52%	62%	49%	57%	58%	46%	54%	42%	47%	54%	55%	45%	53%	53%	52%	55%	53%	51%	49%	50%	50%	53%	57%	
DON'T KNOW	8	1	1	2	1	4	2	2	6	2	2	3	3	1	-	-	2	6	1	-	2	3	2	
	2%	1%	2%	2%	1%	1%	3%	1%	2%	1%	1%	3%	3%	1%	-	-	1%	2%	2%	-	2%	2%	2%	
REFUSED	1	-	-	-	-	-	-	-	-	1	1	-	-	-	1	-	1	-	-	-	-	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	

Table 8-2

QUESTION 7:

And, would you be more likely or less likely to vote for a candidate for elected office if they supported a Complete Streets policy, or would it make no difference to your vote?

BANNER 2

	GENDER/AGE					PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER			
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (MORE LIKELY - LESS LIKELY)	184	58	26	63	38	17	10	16	19	50	70	39	47	42	52	38	35	59	52	38	45	35	66
	37%	41%	28%	43%	34%	22%	17%	31%	45%	47%	46%	31%	41%	40%	38%	36%	31%	34%	49%	38%	33%	30%	47%
TOTAL MORE LIKELY	208	64	33	69	43	24	17	18	19	55	73	51	53	44	56	41	39	71	57	40	56	40	72
-----	42%	45%	35%	47%	38%	32%	29%	34%	45%	51%	48%	40%	46%	42%	41%	39%	35%	41%	54%	40%	41%	34%	50%
TOTAL LESS LIKELY	24	5	7	5	5	7	7	2	-	5	3	12	6	2	5	3	4	12	5	2	12	5	5
-----	5%	4%	7%	4%	5%	10%	12%	3%	-	4%	2%	9%	5%	2%	3%	3%	3%	7%	5%	2%	8%	4%	4%
MUCH MORE LIKELY	84	21	14	27	22	11	5	8	7	15	35	20	19	14	29	21	12	26	25	9	26	24	25
	17%	15%	15%	18%	19%	15%	9%	16%	16%	15%	23%	16%	17%	13%	21%	20%	11%	15%	24%	9%	19%	20%	18%
SOMEWHAT MORE LIKELY	124	42	19	41	22	13	12	9	12	39	39	31	34	31	27	20	27	45	32	31	30	16	47
	25%	30%	21%	28%	19%	17%	20%	18%	29%	37%	25%	24%	30%	29%	20%	19%	24%	26%	31%	31%	22%	14%	33%
SOMEWHAT LESS LIKELY	12	3	3	4	2	3	4	-	-	3	1	4	3	2	3	3	-	6	3	1	6	3	3
	2%	2%	4%	3%	1%	4%	8%	-	-	3%	1%	3%	3%	2%	2%	3%	-	3%	3%	1%	4%	2%	2%
MUCH LESS LIKELY	12	2	3	1	4	4	3	2	-	2	2	7	3	-	2	-	4	7	2	1	6	2	2
	2%	2%	4%	1%	3%	5%	5%	3%	-	2%	1%	6%	2%	-	1%	-	3%	4%	2%	1%	4%	2%	2%
NO DIFFERENCE	259	74	50	70	62	44	32	32	23	46	74	65	50	57	77	61	69	85	42	58	68	72	59
	52%	52%	55%	48%	55%	58%	55%	61%	53%	44%	48%	51%	44%	54%	56%	57%	61%	49%	40%	57%	50%	62%	42%
DON'T KNOW	8	-	2	3	2	-	2	1	-	1	3	-	6	2	-	-	1	6	1	1	1	-	6
	2%	-	2%	2%	2%	-	4%	1%	1%	1%	2%	-	5%	2%	-	-	1%	3%	1%	1%	1%	-	4%
REFUSED	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-
	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	1%	-	-	-	1%	-	-	-

Table 8-3

QUESTION 7:

And, would you be more likely or less likely to vote for a candidate for elected office if they supported a Complete Streets policy, or would it make no difference to your vote?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE			
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN		30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO WALK/BIKE		SAFER ROUTES TO SCHOOL	TOTAL S/R/H	LOT/SOME	MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					MIN	MIN+						TO BIKE	TO SCHOOL												
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200		
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%		
**D/S (MORE LIKELY - LESS LIKELY)	184	82	100	50	35	15	82	19	36	55	56	23	35	14	169	29	194	-12	31	185	-4	111	73		
	37%	34%	40%	42%	38%	36%	37%	55%	21%	40%	68%	42%	51%	44%	36%	22%	44%	-24%	18%	43%	-6%	37%	37%		
TOTAL MORE LIKELY	208	96	111	55	39	17	93	19	49	59	58	24	39	17	191	34	201	4	36	196	10	123	85		
-----	42%	40%	44%	46%	43%	41%	42%	55%	28%	43%	70%	45%	57%	53%	41%	26%	46%	7%	21%	46%	17%	41%	43%		
TOTAL LESS LIKELY	24	14	11	5	4	2	11	-	13	4	1	1	4	3	21	5	7	16	5	10	14	12	12		
-----	5%	6%	4%	4%	5%	4%	5%	-	7%	3%	2%	3%	6%	9%	5%	4%	2%	31%	3%	2%	23%	4%	6%		
MUCH MORE LIKELY	84	36	47	21	21	5	37	10	14	24	28	11	24	8	75	7	84	-	7	79	3	53	31		
	17%	15%	19%	18%	23%	13%	17%	29%	8%	17%	34%	20%	35%	25%	16%	5%	19%	-	4%	19%	5%	18%	16%		
SOMEWHAT MORE LIKELY	124	60	64	34	18	12	55	9	34	35	29	13	15	9	115	27	117	4	29	116	7	70	54		
	25%	25%	25%	28%	20%	28%	25%	26%	20%	25%	36%	25%	22%	29%	25%	21%	27%	7%	17%	27%	12%	23%	27%		
SOMEWHAT LESS LIKELY	12	7	5	4	1	-	5	-	8	1	1	1	2	2	10	5	6	6	3	6	6	5	7		
	2%	3%	2%	3%	1%	-	2%	-	5%	-	1%	3%	3%	7%	2%	4%	1%	12%	1%	2%	9%	2%	3%		
MUCH LESS LIKELY	12	6	6	1	3	2	6	-	4	4	1	-	2	1	12	-	2	10	2	4	8	7	5		
	2%	2%	2%	1%	3%	4%	3%	-	3%	3%	1%	-	2%	2%	2%	-	19%	1%	1%	14%	2%	3%			
NO DIFFERENCE	259	129	127	59	45	23	113	13	108	73	22	28	24	11	248	91	220	31	132	218	34	159	100		
	52%	53%	50%	49%	49%	55%	52%	39%	62%	52%	27%	52%	35%	33%	53%	69%	51%	59%	76%	51%	57%	53%	50%		
DON'T KNOW	8	4	4	1	3	-	2	2	4	2	1	-	1	1	7	2	6	1	1	5	2	5	3		
	2%	2%	2%	-	4%	-	1%	5%	2%	2%	1%	-	1%	2%	1%	2%	1%	3%	-	1%	3%	2%	1%		
REFUSED	1	-	1	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	-	1	-	-	1		
	-	-	-	-	-	-	-	2%	-	-	-	-	1%	2%	-	-	-	-	-	-	-	-	-		

Table 8-4

QUESTION 7:

And, would you be more likely or less likely to vote for a candidate for elected office if they supported a Complete Streets policy, or would it make no difference to your vote?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT	TOTAL	TOTAL	NO		SMWT	TOTAL	TOTAL	DK	MOVE
	MORE	MORE	LESS	DIFF		FAV	FAV	OPP		TO
TOTAL	LKLY	LKLY	LKLY		FAV	FAV	OPP		DK	OPP
BASE-TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (MORE LIKELY - LESS LIKELY)	184	124	208	-24	-	56	197	-14	1	-
	37%	100%	100%	-100%	-	31%	48%	-18%	3%	1%
TOTAL MORE LIKELY	208	124	208	-	-	58	203	4	1	4
-----	42%	100%	100%	-	-	32%	50%	6%	3%	11%
TOTAL LESS LIKELY	24	-	-	24	-	3	6	18	-	4
-----	5%	-	-	100%	-	1%	2%	24%	-	10%
MUCH MORE LIKELY	84	-	84	-	-	8	83	1	-	1
	17%	-	40%	-	-	5%	20%	2%	-	4%
SOMEWHAT MORE LIKELY	124	124	124	-	-	50	120	3	1	3
	25%	100%	60%	-	-	28%	30%	4%	3%	8%
SOMEWHAT LESS LIKELY	12	-	-	12	-	2	5	7	-	3
	2%	-	-	50%	-	1%	1%	10%	-	9%
MUCH LESS LIKELY	12	-	-	12	-	1	2	11	-	1
	2%	-	-	50%	-	-	-	14%	-	2%
NO DIFFERENCE	259	-	-	-	259	117	189	52	17	29
	52%	-	-	-	100%	65%	47%	70%	94%	78%
DON'T KNOW	8	-	-	-	-	3	7	-	-	-
	2%	-	-	-	-	2%	2%	-	3%	-
REFUSED	1	-	-	-	-	-	1	-	-	-
	-	-	-	-	-	-	-	-	-	-

Table 9-1

QUESTION 8:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Investing taxpayer dollars in safer places to walk and bike will lead to more people walking and riding bikes.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY			CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%
**D/S (AGREE - DISAGREE)	272	43	17	60	46	162	52	111	126	125	140	55	38	54	62	63	112	160	42	63	51	70	47
	54%	54%	30%	44%	49%	62%	59%	64%	52%	55%	58%	55%	38%	54%	62%	63%	47%	62%	62%	52%	51%	61%	53%
TOTAL AGREE	382	60	36	96	71	209	69	139	182	173	190	77	68	75	81	81	174	208	55	92	75	91	67
-----	76%	76%	65%	71%	74%	80%	79%	81%	75%	77%	78%	77%	68%	75%	81%	81%	72%	80%	81%	75%	75%	80%	75%
TOTAL DISAGREE	110	17	20	37	24	46	17	29	56	49	50	22	30	21	18	18	62	48	13	28	25	22	20
-----	22%	22%	35%	27%	26%	18%	20%	17%	23%	22%	21%	22%	30%	21%	18%	18%	26%	19%	19%	23%	25%	19%	22%
STRONGLY AGREE	198	27	12	39	41	114	33	81	90	91	101	42	37	35	46	37	83	115	17	48	43	49	40
	40%	34%	22%	29%	43%	44%	38%	47%	37%	40%	42%	42%	37%	35%	46%	37%	35%	44%	25%	39%	43%	43%	44%
SOMEWHAT AGREE	185	33	24	57	30	95	36	59	92	82	89	34	31	40	35	45	91	94	38	43	32	42	28
	37%	42%	43%	42%	31%	36%	41%	34%	38%	36%	36%	34%	31%	40%	35%	45%	38%	36%	56%	35%	32%	37%	31%
SOMEWHAT DISAGREE	65	11	13	24	16	25	11	14	36	26	27	16	20	10	9	11	38	27	7	18	13	13	10
	13%	15%	23%	18%	17%	9%	12%	8%	15%	12%	11%	16%	20%	10%	9%	11%	16%	10%	11%	14%	13%	12%	11%
STRONGLY DISAGREE	45	6	7	13	8	22	7	15	20	22	23	6	10	12	10	7	24	21	5	11	11	8	10
	9%	7%	12%	9%	8%	8%	8%	9%	8%	10%	10%	6%	10%	12%	10%	7%	10%	8%	8%	9%	11%	7%	11%
DON'T KNOW	6	2	-	2	-	4	-	4	4	2	2	1	1	2	1	1	4	2	-	1	-	2	3
	1%	3%	-	2%	-	1%	-	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	-	1%	-	2%	3%
REFUSED	2	-	-	-	-	2	2	-	-	2	2	-	-	2	-	-	-	2	-	2	-	-	-
	-	-	-	-	-	1%	2%	-	-	1%	1%	-	-	2%	-	-	-	1%	-	1%	-	-	-

Table 9-2

QUESTION 8:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Investing taxpayer dollars in safer places to walk and bike will lead to more people walking and riding bikes.

BANNER 2

	GENDER/AGE					PARTY/GENDER					ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (AGREE - DISAGREE)	272	72	42	85	75	25	34	16	30	69	94	53	74	59	81	56	57	89	70	48	64	65	95
	54%	50%	45%	57%	67%	33%	58%	31%	70%	64%	61%	41%	64%	56%	59%	52%	51%	51%	67%	47%	47%	55%	67%
TOTAL AGREE	382	107	66	115	93	50	46	34	36	86	122	89	93	81	109	81	84	130	87	75	99	90	118
-----	76%	75%	71%	78%	83%	66%	78%	66%	85%	81%	80%	70%	81%	77%	79%	76%	74%	75%	82%	73%	72%	77%	83%
TOTAL DISAGREE	110	35	24	31	18	25	12	18	6	18	29	36	19	22	28	25	27	41	16	26	35	25	23
-----	22%	24%	26%	21%	16%	33%	20%	34%	15%	16%	19%	29%	17%	21%	20%	24%	24%	24%	16%	26%	25%	22%	16%
STRONGLY AGREE	198	46	37	63	52	23	16	18	23	42	72	41	49	41	61	41	43	67	46	34	49	50	65
	40%	32%	40%	42%	46%	30%	27%	34%	54%	39%	47%	32%	43%	39%	44%	39%	38%	39%	44%	34%	36%	42%	46%
SOMEWHAT AGREE	185	61	29	53	41	27	30	17	13	44	51	48	44	41	48	39	41	63	40	40	50	41	53
	37%	43%	31%	36%	36%	36%	51%	32%	31%	41%	33%	38%	38%	39%	35%	37%	37%	36%	38%	39%	37%	35%	37%
SOMEWHAT DISAGREE	65	21	14	17	10	16	8	12	4	10	14	23	13	12	14	17	14	22	13	16	23	15	12
	13%	15%	15%	12%	9%	21%	14%	23%	10%	10%	9%	18%	11%	12%	10%	16%	12%	13%	12%	15%	17%	13%	8%
STRONGLY DISAGREE	45	14	10	13	8	9	3	6	2	7	15	13	7	10	13	8	13	19	4	11	12	10	11
	9%	10%	11%	9%	7%	12%	6%	11%	5%	7%	9%	10%	6%	9%	10%	8%	12%	11%	4%	11%	9%	9%	8%
DON'T KNOW	6	1	3	-	2	1	1	-	-	3	1	2	2	2	-	1	2	2	1	1	3	2	-
	1%	1%	3%	-	2%	1%	2%	-	-	3%	-	2%	2%	2%	-	1%	2%	1%	1%	1%	2%	2%	-
REFUSED	2	-	-	2	-	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2
	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	1%

Table 9-3

QUESTION 8:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Investing taxpayer dollars in safer places to walk and bike will lead to more people walking and riding bikes.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO WALK/BIKE	SAFER ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
**D/S (AGREE - DISAGREE)	272	130	142	89	46	8	118	24	63	93	61	25	44	24	248	61	292	-20	78	272	-4	169	103	
	54%	54%	56%	74%	50%	19%	54%	70%	37%	67%	74%	48%	65%	76%	53%	46%	67%	-39%	45%	63%	-7%	56%	51%	
TOTAL AGREE	382	184	196	103	68	25	167	29	116	115	71	39	56	28	354	95	360	16	124	348	28	232	150	
-----	76%	76%	77%	86%	75%	58%	76%	85%	67%	83%	87%	74%	82%	88%	76%	72%	83%	30%	71%	81%	46%	77%	75%	
TOTAL DISAGREE	110	54	54	14	23	17	49	5	52	22	10	14	12	4	106	34	68	36	46	76	32	63	47	
-----	22%	22%	21%	12%	25%	40%	22%	15%	30%	16%	12%	26%	17%	12%	23%	26%	16%	70%	26%	18%	53%	21%	24%	
STRONGLY AGREE	198	97	100	60	32	8	78	22	44	59	51	25	35	22	175	33	191	5	38	184	13	125	73	
	40%	40%	39%	50%	35%	20%	36%	63%	25%	42%	62%	47%	52%	68%	38%	25%	44%	10%	22%	43%	21%	42%	36%	
SOMEWHAT AGREE	185	88	96	44	36	16	89	7	72	56	21	14	21	6	178	62	169	10	87	164	15	107	77	
	37%	36%	38%	36%	40%	39%	41%	22%	41%	41%	25%	26%	30%	20%	38%	47%	39%	20%	50%	38%	25%	36%	39%	
SOMEWHAT DISAGREE	65	33	30	8	15	7	28	2	27	14	8	11	8	2	62	22	43	17	31	48	15	37	28	
	13%	14%	12%	7%	16%	16%	13%	6%	16%	10%	10%	20%	12%	7%	13%	17%	10%	33%	18%	11%	25%	12%	14%	
STRONGLY DISAGREE	45	21	24	6	8	10	21	3	25	8	2	3	4	1	44	12	25	19	15	28	17	26	20	
	9%	9%	9%	5%	9%	23%	10%	8%	15%	6%	3%	6%	5%	4%	9%	9%	6%	37%	9%	7%	27%	9%	10%	
DON'T KNOW	6	4	2	1	-	1	2	-	3	1	1	-	1	-	6	3	6	-	2	4	1	5	1	
	1%	2%	1%	1%	-	2%	1%	-	2%	1%	1%	-	1%	-	1%	2%	1%	-	1%	1%	2%	2%	1%	
REFUSED	2	-	2	2	-	-	2	-	2	-	-	-	-	-	2	-	2	-	2	2	-	-	2	
	-	-	1%	1%	-	-	1%	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	

Table 9-4

QUESTION 8:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Investing taxpayer dollars in safer places to walk and bike will lead to more people walking and riding bikes.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE TOTAL LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP	
BASE=TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
**D/S (AGREE - DISAGREE)	272 54%	91 73%	170 82%	4 17%	91 35%	77 43%	277 68%	-12 -17%	8 42%	6 16%
TOTAL AGREE -----	382 76%	107 86%	188 90%	14 58%	172 67%	127 70%	339 83%	30 41%	12 68%	21 56%
TOTAL DISAGREE -----	110 22%	16 13%	18 9%	10 42%	81 31%	49 27%	62 15%	43 57%	5 26%	15 40%
STRONGLY AGREE	198 40%	55 44%	117 56%	6 23%	69 27%	42 23%	186 46%	8 11%	4 19%	7 19%
SOMEWHAT AGREE	185 37%	52 42%	72 34%	9 35%	103 40%	85 47%	153 38%	22 30%	9 49%	14 37%
SOMEWHAT DISAGREE	65 13%	13 10%	13 6%	3 12%	48 19%	38 21%	42 10%	19 26%	4 21%	8 22%
STRONGLY DISAGREE	45 9%	3 3%	5 2%	7 30%	33 13%	11 6%	20 5%	24 32%	1 5%	7 19%
DON'T KNOW	6 1%	1 1%	2 1%	- -	4 1%	3 2%	3 1%	1 2%	1 6%	1 4%
REFUSED	2 -	- -	- -	- -	2 1%	2 1%	2 -	- -	- -	- -

Table 10-1
 QUESTION 9:
 Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Creating safer streets and neighborhoods is worth slowing motor vehicle traffic.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY			CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%
**D/S (AGREE - DISAGREE)	342	58	31	89	47	198	62	136	159	158	174	52	69	68	66	86	144	198	33	84	77	82	65
	68%	73%	55%	66%	50%	76%	70%	79%	66%	70%	71%	52%	69%	68%	66%	86%	60%	76%	48%	68%	77%	71%	72%
TOTAL AGREE	418	68	43	111	71	227	74	153	199	191	207	76	84	83	82	93	190	228	49	103	88	99	76
-----	84%	86%	77%	82%	75%	87%	84%	89%	82%	85%	85%	76%	84%	83%	82%	93%	79%	88%	72%	84%	88%	86%	85%
TOTAL DISAGREE	76	10	12	22	24	29	12	17	40	32	33	23	15	15	16	7	46	30	16	19	11	16	11
-----	15%	13%	21%	16%	25%	11%	14%	10%	16%	14%	14%	23%	15%	15%	16%	7%	19%	12%	24%	16%	11%	14%	13%
STRONGLY AGREE	267	35	28	63	42	153	44	109	116	135	144	45	46	53	61	61	109	157	29	67	58	65	45
	53%	44%	50%	46%	45%	59%	50%	63%	48%	60%	59%	45%	46%	53%	61%	61%	45%	61%	43%	55%	58%	56%	51%
SOMEWHAT AGREE	151	33	15	48	29	74	30	44	83	56	63	30	38	30	21	32	81	70	20	36	30	34	31
	30%	42%	27%	36%	30%	28%	34%	26%	34%	25%	26%	30%	38%	30%	21%	32%	34%	27%	29%	29%	30%	29%	34%
SOMEWHAT DISAGREE	50	7	6	13	14	23	10	13	26	21	22	17	11	9	10	3	32	19	11	12	9	9	7
	10%	9%	11%	10%	14%	9%	11%	8%	11%	9%	9%	17%	11%	9%	10%	3%	13%	7%	16%	10%	9%	8%	7%
STRONGLY DISAGREE	26	3	6	9	10	6	3	4	14	11	11	6	4	6	6	4	14	12	5	7	2	7	5
	5%	4%	11%	7%	11%	2%	3%	2%	6%	5%	5%	6%	4%	6%	6%	4%	6%	4%	7%	6%	2%	6%	5%
DON'T KNOW	6	1	1	2	-	4	1	2	3	2	3	1	1	3	1	-	3	2	3	-	1	-	2
	1%	1%	2%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	-	1%	1%	4%	-	1%	-	2%
REFUSED	1	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1
	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%

Table 10-2

QUESTION 9:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Creating safer streets and neighborhoods is worth slowing motor vehicle traffic.

BANNER 2

	GENDER/AGE					PARTY/GENDER					ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (AGREE - DISAGREE)	342	84	58	109	89	53	36	14	33	74	124	81	78	61	113	87	73	107	75	70	75	90	107
	68%	59%	63%	74%	79%	69%	61%	28%	76%	69%	81%	64%	68%	58%	82%	82%	64%	62%	71%	68%	55%	77%	75%
TOTAL AGREE	418	113	74	127	101	64	47	33	38	89	138	104	95	82	125	96	93	138	89	86	104	104	124
-----	84%	79%	80%	86%	89%	84%	80%	64%	88%	83%	90%	81%	83%	78%	91%	91%	82%	80%	85%	84%	76%	88%	87%
TOTAL DISAGREE	76	28	16	18	12	11	11	19	5	15	14	23	17	21	13	9	20	31	15	16	29	14	16
-----	15%	20%	17%	12%	11%	15%	19%	36%	12%	14%	9%	18%	15%	20%	9%	9%	18%	18%	14%	16%	21%	12%	12%
STRONGLY AGREE	267	62	45	92	65	34	29	15	27	56	97	50	67	57	87	66	57	94	50	53	56	69	88
	53%	44%	49%	63%	58%	45%	49%	30%	63%	53%	63%	39%	58%	54%	63%	62%	50%	54%	47%	52%	41%	59%	62%
SOMEWHAT AGREE	151	51	29	35	36	30	18	18	11	33	41	54	28	25	39	30	36	44	39	32	48	35	36
	30%	35%	31%	23%	32%	39%	31%	34%	25%	31%	27%	42%	25%	23%	28%	29%	32%	26%	37%	32%	35%	29%	25%
SOMEWHAT DISAGREE	50	22	8	10	8	6	7	11	2	13	9	14	12	16	7	7	13	18	12	14	17	6	13
	10%	16%	8%	7%	7%	8%	12%	22%	5%	12%	6%	11%	11%	15%	5%	6%	11%	11%	11%	14%	13%	5%	9%
STRONGLY DISAGREE	26	6	8	8	4	5	4	7	3	2	5	9	5	5	6	3	7	13	3	2	12	8	4
	5%	4%	9%	5%	3%	6%	7%	14%	7%	2%	3%	7%	4%	5%	4%	3%	6%	7%	3%	2%	9%	7%	2%
DON'T KNOW	6	1	2	2	-	1	1	-	-	3	1	1	2	3	-	1	-	3	2	1	3	-	2
	1%	1%	2%	1%	-	1%	2%	-	-	3%	1%	-	2%	3%	-	1%	-	2%	2%	1%	2%	-	2%
REFUSED	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 10-3

QUESTION 9:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Creating safer streets and neighborhoods is worth slowing motor vehicle traffic.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES					COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO SAFER ROUTES	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL	
																								7%
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
**D/S (AGREE - DISAGREE)	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
TOTAL AGREE	342	173	165	74	65	25	141	24	108	91	63	45	48	20	320	89	323	11	113	313	20	209	133	
-----	68%	71%	65%	62%	71%	60%	64%	69%	62%	66%	77%	84%	70%	64%	69%	68%	74%	21%	65%	73%	33%	70%	67%	
TOTAL DISAGREE	418	207	207	97	77	33	178	28	138	115	73	49	57	26	390	109	377	31	142	369	39	253	165	
-----	84%	85%	82%	81%	84%	79%	81%	83%	80%	83%	88%	92%	84%	82%	84%	82%	86%	60%	82%	86%	65%	84%	82%	
STRONGLY AGREE	76	34	42	22	12	8	37	5	30	24	10	4	10	6	70	19	54	20	29	56	20	45	31	
-----	15%	14%	17%	18%	13%	19%	17%	14%	17%	17%	12%	8%	14%	18%	15%	15%	12%	39%	17%	13%	32%	15%	16%	
SOMEWHAT AGREE	267	134	130	61	49	19	110	20	84	77	46	34	34	16	249	51	250	15	73	241	21	159	108	
-----	53%	55%	51%	51%	54%	46%	50%	59%	48%	56%	56%	64%	51%	52%	53%	39%	57%	29%	42%	56%	34%	53%	54%	
SOMEWHAT DISAGREE	151	73	77	35	28	14	69	8	55	37	26	15	23	10	142	58	127	16	69	128	18	94	57	
-----	30%	30%	30%	29%	31%	33%	31%	24%	32%	27%	32%	28%	34%	30%	30%	44%	29%	31%	40%	30%	30%	31%	28%	
STRONGLY DISAGREE	50	24	27	15	7	5	24	3	24	10	7	4	3	2	49	13	34	15	25	39	11	31	19	
-----	10%	10%	11%	13%	8%	11%	11%	8%	14%	7%	8%	8%	4%	6%	10%	10%	8%	29%	14%	9%	18%	10%	10%	
DON'T KNOW	26	10	16	7	5	4	13	2	6	14	3	-	7	4	22	7	20	5	4	17	9	14	12	
-----	5%	4%	6%	6%	5%	9%	6%	6%	3%	10%	3%	-	10%	12%	5%	5%	5%	10%	3%	4%	14%	5%	6%	
REFUSED	6	1	4	1	2	1	3	1	5	1	-	-	1	-	6	3	5	1	1	3	2	2	4	
-----	1%	1%	2%	1%	3%	1%	1%	3%	3%	3%	-	-	1%	-	1%	2%	1%	1%	1%	1%	3%	1%	2%	
	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1	-	1	1	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Table 10-4

QUESTION 9:

Now I would like to read you some statements you might hear about a Complete Streets policy. After I read each one, please tell me if you agree or disagree with that statement.

Creating safer streets and neighborhoods is worth slowing motor vehicle traffic.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE TOTAL	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF		SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
	TOTAL	LKLY	LKLY			FAV	FAV	OPP		OPP
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (AGREE - DISAGREE)	342	88	155	11	172	117	301	31	10	21
	68%	71%	74%	47%	66%	65%	74%	41%	55%	57%
TOTAL AGREE	418	105	181	18	214	149	352	51	14	28
-----	84%	85%	87%	73%	83%	82%	87%	69%	77%	76%
TOTAL DISAGREE	76	17	26	6	42	31	51	21	4	7
-----	15%	14%	13%	27%	16%	17%	13%	28%	23%	18%
STRONGLY AGREE	267	67	128	7	127	80	236	23	7	12
	53%	54%	61%	28%	49%	44%	58%	31%	39%	33%
SOMEWHAT AGREE	151	38	53	11	87	69	116	28	7	16
	30%	31%	25%	45%	34%	38%	29%	37%	39%	43%
SOMEWHAT DISAGREE	50	13	17	3	30	20	35	12	3	4
	10%	11%	8%	10%	11%	11%	9%	16%	15%	10%
STRONGLY DISAGREE	26	4	9	4	12	11	16	8	1	3
	5%	3%	4%	16%	5%	6%	4%	11%	7%	8%
DON'T KNOW	6	1	1	-	3	1	3	3	-	2
	1%	1%	1%	-	1%	1%	1%	4%	-	6%
REFUSED	1	1	1	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-

Table 11-1
Summary of Supporting Statements: % Much More Likely

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE						
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	130 52% (1)	18 38% (1)	10 42% (1)	28 39% (1)	23 54% (1)	75 58% (1)	29 59% (1)	46 57% (2)	55 43% (1)	68 65% (1)	73 64% (1)	26 50% (1)	25 52% (1)	25 50% (1)	31 60% (1)	23 48% (1)	56 43% (1)	74 61% (1)	16 47% (2)	38 52% (2)	23 50% (2)	28 58% (1)	24 53% (1)	
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	107 43% (2)	7 23% (3)	6 18% (7)	13 20% (6)	23 44% (2)	68 53% (2)	17 43% (4)	51 57% (1)	40 34% (3)	59 49% (3)	63 49% (3)	21 43% (3)	19 37% (3)	19 39% (4)	25 51% (2)	23 44% (2)	45 40% (2)	62 45% (5)	15 43% (3)	20 39% (5)	29 54% (1)	26 40% (2)	17 38% (4)	
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	101 40% (3)	9 19% (5)	7 27% (2)	16 22% (4)	18 43% (3)	64 49% (4)	22 44% (3)	43 53% (3)	42 33% (4)	54 52% (2)	58 51% (2)	18 35% (5)	20 42% (2)	16 32% (7)	26 50% (3)	21 43% (4)	45 35% (3)	56 46% (3)	18 53% (1)	31 42% (4)	18 39% (6)	20 40% (3)	15 31% (8)	
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	99 39% (4)	5 17% (6)	5 18% (8)	11 17% (8)	20 39% (4)	64 50% (3)	20 50% (2)	45 50% (6)	43 37% (2)	50 42% (7)	52 40% (7)	24 49% (2)	17 33% (6)	17 33% (6)	21 44% (6)	20 39% (5)	32 28% (6)	67 48% (2)	12 35% (6)	23 46% (3)	22 41% (5)	25 38% (5)	16 37% (5)	
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	99 39% (5)	7 23% (2)	7 22% (6)	14 22% (2)	19 37% (5)	62 48% (5)	16 42% (5)	46 50% (5)	38 33% (5)	54 45% (4)	57 44% (6)	20 41% (4)	13 25% (8)	22 44% (2)	21 44% (5)	22 43% (3)	34 31% (5)	64 46% (4)	11 32% (7)	27 54% (1)	23 42% (4)	18 27% (7)	20 47% (2)	
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	95 38% (6)	5 17% (7)	8 26% (3)	13 21% (5)	18 34% (6)	61 47% (6)	14 36% (7)	47 51% (4)	34 29% (6)	53 44% (6)	58 45% (5)	16 34% (6)	18 35% (4)	22 44% (3)	21 43% (7)	18 34% (7)	35 32% (4)	60 43% (6)	12 36% (5)	16 31% (7)	24 44% (3)	26 39% (4)	18 41% (3)	
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	86 34% (7)	10 21% (4)	6 25% (5)	16 22% (3)	15 34% (7)	53 40% (7)	18 38% (6)	34 42% (8)	35 27% (7)	47 45% (5)	51 45% (4)	15 29% (7)	14 29% (7)	19 38% (5)	24 46% (4)	14 30% (8)	35 27% (7)	51 42% (7)	14 42% (4)	26 36% (6)	16 35% (7)	14 29% (6)	15 33% (7)	

Continued

Table 11-1
Summary of Supporting Statements: % Much More Likely

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
A COMPLETE STREETS POLICY	71	8	6	14	9	46	8	38	25	43	44	8	17	13	15	18	28	43	8	20	15	13	16
WILL HELP IMPROVE PUBLIC	28%	16%	25%	20%	22%	35%	16%	47%	20%	41%	38%	15%	34%	26%	30%	38%	22%	36%	24%	27%	32%	27%	34%
HEALTH AND WILL SAVE	(8)	(8)	(4)	(7)	(8)	(8)	(8)	(7)	(8)	(8)	(8)	(8)	(5)	(8)	(8)	(6)	(8)	(8)	(8)	(8)	(8)	(8)	(6)
TAXPAYERS' MONEY																							
CURRENTLY SPENT ON PAYING																							
FOR HEALTH CARE COSTS																							
ASSOCIATED WITH CHRONIC																							
DISEASES LIKE HEART																							
DISEASE AND DIABETES.																							

Table 11-2
Summary of Supporting Statements: % Much More Likely

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	130 52% (1)	35 43% (2)	21 45% (1)	43 59% (1)	32 65% (1)	18 41% (1)	11 36% (1)	13 50% (1)	10 62% (1)	22 40% (6)	53 71% (1)	26 36% (1)	29 53% (1)	30 57% (1)	43 69% (1)	29 54% (3)	32 60% (1)	39 45% (2)	29 55% (1)	27 51% (1)	29 38% (2)	35 62% (1)	39 60% (1)
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	107 43% (2)	27 44% (1)	18 38% (2)	36 48% (5)	26 40% (5)	6 19% (4)	7 22% (6)	11 44% (2)	12 43% (6)	27 52% (1)	41 53% (4)	14 25% (3)	26 43% (4)	29 55% (2)	34 45% (5)	29 55% (2)	17 29% (6)	36 43% (3)	24 46% (2)	21 43% (2)	23 39% (1)	25 40% (7)	37 48% (4)
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	101 40% (3)	30 38% (3)	14 31% (5)	36 50% (4)	20 40% (6)	11 25% (2)	5 18% (7)	10 38% (3)	8 50% (3)	22 40% (5)	42 56% (2)	19 27% (2)	23 41% (5)	25 49% (3)	32 53% (3)	23 43% (4)	21 39% (3)	36 42% (4)	20 38% (5)	18 35% (4)	27 35% (3)	26 47% (3)	30 46% (5)
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	99 39% (4)	17 27% (7)	15 32% (4)	40 53% (2)	27 42% (3)	4 11% (8)	7 24% (5)	7 28% (5)	13 50% (4)	20 40% (4)	44 56% (3)	13 22% (5)	31 52% (2)	18 33% (8)	34 45% (4)	22 42% (6)	20 34% (5)	32 37% (5)	24 46% (3)	15 31% (5)	16 27% (5)	27 44% (5)	40 52% (3)
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	99 39% (5)	20 33% (4)	14 30% (6)	40 53% (3)	25 39% (7)	5 15% (7)	9 30% (2)	6 24% (6)	13 48% (5)	23 46% (3)	38 49% (5)	10 17% (7)	28 48% (3)	23 44% (5)	34 44% (7)	20 39% (7)	17 29% (7)	39 46% (1)	22 42% (4)	14 28% (7)	20 34% (4)	23 38% (8)	41 53% (2)
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	95 38% (6)	19 31% (6)	16 35% (3)	32 43% (7)	28 43% (2)	5 16% (6)	8 28% (4)	4 16% (8)	14 51% (2)	26 51% (2)	35 44% (8)	10 18% (6)	23 39% (6)	24 45% (4)	34 45% (6)	30 57% (1)	20 34% (4)	27 32% (7)	17 33% (6)	19 38% (3)	16 27% (6)	31 50% (2)	29 37% (7)
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	86 34% (7)	25 31% (5)	9 21% (8)	31 44% (6)	20 40% (4)	8 18% (5)	8 29% (3)	9 34% (4)	5 33% (7)	16 29% (7)	36 49% (6)	17 24% (4)	18 32% (7)	18 34% (6)	34 54% (2)	18 34% (8)	23 42% (2)	32 36% (6)	13 25% (7)	16 30% (6)	19 25% (7)	25 45% (4)	26 40% (6)

Continued

Table 11-2
Summary of Supporting Statements: % Much More Likely

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER							
	MEN		WOMEN		GOP		IND		DEM		WHITE		MINOR- ITY		HS	OR	SOME	COLL	GRAD/ PROF	MEN W/O	MEN W/ DEG	WOMEN W/O	WOMEN W/ DEG	
	TOTAL	18-54	55+	18-54	55+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	LESS	COLL	GRAD	PROF	DEG	DEG	DEG	DEG	
A COMPLETE STREETS POLICY	71	17	11	26	17	10	4	5	5	12	34	10	15	18	26	23	10	27	11	10	18	23	20	
WILL HELP IMPROVE PUBLIC	28%	21%	24%	36%	36%	23%	14%	17%	29%	22%	45%	13%	27%	34%	42%	19%	31%	20%	20%	23%	41%	31%	31%	
HEALTH AND WILL SAVE	(8)	(8)	(7)	(8)	(8)	(3)	(8)	(7)	(8)	(8)	(7)	(8)	(8)	(7)	(8)	(5)	(8)	(8)	(8)	(8)	(8)	(6)	(8)	
TAXPAYERS' MONEY																								
CURRENTLY SPENT ON PAYING																								
FOR HEALTH CARE COSTS																								
ASSOCIATED WITH CHRONIC																								
DISEASES LIKE HEART																								
DISEASE AND DIABETES.																								

Table 11-3
Summary of Supporting Statements: % Much More Likely

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO WALK/BIKE	SAFER ROUTES TO SCHOOL	TOTAL S/R/H	LOT/SOME	MUCH/NOTHING	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	130	61	68	36	21	11	55	13	33	43	23	18	19	11	117	20	122	6	34	119	10	77	53	
	52%	53%	51%	57%	48%	44%	49%	67%	39%	63%	58%	57%	69%	70%	51%	32%	56%	26%	38%	54%	41%	53%	51%	
	(1)	(1)	(1)	(2)	(3)	(1)	(1)	(4)	(1)	(1)	(3)	(2)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	107	48	58	28	23	7	48	10	23	39	21	13	26	11	96	18	104	1	24	98	6	56	51	
	43%	37%	48%	49%	49%	43%	46%	65%	26%	55%	49%	61%	64%	71%	41%	26%	48%	4%	29%	47%	17%	36%	53%	
	(2)	(3)	(2)	(3)	(2)	(2)	(2)	(5)	(5)	(2)	(5)	(1)	(2)	(2)	(2)	(4)	(2)	(7)	(3)	(2)	(4)	(6)	(1)	
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	101	41	60	37	16	7	45	15	21	31	24	12	16	9	91	13	97	1	23	99	1	63	38	
	40%	36%	45%	59%	35%	29%	40%	77%	25%	46%	60%	39%	58%	55%	39%	20%	44%	6%	26%	45%	5%	43%	36%	
	(3)	(6)	(3)	(1)	(6)	(6)	(3)	(1)	(6)	(4)	(1)	(5)	(4)	(4)	(4)	(7)	(4)	(6)	(5)	(4)	(8)	(2)	(6)	
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	99	46	51	24	20	7	41	10	22	34	25	10	25	12	87	16	99	-	13	90	6	62	37	
	39%	36%	42%	42%	44%	40%	39%	67%	24%	47%	58%	48%	60%	76%	37%	23%	45%	-	15%	43%	16%	40%	38%	
	(4)	(5)	(4)	(4)	(4)	(4)	(5)	(3)	(7)	(3)	(2)	(3)	(3)	(1)	(6)	(5)	(3)	-	(8)	(5)	(5)	(4)	(4)	
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	99	49	49	18	25	6	42	7	26	29	23	9	15	6	93	18	96	2	26	94	4	63	36	
	39%	38%	41%	31%	53%	37%	40%	46%	29%	40%	56%	41%	37%	36%	40%	26%	44%	9%	31%	45%	11%	41%	37%	
	(5)	(2)	(5)	(8)	(1)	(5)	(4)	(7)	(3)	(5)	(4)	(4)	(6)	(7)	(3)	(3)	(5)	(4)	(2)	(3)	(7)	(3)	(5)	
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	95	48	47	20	20	7	37	10	26	28	20	7	18	6	89	18	93	2	22	87	6	57	38	
	38%	37%	39%	35%	43%	41%	35%	69%	29%	40%	48%	35%	44%	39%	38%	27%	43%	7%	27%	42%	16%	37%	39%	
	(6)	(4)	(6)	(7)	(5)	(3)	(6)	(2)	(4)	(6)	(6)	(6)	(5)	(6)	(5)	(2)	(6)	(5)	(4)	(6)	(6)	(5)	(3)	
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	86	40	45	24	15	6	33	13	27	26	17	10	10	6	79	13	81	4	15	79	7	50	36	
	34%	35%	34%	38%	35%	24%	29%	64%	32%	39%	42%	31%	37%	36%	34%	20%	37%	15%	17%	36%	28%	34%	35%	
	(7)	(7)	(7)	(5)	(7)	(7)	(7)	(6)	(2)	(7)	(8)	(7)	(7)	(8)	(7)	(6)	(7)	(2)	(7)	(7)	(2)	(7)	(7)	

PUBLIC OPINION STRATEGIES

Continued

Table 11-3
Summary of Supporting Statements: % Much More Likely

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	SAFER PLACES TO SAFER ROUTES		CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					15-29 MIN	30 MIN+																	
A COMPLETE STREETS POLICY WILL HELP IMPROVE PUBLIC HEALTH AND WILL SAVE TAXPAYERS' MONEY CURRENTLY SPENT ON PAYING FOR HEALTH CARE COSTS ASSOCIATED WITH CHRONIC DISEASES LIKE HEART DISEASE AND DIABETES.	71 (8)	34 (8)	37 (8)	24 (6)	11 (8)	3 (8)	29 (8)	8 (8)	15 (8)	18 (8)	18 (7)	10 (8)	9 (8)	7 (5)	64 (8)	7 (8)	67 (8)	3 (3)	17 (6)	65 (8)	6 (3)	44 (8)	27 (8)

Table 11-4
Summary of Supporting Statements: % Much More Likely

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE	MORE	LESS	DIFF		FAV	FAV		OPP
	LKLY	LKLY	LKLY			FAV	FAV	OPP		OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	130 52% (1)	41 58% (1)	75 68% (1)	1 18% *(4)	53 40% (1)	40 41% (1)	125 59% (1)	3 11% (3)	2 17% (1)	2 18% (4)
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	107 43% (2)	29 54% (2)	63 64% (2)	3 21% (2)	34 26% (5)	22 27% (2)	100 52% (2)	6 13% (2)	- - (1)	6 25% (1)
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	101 40% (3)	30 42% (5)	65 59% (3)	1 18% *(4)	34 26% (6)	19 19% (6)	97 46% (6)	2 10% (4)	1 9% (3)	2 21% (3)
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	99 39% (4)	25 47% (4)	57 58% (4)	2 14% (8)	34 26% (4)	12 15% (7)	95 49% (3)	3 7% (6)	- - (7)	3 13% (7)
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	99 39% (5)	19 36% (7)	51 52% (6)	3 20% (3)	41 32% (2)	20 25% (3)	91 47% (4)	7 15% (1)	1 9% (4)	6 22% (2)
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	95 38% (6)	26 48% (3)	56 57% (5)	3 17% (7)	31 24% (7)	20 24% (4)	90 47% (5)	4 9% (5)	- - (5)	4 14% (5)
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	86 34% (7)	28 39% (6)	49 45% (7)	1 18% *(4)	35 27% (3)	21 22% (5)	85 40% (7)	1 6% (7)	- - (6)	1 13% (6)

Continued

Table 11-4
Summary of Supporting Statements: % Much More Likely

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
A COMPLETE STREETS POLICY	71	18	43	2	25	13	69	1	2	-
WILL HELP IMPROVE PUBLIC	28%	25%	39%	28%	19%	13%	32%	3%	15%	-
HEALTH AND WILL SAVE	(8)	(8)	(8)	(1)	(8)	(8)	(8)	(8)	(2)	
TAXPAYERS' MONEY										
CURRENTLY SPENT ON PAYING										
FOR HEALTH CARE COSTS										
ASSOCIATED WITH CHRONIC										
DISEASES LIKE HEART										
DISEASE AND DIABETES.										

Table 12-1
Summary of Supporting Statements: % Total More Likely

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE						
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	210 84% (1)	36 77% (1)	22 86% (1)	58 80% (1)	34 79% (1)	115 88% (1)	41 84% (1)	74 91% (1)	105 83% (1)	92 88% (1)	99 86% (1)	44 84% (1)	41 85% (1)	38 77% (1)	45 87% (1)	42 88% (1)	108 83% (1)	103 85% (1)	28 84% (1)	63 86% (1)	40 87% (1)	40 82% (1)	37 80% (1)	
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	184 74% (2)	35 74% (2)	18 72% (2)	53 73% (2)	28 64% (5)	101 77% (4)	36 73% (2)	65 79% (4)	93 74% (2)	79 76% (2)	86 75% (2)	39 75% (3)	37 76% (2)	32 65% (3)	39 77% (3)	36 76% (2)	88 68% (2)	96 80% (2)	27 80% (2)	54 74% (4)	32 69% (4)	40 82% (2)	31 67% (2)	
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	172 69% (3)	18 55% (4)	16 51% (4)	33 53% (3)	35 68% (2)	100 77% (3)	28 72% (4)	72 79% (3)	75 65% (3)	88 72% (5)	92 71% (6)	35 74% (4)	31 60% (3)	33 65% (4)	40 81% (2)	33 63% (5)	69 62% (3)	103 74% (3)	21 62% (6)	41 83% (2)	39 72% (3)	44 66% (3)	27 61% (6)	
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	169 68% (4)	16 51% (5)	16 51% (5)	32 51% (4)	33 64% (6)	100 78% (2)	28 73% (3)	72 79% (2)	71 61% (4)	90 75% (3)	95 74% (3)	36 76% (2)	31 60% (4)	35 70% (2)	34 70% (6)	33 63% (6)	68 61% (4)	101 73% (4)	21 63% (5)	37 75% (3)	44 82% (2)	39 59% (7)	28 63% (3)	
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	162 65% (5)	15 47% (6)	12 40% (6)	27 44% (7)	35 67% (3)	95 74% (5)	27 69% (5)	68 76% (6)	65 56% (5)	86 71% (6)	92 71% (5)	33 70% (5)	27 53% (8)	31 61% (6)	36 74% (4)	34 66% (4)	67 60% (5)	95 68% (6)	25 75% (3)	35 70% (5)	34 63% (7)	41 62% (4)	27 62% (5)	
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	156 62% (6)	12 38% (7)	17 54% (3)	29 45% (6)	34 65% (4)	90 69% (7)	21 54% (7)	69 76% (5)	64 55% (7)	81 67% (7)	88 68% (7)	33 68% (6)	30 59% (5)	31 63% (5)	33 69% (7)	28 54% (7)	67 60% (6)	89 64% (7)	21 62% (7)	33 66% (6)	34 63% (6)	40 60% (6)	27 62% (4)	
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	154 62% (7)	26 56% (3)	10 39% (7)	36 50% (5)	21 49% (7)	94 72% (6)	33 67% (6)	61 75% (7)	70 55% (6)	75 72% (4)	81 71% (4)	30 58% (7)	28 58% (6)	25 51% (7)	37 73% (5)	33 69% (3)	71 55% (7)	83 69% (5)	23 67% (4)	44 61% (7)	30 66% (5)	30 60% (5)	27 59% (7)	

Continued

Table 12-1
Summary of Supporting Statements: % Total More Likely

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
A COMPLETE STREETS POLICY	121	15	9	24	18	76	23	52	52	61	65	27	26	15	28	25	54	66	15	38	23	22	23
WILL HELP IMPROVE PUBLIC	48%	32%	37%	34%	41%	58%	48%	64%	41%	58%	57%	51%	54%	30%	55%	51%	42%	55%	45%	52%	49%	46%	49%
HEALTH AND WILL SAVE	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(7)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)
TAXPAYERS' MONEY																							
CURRENTLY SPENT ON PAYING																							
FOR HEALTH CARE COSTS																							
ASSOCIATED WITH CHRONIC																							
DISEASES LIKE HEART																							
DISEASE AND DIABETES.																							

Table 12-2
Summary of Supporting Statements: % Total More Likely

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	210 84% (1)	71 88% (1)	35 75% (1)	60 84% (1)	43 87% (1)	33 76% (1)	25 87% (1)	22 81% (1)	12 76% (2)	51 91% (1)	64 86% (1)	57 80% (1)	48 86% (1)	47 89% (1)	52 84% (1)	44 81% (1)	46 86% (1)	72 82% (1)	47 89% (1)	44 85% (1)	62 82% (1)	46 82% (1)	57 88% (2)
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	184 74% (2)	57 71% (3)	31 66% (2)	56 78% (3)	41 83% (2)	29 67% (2)	24 82% (2)	15 57% (4)	12 75% (3)	41 73% (3)	60 80% (4)	47 66% (2)	47 84% (2)	39 74% (2)	47 77% (4)	34 63% (6)	40 73% (3)	67 77% (2)	42 79% (2)	35 66% (4)	52 69% (2)	39 70% (6)	57 88% (1)
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	172 69% (3)	43 71% (4)	26 55% (5)	58 77% (4)	45 71% (3)	17 53% (4)	16 53% (4)	15 59% (3)	21 78% (1)	36 71% (5)	64 81% (3)	31 54% (4)	44 75% (3)	37 70% (5)	55 72% (5)	38 72% (4)	44 75% (2)	52 61% (5)	37 71% (4)	36 72% (2)	33 55% (6)	46 75% (2)	57 73% (4)
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	169 68% (4)	44 71% (2)	24 53% (6)	59 78% (2)	42 66% (5)	19 58% (3)	13 43% (7)	13 53% (6)	20 73% (4)	36 71% (6)	65 82% (2)	31 55% (3)	39 67% (4)	36 67% (6)	59 78% (2)	37 71% (5)	36 61% (5)	56 66% (3)	40 76% (3)	29 59% (6)	39 64% (3)	44 71% (3)	58 74% (3)
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	162 65% (5)	41 67% (5)	26 56% (4)	53 70% (5)	42 66% (6)	14 41% (7)	14 46% (5)	16 64% (2)	19 70% (6)	37 72% (4)	58 74% (6)	27 47% (7)	38 65% (5)	39 73% (3)	53 70% (6)	42 81% (2)	36 60% (6)	52 60% (6)	32 61% (5)	35 70% (3)	32 54% (7)	43 70% (5)	52 66% (6)
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	156 62% (6)	39 64% (6)	26 57% (3)	48 64% (7)	41 64% (7)	15 46% (6)	13 44% (6)	14 57% (5)	19 73% (5)	37 74% (2)	52 67% (7)	28 50% (6)	35 60% (6)	38 71% (4)	50 66% (7)	40 76% (3)	35 60% (7)	51 59% (7)	30 58% (7)	32 64% (5)	35 58% (4)	44 71% (4)	46 59% (7)
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	154 62% (7)	48 60% (7)	23 49% (7)	49 68% (6)	34 70% (4)	20 47% (5)	16 55% (3)	12 43% (7)	9 59% (7)	37 66% (7)	57 76% (5)	37 52% (5)	33 60% (7)	33 63% (7)	48 78% (3)	28 52% (8)	37 69% (4)	56 64% (4)	32 61% (6)	29 55% (7)	43 56% (5)	37 66% (7)	46 71% (5)

Continued

Table 12-2
Summary of Supporting Statements: % Total More Likely

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER							
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
A COMPLETE STREETS POLICY	121	35	19	41	26	14	10	10	8	28	48	23	29	29	36	29	20	42	29	18	36	31	35	
WILL HELP IMPROVE PUBLIC	48%	44%	41%	56%	53%	33%	35%	36%	51%	50%	64%	33%	52%	56%	58%	53%	38%	48%	55%	35%	48%	56%	54%	
HEALTH AND WILL SAVE	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(7)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	
TAXPAYERS' MONEY																								
CURRENTLY SPENT ON PAYING																								
FOR HEALTH CARE COSTS																								
ASSOCIATED WITH CHRONIC																								
DISEASES LIKE HEART																								
DISEASE AND DIABETES.																								

Table 12-3
Summary of Supporting Statements: % Total More Likely

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO WALK/BIKE		SAFER ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											TO BIKE	TO SCHOOL												
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	210	95	113	57	38	18	96	17	68	57	37	29	26	16	194	50	193	15	68	192	18	126	84	
	84%	84%	85%	91%	85%	73%	85%	88%	80%	85%	93%	92%	98%	96%	83%	79%	88%	64%	76%	87%	71%	86%	82%	
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	184	82	100	53	31	16	83	17	55	52	32	24	20	12	171	49	178	4	59	176	7	108	76	
	74%	72%	76%	85%	69%	65%	73%	89%	66%	77%	80%	75%	76%	75%	74%	77%	82%	16%	66%	79%	28%	74%	74%	
	(2)	(2)	(2)	(2)	(5)	(2)	(2)	(2)	(2)	(2)	(3)	(5)	(5)	(5)	(2)	(2)	(2)	(7)	(3)	(2)	(8)	(2)	(2)	
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	172	85	85	43	33	9	72	13	52	49	37	18	35	14	158	41	164	8	52	152	15	104	68	
	69%	66%	71%	76%	71%	54%	68%	89%	59%	68%	87%	84%	84%	88%	67%	59%	75%	28%	62%	73%	42%	68%	70%	
	(3)	(3)	(3)	(3)	(4)	(4)	(5)	(1)	(5)	(4)	(2)	(2)	(2)	(3)	(3)	(4)	(3)	(2)	(4)	(4)	(2)	(3)	(4)	
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	169	85	84	37	38	9	72	11	56	46	32	17	34	14	155	49	160	7	60	154	13	102	67	
	68%	66%	70%	64%	81%	56%	68%	79%	63%	65%	77%	78%	83%	91%	66%	71%	74%	26%	72%	74%	36%	67%	69%	
	(4)	(4)	(4)	(6)	(2)	(3)	(4)	(5)	(3)	(6)	(4)	(4)	(3)	(2)	(4)	(3)	(4)	(3)	(2)	(3)	(5)	(4)	(5)	
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	162	78	82	40	34	9	73	10	47	54	29	17	33	13	149	39	155	5	51	148	11	95	67	
	65%	61%	68%	69%	73%	52%	69%	65%	53%	75%	69%	81%	80%	82%	64%	56%	71%	18%	61%	71%	32%	62%	69%	
	(5)	(6)	(5)	(4)	(3)	(5)	(3)	(7)	(6)	(3)	(7)	(3)	(4)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(6)	(5)	(6)	
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	156	77	78	40	30	8	65	12	46	47	30	15	27	11	146	38	151	5	50	140	14	87	69	
	62%	60%	65%	69%	66%	46%	62%	85%	52%	66%	70%	71%	65%	68%	62%	55%	70%	17%	60%	67%	38%	57%	71%	
	(6)	(7)	(6)	(5)	(7)	(7)	(6)	(4)	(7)	(5)	(6)	(6)	(7)	(7)	(6)	(6)	(6)	(6)	(6)	(6)	(4)	(7)	(3)	
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	154	71	82	39	31	12	69	14	52	43	29	18	18	12	141	31	149	4	45	144	10	87	68	
	62%	63%	62%	63%	68%	48%	61%	65%	61%	64%	71%	55%	67%	75%	61%	49%	68%	15%	50%	65%	41%	59%	66%	
	(7)	(5)	(7)	(7)	(6)	(6)	(7)	(6)	(4)	(7)	(5)	(7)	(6)	(6)	(7)	(7)	(7)	(8)	(7)	(7)	(3)	(6)	(7)	

PUBLIC OPINION STRATEGIES

Continued

Table 12-3
Summary of Supporting Statements: % Total More Likely

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	COMM-UTE	TOTAL-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
A COMPLETE STREETS POLICY WILL HELP IMPROVE PUBLIC HEALTH AND WILL SAVE TAXPAYERS' MONEY CURRENTLY SPENT ON PAYING FOR HEALTH CARE COSTS ASSOCIATED WITH CHRONIC DISEASES LIKE HEART DISEASE AND DIABETES.	121	57	64	36	22	6	53	12	35	33	26	13	15	10	110	20	115	5	37	114	7	71	50
	48%	50%	48%	57%	49%	26%	46%	59%	41%	49%	64%	40%	57%	59%	48%	31%	53%	22%	41%	51%	28%	48%	49%
	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(4)	(8)	(8)	(7)	(8)	(8)

Table 12-4
Summary of Supporting Statements: % Total More Likely

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
THE COMPLETE STREETS POLICY WILL HELP GIVE CHILDREN SAFER ROUTES TO WALK OR BIKE TO SCHOOL.	210 84% (1)	68 97% (1)	108 98% (1)	4 51% (1)	98 75% (1)	81 82% (1)	192 90% (1)	13 52% (1)	5 44% (2)	6 55% (1)
THE COMPLETE STREETS POLICY WILL MAKE OUR COMMUNITIES MORE LIVABLE AND ATTRACTIVE BY MAKING SURE ALL RESIDENTS HAVE SAFE, COMFORTABLE, AND CONVENIENT ACCESS TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	184 74% (2)	62 88% (2)	100 91% (2)	1 18% *(7)	81 62% (2)	67 68% (3)	171 81% (3)	6 26% (4)	6 53% (1)	6 50% (2)
THE COMPLETE STREETS POLICY WILL HELP CONNECT CURRENTLY ISOLATED COMMUNITIES TO THE REST OF THE CITY THROUGH SIDEWALKS, BIKE LANES, MULTI-USE PATHS AND BETTER ACCESS TO PUBLIC TRANSPORTATION.	172 69% (3)	45 84% (3)	86 87% (3)	3 21% (6)	75 59% (3)	53 64% (5)	157 81% (2)	13 27% (3)	2 23% (6)	9 36% (4)
THE COMPLETE STREETS POLICY WILL RESULT IN FEWER CRASHES, INJURIES, AND FATALITIES FOR ALL ROAD USERS.	169 68% (4)	44 81% (4)	84 86% (4)	7 43% (2)	72 56% (4)	58 70% (2)	152 79% (4)	16 31% (2)	1 16% (7)	12 47% (3)
THE COMPLETE STREETS POLICY WILL GIVE MODERATE TO LOW INCOME RESIDENTS MORE AFFORDABLE TRANSPORTATION OPTIONS.	162 65% (5)	43 80% (5)	83 85% (5)	3 21% (5)	69 54% (5)	55 67% (4)	149 77% (5)	11 23% (6)	2 25% (5)	9 36% (6)
THE COMPLETE STREETS POLICY WILL ALLOW MORE RETIREES TO STAY IN THEIR HOMES BY PROVIDING SAFE SIDEWALKS AND MULTI-USE PATHS THAT CONNECT THEM TO COMMUNITY DESTINATIONS LIKE SHOPPING CENTERS AND PARKS.	156 62% (6)	39 72% (7)	76 77% (7)	6 34% (3)	69 54% (6)	51 62% (6)	142 73% (6)	12 25% (5)	1 16% (8)	9 36% (5)
THE COMPLETE STREETS POLICY WILL HELP REDUCE TRAFFIC.	154 62% (7)	55 79% (6)	87 79% (6)	1 18% *(7)	65 50% (7)	49 50% (7)	148 70% (7)	3 14% (7)	3 29% (4)	3 31% (7)

Continued

Table 12-4
Summary of Supporting Statements: % Total More Likely

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
A COMPLETE STREETS POLICY	121	39	71	2	47	35	116	1	4	-
WILL HELP IMPROVE PUBLIC	48%	55%	65%	28%	36%	36%	55%	3%	32%	-
HEALTH AND WILL SAVE	(8)	(8)	(8)	(4)	(8)	(8)	(8)	(8)	(3)	
TAXPAYERS' MONEY										
CURRENTLY SPENT ON PAYING										
FOR HEALTH CARE COSTS										
ASSOCIATED WITH CHRONIC										
DISEASES LIKE HEART										
DISEASE AND DIABETES.										

Table 13-1

QUESTION 10:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help reduce traffic.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=SAMPLE A	250	47	25	72	43	131	49	82	126	104	114	52	48	50	51	48	129	121	34	73	46	49	46	
	100%	19%	10%	29%	17%	52%	20%	33%	51%	42%	46%	21%	19%	20%	21%	19%	52%	48%	14%	29%	18%	20%	19%	
**D/S (MORE LIKELY - LESS LIKELY)	130	20	2	22	12	92	31	61	53	71	77	27	23	18	31	31	59	71	19	37	26	24	23	
	52%	43%	8%	31%	28%	70%	63%	75%	42%	68%	67%	52%	47%	36%	60%	65%	46%	58%	55%	51%	56%	49%	50%	
TOTAL MORE LIKELY	154	26	10	36	21	94	33	61	70	75	81	30	28	25	37	33	71	83	23	44	30	30	27	
-----	62%	56%	39%	50%	49%	72%	67%	75%	55%	72%	71%	58%	58%	51%	73%	69%	55%	69%	67%	61%	66%	60%	59%	
TOTAL LESS LIKELY	25	6	8	14	9	2	2	-	17	4	4	3	5	7	7	2	12	13	4	7	4	5	4	
-----	10%	13%	31%	19%	21%	2%	4%	-	13%	4%	4%	6%	11%	15%	13%	4%	9%	10%	12%	9%	9%	11%	9%	
MUCH MORE LIKELY	86	10	6	16	15	53	18	34	35	47	51	15	14	19	24	14	35	51	14	26	16	14	15	
	34%	21%	25%	22%	34%	40%	38%	42%	27%	45%	45%	29%	29%	38%	46%	30%	27%	42%	42%	36%	35%	29%	33%	
SOMEWHAT MORE LIKELY	68	17	4	20	6	41	15	26	35	29	30	15	14	6	14	19	36	32	8	18	14	16	12	
	27%	35%	14%	28%	15%	31%	30%	32%	28%	28%	26%	29%	29%	13%	27%	39%	28%	26%	25%	25%	31%	32%	26%	
SOMEWHAT LESS LIKELY	12	2	3	6	5	1	1	-	6	3	3	3	3	2	4	1	7	6	3	4	1	2	2	
	5%	5%	13%	8%	12%	1%	3%	-	5%	3%	2%	5%	7%	4%	7%	1%	5%	5%	8%	6%	2%	5%	4%	
MUCH LESS LIKELY	12	4	5	8	4	1	1	-	11	1	1	1	2	5	3	1	6	7	1	3	3	3	2	
	5%	8%	18%	11%	8%	-	1%	-	9%	1%	1%	1%	4%	11%	6%	3%	4%	6%	4%	4%	7%	6%	5%	
NO DIFFERENCE	66	14	8	21	13	31	11	20	39	22	25	19	14	15	8	11	43	23	7	20	11	14	13	
	27%	30%	30%	30%	30%	24%	23%	24%	31%	21%	22%	36%	29%	30%	15%	23%	33%	19%	21%	28%	23%	28%	28%	
DON'T KNOW	4	1	-	1	-	3	3	1	1	2	3	-	1	2	-	2	2	2	-	2	1	-	1	
	2%	1%	-	1%	-	3%	5%	1%	-	2%	3%	-	1%	4%	-	3%	2%	1%	-	2%	2%	-	3%	

Table 13-2
 QUESTION 10:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help reduce traffic.

BANNER 2

	GENDER/AGE					PARTY/GENDER					ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-ITY MEN	MINOR-ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE A	250	81	46	72	49	43	29	27	16	56	75	71	55	52	62	54	54	88	53	52	76	56	65
	100%	32%	19%	29%	20%	17%	12%	11%	6%	22%	30%	28%	22%	21%	25%	22%	22%	35%	21%	21%	30%	22%	26%
**D/S (MORE LIKELY - LESS LIKELY)	130	42	17	41	30	13	9	8	4	36	56	29	24	32	45	25	32	46	27	26	34	32	39
	52%	52%	37%	56%	61%	30%	32%	30%	25%	64%	75%	40%	44%	61%	73%	47%	59%	53%	51%	49%	45%	57%	60%
TOTAL MORE LIKELY	154	48	23	49	34	20	16	12	9	37	57	37	33	33	48	28	37	56	32	29	43	37	46
-----	62%	60%	49%	68%	70%	47%	55%	43%	59%	66%	76%	52%	60%	63%	78%	52%	69%	64%	61%	55%	56%	66%	71%
TOTAL LESS LIKELY	25	7	6	9	4	7	7	4	5	1	1	8	9	1	3	3	5	10	6	3	8	5	7
-----	10%	8%	12%	12%	8%	17%	23%	13%	33%	3%	1%	11%	15%	3%	5%	6%	9%	11%	10%	6%	11%	9%	11%
MUCH MORE LIKELY	86	25	9	31	20	8	8	9	5	16	36	17	18	18	34	18	23	32	13	16	19	25	26
	34%	31%	21%	44%	40%	18%	29%	34%	33%	29%	49%	24%	32%	34%	54%	34%	42%	36%	25%	30%	25%	45%	40%
SOMEWHAT MORE LIKELY	68	23	13	18	14	13	7	2	4	21	20	20	15	15	14	10	15	25	19	13	23	12	20
	27%	28%	29%	24%	29%	29%	26%	9%	25%	37%	27%	28%	28%	29%	23%	19%	27%	28%	36%	25%	31%	21%	31%
SOMEWHAT LESS LIKELY	12	4	2	4	2	3	3	2	3	1	-	3	3	1	1	2	1	5	3	1	4	2	4
	5%	6%	5%	5%	4%	7%	9%	8%	20%	3%	-	4%	6%	3%	2%	4%	3%	5%	6%	3%	6%	4%	6%
MUCH LESS LIKELY	12	2	3	5	2	4	4	1	2	-	1	6	5	-	1	1	4	5	2	1	4	3	4
	5%	3%	7%	7%	4%	10%	14%	5%	13%	-	1%	8%	10%	-	2%	2%	7%	6%	4%	3%	5%	6%	6%
NO DIFFERENCE	66	24	17	13	10	16	6	12	1	15	16	26	13	15	10	21	11	19	15	18	25	14	10
	27%	30%	37%	18%	21%	36%	20%	44%	8%	27%	22%	37%	24%	29%	16%	39%	20%	22%	29%	35%	33%	24%	15%
DON'T KNOW	4	2	1	1	1	-	1	-	-	2	1	-	1	2	1	2	1	2	-	2	-	-	2
	2%	2%	2%	1%	1%	-	2%	-	-	4%	1%	-	1%	5%	2%	3%	1%	2%	-	5%	-	-	3%

Table 13-3
 QUESTION 10:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help reduce traffic.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO SAFER ROUTES	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE=SAMPLE A	250	114	133	63	45	25	113	20	84	67	40	32	27	16	233	63	218	23	90	222	25	146	103
	100%	46%	53%	25%	18%	10%	45%	8%	34%	27%	16%	13%	11%	7%	93%	25%	87%	9%	36%	89%	10%	59%	41%
**D/S (MORE LIKELY - LESS LIKELY)	130	62	66	37	23	6	53	14	38	39	26	16	16	12	117	22	132	-4	36	126	5	78	52
	52%	55%	50%	59%	52%	24%	47%	69%	45%	58%	65%	51%	61%	71%	50%	35%	60%	-16%	40%	57%	19%	53%	50%
TOTAL MORE LIKELY	154	71	82	39	31	12	69	14	52	43	29	18	18	12	141	31	149	4	45	144	10	87	68
-----	62%	63%	62%	63%	68%	48%	61%	69%	61%	64%	71%	55%	67%	75%	61%	49%	68%	15%	50%	65%	41%	59%	66%
TOTAL LESS LIKELY	25	9	16	2	7	6	16	-	14	4	2	1	2	1	24	9	17	7	9	18	6	9	16
-----	10%	8%	12%	4%	16%	24%	14%	-	17%	6%	6%	4%	6%	4%	10%	14%	8%	31%	10%	8%	22%	6%	15%
MUCH MORE LIKELY	86	40	45	24	15	6	33	13	27	26	17	10	10	6	79	13	81	4	15	79	7	50	36
	34%	35%	34%	38%	35%	24%	29%	64%	32%	39%	42%	31%	37%	36%	34%	20%	37%	15%	17%	36%	28%	34%	35%
SOMEWHAT MORE LIKELY	68	31	37	16	15	6	36	1	25	17	12	8	8	6	62	18	67	-	30	65	3	36	32
	27%	28%	28%	25%	34%	24%	32%	5%	29%	25%	30%	25%	30%	39%	27%	29%	31%	-	33%	29%	13%	25%	31%
SOMEWHAT LESS LIKELY	12	6	6	-	5	1	6	-	7	1	1	1	-	-	12	4	10	2	7	12	1	3	9
	5%	5%	5%	-	11%	4%	5%	-	8%	2%	4%	2%	-	-	5%	7%	5%	10%	8%	5%	3%	2%	9%
MUCH LESS LIKELY	12	3	9	2	2	5	9	-	7	3	1	1	2	1	12	4	7	5	2	7	5	6	7
	5%	3%	7%	4%	5%	19%	8%	-	9%	4%	3%	2%	6%	4%	5%	7%	3%	21%	2%	3%	20%	4%	6%
NO DIFFERENCE	66	29	35	21	7	7	29	6	18	17	8	13	6	3	64	23	51	12	34	56	8	47	20
	27%	26%	26%	33%	15%	29%	26%	31%	21%	26%	21%	40%	24%	17%	27%	36%	24%	50%	38%	25%	33%	32%	19%
DON'T KNOW	4	4	-	-	-	-	-	-	1	3	1	-	1	1	3	1	2	1	3	3	1	4	-
	2%	4%	-	-	-	-	-	-	1%	4%	2%	-	3%	5%	1%	2%	1%	3%	3%	1%	3%	3%	-

Table 13-4

QUESTION 10:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help reduce traffic.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE TOTAL	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP	
	TOTAL	LKLY	LKLY		FAV	FAV	OPP	DK	OPP	
BASE=SAMPLE A	250 100%	71 28%	110 44%	8 3%	130 52%	99 40%	212 85%	25 10%	12 5%	11 5%
**D/S (MORE LIKELY - LESS LIKELY)	130 52%	53 76%	83 75%	-3 -37%	49 37%	40 41%	136 64%	-8 -33%	2 19%	-1 -8%
TOTAL MORE LIKELY -----	154 62%	55 79%	87 79%	1 18%	65 50%	49 50%	148 70%	3 14%	3 29%	3 31%
TOTAL LESS LIKELY -----	25 10%	2 3%	4 4%	4 55%	16 13%	9 10%	12 6%	12 46%	1 10%	4 39%
MUCH MORE LIKELY	86 34%	28 39%	49 45%	1 18%	35 27%	21 22%	85 40%	1 6%	- -	1 13%
SOMEWHAT MORE LIKELY	68 27%	28 39%	38 34%	- -	31 23%	28 29%	63 30%	2 8%	3 29%	2 18%
SOMEWHAT LESS LIKELY	12 5%	1 2%	2 2%	- -	10 8%	5 5%	7 3%	5 21%	- -	3 26%
MUCH LESS LIKELY	12 5%	1 1%	2 2%	4 55%	6 5%	4 4%	5 2%	6 25%	1 10%	1 12%
NO DIFFERENCE	66 27%	11 15%	16 15%	2 27%	47 36%	36 37%	49 23%	10 40%	7 56%	4 31%
DON'T KNOW	4 2%	2 3%	2 2%	- -	2 1%	3 4%	3 2%	- -	1 5%	- -

Table 14-1
 QUESTION 11:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help give children safer routes to walk or bike to school.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=SAMPLE A	250	47	25	72	43	131	49	82	126	104	114	52	48	50	51	48	129	121	34	73	46	49	46
	100%	19%	10%	29%	17%	52%	20%	33%	51%	42%	46%	21%	19%	20%	21%	19%	52%	48%	14%	29%	18%	20%	19%
**D/S (MORE LIKELY - LESS LIKELY)	195	31	19	50	28	113	39	74	95	87	94	41	38	32	43	41	97	98	25	59	38	37	33
	78%	67%	75%	70%	66%	86%	79%	90%	75%	84%	82%	78%	78%	64%	84%	86%	75%	81%	75%	81%	83%	76%	72%
TOTAL MORE LIKELY	210	36	22	58	34	115	41	74	105	92	99	44	41	38	45	42	108	103	28	63	40	40	37
-----	84%	77%	86%	80%	79%	88%	84%	91%	83%	88%	86%	84%	85%	77%	87%	88%	83%	85%	84%	86%	87%	82%	80%
TOTAL LESS LIKELY	16	5	3	7	5	3	2	1	9	5	5	3	3	6	2	1	10	5	3	4	2	3	4
-----	6%	10%	11%	10%	13%	2%	4%	1%	7%	4%	4%	6%	6%	13%	3%	2%	8%	4%	9%	5%	4%	7%	8%
MUCH MORE LIKELY	130	18	10	28	23	75	29	46	55	68	73	26	25	25	31	23	56	74	16	38	23	28	24
	52%	38%	42%	39%	54%	58%	59%	57%	43%	65%	64%	50%	52%	50%	60%	48%	43%	61%	47%	52%	50%	58%	53%
SOMEWHAT MORE LIKELY	81	18	11	30	11	40	12	28	50	24	26	18	16	13	14	19	52	29	12	25	17	12	13
	32%	39%	45%	41%	24%	31%	25%	34%	40%	23%	23%	34%	33%	27%	27%	41%	40%	24%	37%	34%	37%	25%	27%
SOMEWHAT LESS LIKELY	10	3	2	5	2	3	2	1	6	2	2	3	2	3	2	1	8	2	2	2	1	2	2
	4%	7%	7%	7%	4%	2%	4%	1%	5%	2%	1%	5%	3%	5%	3%	2%	6%	1%	5%	3%	2%	5%	5%
MUCH LESS LIKELY	6	1	1	2	4	-	-	-	3	3	3	1	1	4	-	-	2	4	1	1	1	1	1
	2%	3%	4%	3%	8%	-	-	-	2%	3%	3%	1%	3%	8%	-	-	2%	3%	4%	2%	2%	2%	3%
NO DIFFERENCE	24	6	1	7	4	13	6	7	12	8	11	5	4	5	5	5	11	13	3	6	4	5	6
	10%	13%	2%	10%	9%	10%	12%	8%	10%	8%	10%	10%	9%	10%	10%	9%	9%	11%	7%	9%	8%	11%	12%

Table 14-2

QUESTION 11:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help give children safer routes to walk or bike to school.

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE A	250	81	46	72	49	43	29	27	16	56	75	71	55	52	62	54	54	88	53	52	76	56	65
	100%	32%	19%	29%	20%	17%	12%	11%	6%	22%	30%	28%	22%	21%	25%	22%	22%	35%	21%	21%	30%	22%	26%
**D/S (MORE LIKELY - LESS LIKELY)	195	66	29	56	41	27	23	19	9	49	64	50	45	45	49	41	43	67	42	40	56	45	53
	78%	82%	63%	78%	85%	63%	80%	71%	58%	87%	86%	71%	82%	86%	80%	76%	80%	76%	80%	77%	74%	80%	82%
TOTAL MORE LIKELY	210	71	35	60	43	33	25	22	12	51	64	57	48	47	52	44	46	72	47	44	62	46	57
-----	84%	88%	75%	84%	87%	76%	87%	81%	76%	91%	86%	80%	86%	89%	84%	81%	86%	82%	89%	85%	82%	82%	88%
TOTAL LESS LIKELY	16	5	6	4	1	6	2	3	3	2	1	7	2	2	3	2	3	5	5	4	6	1	4
-----	6%	6%	12%	6%	3%	13%	6%	9%	18%	4%	1%	10%	4%	3%	5%	5%	5%	6%	9%	8%	8%	3%	6%
MUCH MORE LIKELY	130	35	21	43	32	18	11	13	10	22	53	26	29	30	43	29	32	39	29	27	29	35	39
	52%	43%	45%	59%	65%	41%	36%	50%	62%	40%	71%	36%	53%	57%	69%	54%	60%	45%	55%	51%	38%	62%	60%
SOMEWHAT MORE LIKELY	81	37	14	18	11	15	15	8	2	29	11	31	18	17	9	15	14	33	18	18	33	11	18
	32%	45%	30%	25%	23%	35%	50%	31%	14%	51%	15%	44%	33%	32%	15%	27%	26%	38%	34%	34%	44%	20%	27%
SOMEWHAT LESS LIKELY	10	4	4	1	1	4	1	2	-	2	1	5	2	2	-	2	1	4	3	3	5	-	2
	4%	5%	9%	2%	1%	9%	4%	7%	-	4%	1%	7%	3%	3%	-	5%	1%	4%	5%	6%	6%	-	3%
MUCH LESS LIKELY	6	1	1	3	1	2	1	1	3	-	-	2	1	-	3	-	2	2	2	1	2	1	2
	2%	1%	3%	4%	1%	4%	2%	3%	18%	-	-	3%	1%	-	5%	-	4%	2%	4%	1%	2%	3%	3%
NO DIFFERENCE	24	5	6	8	5	5	2	3	1	3	10	7	5	4	7	8	5	10	1	4	7	9	4
	10%	6%	13%	11%	10%	11%	7%	10%	6%	5%	13%	10%	10%	8%	11%	14%	9%	11%	2%	8%	9%	15%	7%

Table 14-3

QUESTION 11:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help give children safer routes to walk or bike to school.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES	SAFER TO SCHOOLS	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE=SAMPLE A	250	114	133	63	45	25	113	20	84	67	40	32	27	16	233	63	218	23	90	222	25	146	103	
	100%	46%	53%	25%	18%	10%	45%	8%	34%	27%	16%	13%	11%	7%	93%	25%	87%	9%	36%	89%	10%	59%	41%	
**D/S (MORE LIKELY - LESS LIKELY)	195	88	105	55	34	15	89	16	60	52	35	28	26	15	179	43	182	10	61	180	14	120	75	
	78%	78%	79%	88%	76%	60%	79%	80%	71%	77%	88%	89%	96%	93%	77%	68%	83%	42%	67%	81%	55%	82%	73%	
TOTAL MORE LIKELY	210	95	113	57	38	18	96	17	68	57	37	29	26	16	194	50	193	15	68	192	18	126	84	
-----	84%	84%	85%	91%	85%	73%	85%	88%	80%	85%	93%	92%	98%	96%	83%	79%	88%	64%	76%	87%	71%	86%	82%	
TOTAL LESS LIKELY	16	7	9	2	4	3	7	2	7	5	2	1	1	1	15	7	11	5	7	12	4	6	9	
-----	6%	6%	7%	3%	9%	13%	6%	8%	9%	8%	4%	2%	2%	4%	6%	11%	5%	21%	8%	5%	15%	4%	9%	
MUCH MORE LIKELY	130	61	68	36	21	11	55	13	33	43	23	18	19	11	117	20	122	6	34	119	10	77	53	
	52%	53%	51%	57%	48%	44%	49%	67%	39%	63%	58%	57%	69%	70%	51%	32%	56%	26%	38%	54%	41%	53%	51%	
SOMEWHAT MORE LIKELY	81	34	45	21	17	7	41	4	35	14	14	11	8	4	76	30	70	9	34	73	7	49	32	
	32%	30%	34%	34%	37%	29%	36%	21%	41%	21%	35%	35%	28%	26%	33%	47%	32%	37%	38%	33%	30%	33%	31%	
SOMEWHAT LESS LIKELY	10	6	4	2	1	1	2	2	5	2	2	1	1	1	9	6	7	2	7	8	1	5	5	
	4%	5%	3%	3%	2%	4%	2%	8%	6%	3%	4%	2%	2%	4%	4%	9%	3%	11%	8%	4%	5%	3%	5%	
MUCH LESS LIKELY	6	1	5	-	3	2	5	-	2	3	-	-	-	-	6	1	3	2	-	3	2	1	4	
	2%	1%	4%	-	7%	9%	5%	-	3%	4%	-	-	-	-	3%	2%	2%	11%	-	2%	10%	1%	4%	
NO DIFFERENCE	24	12	11	4	3	4	10	1	9	5	1	2	-	-	24	6	15	3	15	18	3	14	10	
	10%	11%	8%	7%	6%	14%	9%	4%	11%	8%	3%	6%	-	-	10%	10%	7%	15%	16%	8%	14%	10%	9%	

Table 14-4

QUESTION 11:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help give children safer routes to walk or bike to school.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE TOTAL	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP	
	TOTAL	LKLY	LKLY		FAV	FAV	OPP		OPP	
BASE=SAMPLE A	250 100%	71 28%	110 44%	8 3%	130 52%	99 40%	212 85%	25 10%	12 5%	11 5%
**D/S (MORE LIKELY - LESS LIKELY)	195 78%	66 93%	105 96%	1 10%	88 67%	73 74%	183 86%	6 26%	5 44%	5 41%
TOTAL MORE LIKELY -----	210 84%	68 97%	108 98%	4 51%	98 75%	81 82%	192 90%	13 52%	5 44%	6 55%
TOTAL LESS LIKELY -----	16 6%	2 3%	2 2%	3 41%	10 8%	8 9%	9 4%	7 26%	- -	2 14%
MUCH MORE LIKELY	130 52%	41 58%	75 68%	1 18%	53 40%	40 41%	125 59%	3 11%	2 17%	2 18%
SOMEWHAT MORE LIKELY	81 32%	27 39%	33 30%	2 33%	45 35%	41 42%	67 31%	10 40%	3 28%	4 37%
SOMEWHAT LESS LIKELY	10 4%	1 1%	1 1%	1 8%	8 6%	6 6%	6 3%	4 14%	- -	1 9%
MUCH LESS LIKELY	6 2%	1 2%	1 1%	2 33%	2 2%	3 3%	3 1%	3 12%	- -	1 5%
NO DIFFERENCE	24 10%	-	-	1 9%	22 17%	9 9%	12 6%	6 22%	6 56%	4 31%

Table 15-1

QUESTION 12:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will make our communities more livable and attractive by making sure all residents have safe, comfortable, and convenient access to community destinations like shopping centers and parks.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=SAMPLE A	250	47	25	72	43	131	49	82	126	104	114	52	48	50	51	48	129	121	34	73	46	49	46
	100%	19%	10%	29%	17%	52%	20%	33%	51%	42%	46%	21%	19%	20%	21%	19%	52%	48%	14%	29%	18%	20%	19%
**D/S (MORE LIKELY - LESS LIKELY)	166	30	14	45	24	94	33	61	85	72	79	38	36	26	34	32	77	89	26	50	27	38	26
	66%	65%	56%	62%	55%	72%	68%	75%	68%	69%	69%	73%	74%	52%	66%	67%	59%	74%	76%	69%	59%	77%	57%
TOTAL MORE LIKELY	184	35	18	53	28	101	36	65	93	79	86	39	37	32	39	36	88	96	27	54	32	40	31
-----	74%	74%	72%	73%	64%	77%	73%	79%	74%	76%	75%	75%	76%	65%	77%	76%	68%	80%	80%	74%	69%	82%	67%
TOTAL LESS LIKELY	19	4	4	8	4	7	3	4	8	7	7	1	1	7	6	4	11	7	1	4	5	2	5
-----	7%	9%	16%	11%	9%	5%	6%	5%	6%	7%	6%	3%	2%	14%	11%	9%	9%	6%	4%	6%	10%	5%	10%
MUCH MORE LIKELY	101	9	7	16	18	64	22	43	42	54	58	18	20	16	26	21	45	56	18	31	18	20	15
	40%	19%	27%	22%	43%	49%	44%	53%	33%	52%	51%	35%	42%	32%	50%	43%	35%	46%	53%	42%	39%	40%	31%
SOMEWHAT MORE LIKELY	83	26	11	37	9	36	14	22	51	25	28	21	16	17	14	16	43	41	9	24	14	21	16
	33%	55%	45%	51%	21%	28%	29%	27%	41%	24%	25%	40%	34%	33%	27%	33%	33%	34%	27%	32%	29%	42%	35%
SOMEWHAT LESS LIKELY	10	2	2	4	-	6	3	3	2	6	6	1	1	1	4	4	5	5	1	3	2	1	3
	4%	5%	7%	6%	-	4%	6%	4%	2%	6%	5%	1%	2%	2%	8%	7%	4%	4%	4%	4%	5%	2%	6%
MUCH LESS LIKELY	9	2	2	4	4	1	-	1	6	1	1	1	-	6	2	1	6	3	-	1	2	2	2
	3%	4%	9%	5%	9%	1%	-	1%	4%	1%	1%	1%	-	12%	3%	1%	5%	2%	-	2%	5%	3%	4%
NO DIFFERENCE	45	8	3	11	12	21	9	12	25	15	18	12	11	10	6	6	27	17	5	13	10	6	10
	18%	17%	13%	16%	27%	16%	18%	15%	20%	15%	16%	22%	23%	20%	12%	13%	21%	14%	16%	18%	21%	13%	21%
DON'T KNOW	2	-	-	-	-	2	2	1	-	2	2	-	-	1	-	2	2	-	-	2	-	-	1
	1%	-	-	-	-	2%	3%	1%	-	2%	2%	-	-	2%	-	3%	2%	-	-	2%	-	-	2%

Table 15-2
 QUESTION 12:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will make our communities more livable and attractive by making sure all residents have safe, comfortable, and convenient access to community destinations like shopping centers and parks.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-ITY MEN	MINOR-ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE A	250	81	46	72	49	43	29	27	16	56	75	71	55	52	62	54	54	88	53	52	76	56	65
	100%	32%	19%	29%	20%	17%	12%	11%	6%	22%	30%	28%	22%	21%	25%	22%	22%	35%	21%	21%	30%	22%	26%
**D/S (MORE LIKELY - LESS LIKELY)	166	53	26	50	39	23	21	13	11	38	56	41	44	36	42	31	35	59	41	32	44	34	55
	66%	65%	55%	70%	79%	54%	74%	48%	66%	68%	75%	58%	80%	70%	69%	57%	64%	67%	77%	61%	58%	60%	85%
TOTAL MORE LIKELY	184	57	31	56	41	29	24	15	12	41	60	47	47	39	47	34	40	67	42	35	52	39	57
-----	74%	71%	66%	78%	83%	67%	82%	57%	75%	73%	80%	66%	84%	74%	77%	63%	73%	77%	79%	66%	69%	70%	88%
TOTAL LESS LIKELY	19	5	5	5	2	6	2	2	1	3	4	6	2	2	5	4	5	9	1	3	8	6	2
-----	7%	6%	11%	7%	4%	13%	8%	9%	9%	5%	5%	8%	4%	4%	8%	7%	9%	10%	2%	6%	11%	10%	3%
MUCH MORE LIKELY	101	30	14	36	20	11	5	10	8	22	42	19	23	25	32	23	21	36	20	18	27	26	30
	40%	38%	31%	50%	40%	25%	18%	38%	50%	40%	56%	27%	41%	49%	53%	43%	39%	42%	38%	35%	35%	47%	46%
SOMEWHAT MORE LIKELY	83	27	16	20	21	18	19	5	4	19	17	27	24	13	15	11	18	31	22	17	25	13	27
	33%	33%	35%	27%	43%	42%	64%	19%	25%	33%	23%	39%	43%	25%	24%	21%	34%	35%	41%	32%	34%	23%	42%
SOMEWHAT LESS LIKELY	10	2	3	4	1	3	1	-	-	2	4	1	1	2	4	3	3	4	1	2	3	4	1
	4%	3%	6%	5%	2%	7%	4%	-	-	4%	5%	2%	2%	4%	6%	6%	5%	4%	1%	4%	4%	6%	2%
MUCH LESS LIKELY	9	2	2	1	1	3	1	2	1	1	-	4	1	-	1	1	2	5	1	1	5	2	1
	3%	3%	5%	2%	3%	6%	4%	9%	9%	1%	-	6%	2%	-	2%	1%	4%	6%	1%	1%	7%	4%	1%
NO DIFFERENCE	45	18	10	11	6	8	3	9	3	10	11	18	6	9	9	15	9	11	10	12	15	11	6
	18%	22%	21%	15%	13%	19%	10%	34%	16%	17%	15%	26%	12%	17%	15%	27%	16%	13%	18%	24%	20%	20%	9%
DON'T KNOW	2	2	1	-	-	-	-	-	-	2	-	-	-	2	-	2	1	-	-	2	-	-	-
	1%	2%	2%	-	-	-	-	-	-	4%	-	-	-	5%	-	3%	1%	-	-	5%	-	-	-

Table 15-3
 QUESTION 12:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will make our communities more livable and attractive by making sure all residents have safe, comfortable, and convenient access to community destinations like shopping centers and parks.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES					COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NOTHING	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO SAFER	TO SAFER											
BASE= SAMPLE A	250 100%	114 46%	133 53%	63 25%	45 18%	25 10%	113 45%	20 8%	84 34%	67 27%	40 16%	32 13%	27 11%	16 7%	233 93%	63 25%	218 87%	23 9%	90 36%	222 89%	25 10%	146 59%	103 41%	
**D/S (MORE LIKELY - LESS LIKELY)	166 66%	76 67%	87 66%	50 79%	26 58%	12 47%	70 62%	17 89%	44 52%	50 75%	31 77%	21 65%	18 67%	12 72%	153 66%	46 73%	169 77%	-5 -24%	52 57%	165 74%	-1 -3%	99 68%	66 64%	
TOTAL MORE LIKELY -----	184 74%	82 72%	100 76%	53 85%	31 69%	16 65%	83 73%	17 89%	55 66%	52 77%	32 80%	24 75%	20 76%	12 75%	171 74%	49 77%	178 82%	4 16%	59 66%	176 79%	7 28%	108 74%	76 74%	
TOTAL LESS LIKELY -----	19 7%	5 5%	13 10%	4 6%	5 11%	4 17%	13 12%	- -	12 14%	1 2%	1 3%	3 11%	2 9%	1 4%	18 8%	2 4%	9 4%	9 39%	7 8%	11 5%	8 31%	8 6%	10 10%	
MUCH MORE LIKELY	101 40%	41 36%	60 45%	37 59%	16 35%	7 29%	45 40%	15 77%	21 25%	31 46%	24 60%	12 39%	16 58%	9 55%	91 39%	13 20%	97 44%	1 6%	23 26%	99 45%	1 5%	63 43%	38 36%	
SOMEWHAT MORE LIKELY	83 33%	41 36%	40 30%	16 26%	15 33%	9 36%	38 33%	2 12%	34 41%	21 32%	8 20%	12 36%	5 17%	3 20%	80 34%	36 57%	81 37%	2 10%	36 40%	76 34%	6 22%	45 31%	39 37%	
SOMEWHAT LESS LIKELY	10 4%	5 4%	5 4%	1 2%	3 6%	1 4%	5 5%	- -	6 7%	- -	1 2%	3 11%	1 2%	- -	10 4%	1 2%	7 3%	3 11%	6 6%	7 3%	11 11%	3 2%	7 2%	
MUCH LESS LIKELY	9 3%	1 1%	8 6%	2 4%	2 5%	3 13%	8 7%	- -	6 7%	1 2%	1 1%	- -	2 6%	1 4%	8 3%	1 2%	2 1%	7 29%	2 2%	4 2%	5 20%	6 4%	3 3%	
NO DIFFERENCE	45 18%	24 21%	19 14%	5 9%	9 21%	5 18%	17 15%	2 11%	17 20%	12 18%	6 15%	4 14%	3 13%	3 16%	42 18%	12 19%	31 14%	10 41%	22 24%	34 15%	9 38%	28 19%	17 16%	
DON'T KNOW	2 1%	2 2%	- -	- -	- -	- -	- -	- -	- -	2 2%	1 2%	- -	1 3%	1 5%	2 1%	- -	- -	1 3%	2 2%	2 1%	1 3%	2 2%	- -	

Table 15-4

QUESTION 12:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will make our communities more livable and attractive by making sure all residents have safe, comfortable, and convenient access to community destinations like shopping centers and parks.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT	TOTAL	TOTAL	NO		SMWT	TOTAL	TOTAL	DK	MOVE
	MORE	MORE	LESS	DIFF	FAV	FAV	OPP		TO	OPP
TOTAL	LKLY	LKLY			FAV	FAV	OPP	DK		OPP
BASE=SAMPLE A	250	71	110	8	130	99	212	25	12	11
	100%	28%	44%	3%	52%	40%	85%	10%	5%	5%
**D/S (MORE LIKELY - LESS LIKELY)	166	62	98	-4	69	62	163	-4	6	4
	66%	87%	89%	-47%	53%	62%	77%	-17%	53%	31%
TOTAL MORE LIKELY	184	62	100	1	81	67	171	6	6	6
-----	74%	88%	91%	18%	62%	68%	81%	26%	53%	50%
TOTAL LESS LIKELY	19	1	1	5	12	6	8	11	-	2
-----	7%	1%	1%	65%	9%	6%	4%	42%	-	19%
MUCH MORE LIKELY	101	30	65	1	34	19	97	2	1	2
	40%	42%	59%	18%	26%	19%	46%	10%	9%	21%
SOMEWHAT MORE LIKELY	83	33	35	-	47	49	74	4	5	3
	33%	47%	32%	-	36%	49%	35%	16%	44%	29%
SOMEWHAT LESS LIKELY	10	1	1	1	8	4	7	3	-	2
	4%	1%	1%	10%	6%	4%	3%	14%	-	14%
MUCH LESS LIKELY	9	-	-	4	4	1	1	7	-	1
	3%	-	-	55%	3%	1%	1%	29%	-	5%
NO DIFFERENCE	45	5	6	1	37	23	31	8	5	3
	18%	7%	6%	17%	28%	24%	15%	32%	47%	31%
DON'T KNOW	2	2	2	-	-	2	2	-	-	-
	1%	3%	2%	-	-	2%	1%	-	-	-

Table 16-1

QUESTION 13:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

A Complete Streets policy will help improve public health and will save taxpayers' money currently spent on paying for health care costs associated with chronic diseases like heart disease and diabetes.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=SAMPLE A	250	47	25	72	43	131	49	82	126	104	114	52	48	50	51	48	129	121	34	73	46	49	46
	100%	19%	10%	29%	17%	52%	20%	33%	51%	42%	46%	21%	19%	20%	21%	19%	52%	48%	14%	29%	18%	20%	19%
**D/S (MORE LIKELY - LESS LIKELY)	73	2	3	5	6	59	20	39	26	44	47	15	20	-	21	18	21	53	8	25	12	13	16
	29%	5%	13%	8%	14%	45%	40%	48%	21%	43%	41%	29%	41%	-	40%	37%	16%	44%	25%	35%	26%	27%	35%
TOTAL MORE LIKELY	121	15	9	24	18	76	23	52	52	61	65	27	26	15	28	25	54	66	15	38	23	22	23
-----	48%	32%	37%	34%	41%	58%	48%	64%	41%	58%	57%	51%	54%	30%	55%	51%	42%	55%	45%	52%	49%	46%	49%
TOTAL LESS LIKELY	48	13	6	19	12	17	4	13	26	16	19	11	6	15	8	7	34	14	7	13	11	9	6
-----	19%	28%	24%	26%	27%	13%	8%	16%	20%	16%	16%	22%	13%	31%	15%	14%	26%	12%	21%	17%	23%	19%	14%
MUCH MORE LIKELY	71	8	6	14	9	46	8	38	25	43	44	8	17	13	15	18	28	43	8	20	15	13	16
	28%	16%	25%	20%	22%	35%	16%	47%	20%	41%	38%	15%	34%	26%	30%	38%	22%	36%	24%	27%	32%	27%	34%
SOMEWHAT MORE LIKELY	50	7	3	10	8	29	16	14	27	18	21	19	9	2	13	6	27	23	7	18	8	9	7
	20%	16%	12%	14%	20%	23%	32%	17%	21%	17%	19%	36%	19%	4%	25%	13%	21%	19%	21%	25%	17%	19%	15%
SOMEWHAT LESS LIKELY	24	4	3	6	6	12	3	9	12	10	11	8	4	4	2	5	18	6	6	10	2	3	3
	10%	8%	11%	9%	13%	9%	7%	10%	10%	10%	10%	15%	9%	8%	5%	11%	14%	5%	17%	14%	5%	7%	6%
MUCH LESS LIKELY	24	9	3	13	6	5	1	5	14	6	7	3	2	11	5	2	16	8	1	3	8	6	4
	9%	20%	13%	17%	14%	4%	1%	6%	11%	6%	6%	6%	4%	23%	11%	4%	12%	6%	4%	4%	18%	12%	8%
NO DIFFERENCE	78	19	10	29	14	34	19	15	49	25	27	14	16	18	15	15	38	39	11	21	12	17	16
	31%	40%	39%	40%	31%	26%	39%	19%	39%	24%	24%	27%	33%	35%	29%	31%	30%	33%	34%	29%	25%	35%	35%
DON'T KNOW	3	-	-	-	-	3	3	1	-	2	3	-	-	2	-	2	2	1	-	2	1	-	1
	1%	-	-	-	-	3%	5%	1%	-	2%	3%	-	-	4%	-	3%	2%	1%	-	2%	2%	-	2%

Table 16-2
 QUESTION 13:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

A Complete Streets policy will help improve public health and will save taxpayers' money currently spent on paying for health care costs associated with chronic diseases like heart disease and diabetes.

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-ITY MEN	MINOR-ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE A	250	81	46	72	49	43	29	27	16	56	75	71	55	52	62	54	54	88	53	52	76	56	65
	100%	32%	19%	29%	20%	17%	12%	11%	6%	22%	30%	28%	22%	21%	25%	22%	22%	35%	21%	21%	30%	22%	26%
**D/S (MORE LIKELY - LESS LIKELY)	73	12	11	34	19	1	5	1	5	16	42	2	24	19	28	22	2	25	24	1	20	23	29
	29%	14%	23%	47%	38%	1%	17%	5%	30%	29%	57%	3%	43%	36%	45%	40%	5%	28%	46%	2%	26%	41%	45%
TOTAL MORE LIKELY	121	35	19	41	26	14	10	10	8	28	48	23	29	29	36	29	20	42	29	18	36	31	35
-----	48%	44%	41%	56%	53%	33%	35%	36%	51%	50%	64%	33%	52%	56%	58%	53%	38%	48%	55%	35%	48%	56%	54%
TOTAL LESS LIKELY	48	24	8	7	7	14	5	8	3	12	5	21	5	10	8	7	18	17	5	17	17	8	6
-----	19%	29%	18%	9%	15%	32%	18%	31%	21%	21%	7%	29%	9%	20%	13%	13%	33%	20%	10%	32%	22%	15%	9%
MUCH MORE LIKELY	71	17	11	26	17	10	4	5	5	12	34	10	15	18	26	23	10	27	11	10	18	23	20
	28%	21%	24%	36%	36%	23%	14%	17%	29%	22%	45%	13%	27%	34%	42%	42%	19%	31%	20%	20%	23%	41%	31%
SOMEWHAT MORE LIKELY	50	19	8	15	9	4	6	5	3	16	14	14	13	12	10	6	10	15	18	8	19	9	15
	20%	23%	17%	21%	17%	10%	21%	19%	21%	28%	18%	19%	24%	22%	16%	11%	19%	17%	35%	15%	25%	15%	23%
SOMEWHAT LESS LIKELY	24	15	3	3	3	2	5	6	-	10	2	9	3	9	2	5	9	9	2	10	7	3	3
	10%	19%	5%	4%	7%	4%	16%	22%	-	18%	2%	13%	5%	16%	4%	9%	16%	10%	4%	20%	10%	5%	5%
MUCH LESS LIKELY	24	8	6	4	4	12	1	2	3	2	4	12	2	2	6	2	9	9	3	6	10	5	2
	9%	10%	13%	5%	8%	28%	2%	9%	21%	3%	5%	16%	4%	3%	9%	4%	17%	10%	6%	12%	13%	10%	4%
NO DIFFERENCE	78	20	18	24	16	15	14	9	4	14	21	27	22	10	16	17	15	27	18	15	22	16	23
	31%	25%	39%	33%	32%	35%	47%	34%	28%	24%	28%	38%	40%	20%	27%	31%	27%	31%	35%	29%	30%	29%	35%
DON'T KNOW	3	2	1	1	-	-	-	-	-	2	1	-	-	2	1	2	1	1	-	2	-	-	1
	1%	2%	2%	1%	-	-	-	-	-	4%	1%	-	-	5%	2%	3%	1%	1%	-	5%	-	-	2%

Table 16-3
 QUESTION 13:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

A Complete Streets policy will help improve public health and will save taxpayers' money currently spent on paying for health care costs associated with chronic diseases like heart disease and diabetes.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NTNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	TO											
BASE= SAMPLE A	250	114	133	63	45	25	113	20	84	67	40	32	27	16	233	63	218	23	90	222	25	146	103	
	100%	46%	53%	25%	18%	10%	45%	8%	34%	27%	16%	13%	11%	7%	93%	25%	87%	9%	36%	89%	10%	59%	41%	
**D/S (MORE LIKELY - LESS LIKELY)	73	41	34	22	16	-4	25	9	14	22	20	5	11	8	64	6	81	-7	22	78	-4	43	31	
	29%	36%	25%	35%	35%	-17%	22%	46%	16%	33%	51%	16%	40%	51%	28%	9%	37%	-29%	24%	35%	-14%	29%	30%	
TOTAL MORE LIKELY	121	57	64	36	22	6	53	12	35	33	26	13	15	10	110	20	115	5	37	114	7	71	50	
-----	48%	50%	48%	57%	49%	26%	46%	59%	41%	49%	64%	40%	57%	59%	48%	31%	53%	22%	41%	51%	28%	48%	49%	
TOTAL LESS LIKELY	48	16	31	14	6	11	28	3	21	11	5	8	5	1	46	14	34	12	15	36	11	28	19	
-----	19%	14%	23%	22%	13%	42%	25%	14%	25%	16%	13%	24%	18%	8%	20%	22%	15%	51%	17%	16%	42%	19%	19%	
MUCH MORE LIKELY	71	34	37	24	11	3	29	8	15	18	18	10	9	7	64	7	67	3	17	65	6	44	27	
	28%	30%	28%	38%	25%	10%	25%	43%	18%	27%	44%	31%	33%	40%	27%	11%	31%	12%	19%	30%	22%	30%	26%	
SOMEWHAT MORE LIKELY	50	23	27	12	11	4	24	3	19	15	8	3	6	3	47	13	48	2	20	48	1	27	23	
	20%	20%	20%	20%	24%	16%	21%	16%	23%	22%	20%	10%	24%	19%	20%	20%	22%	10%	22%	22%	6%	18%	23%	
SOMEWHAT LESS LIKELY	24	11	13	6	2	5	10	3	6	8	4	5	1	1	23	5	18	5	7	19	4	12	12	
	10%	10%	10%	9%	5%	19%	9%	14%	8%	12%	11%	15%	3%	5%	10%	9%	8%	21%	8%	8%	18%	8%	11%	
MUCH LESS LIKELY	24	5	17	8	4	6	17	-	14	2	1	3	4	1	23	9	16	7	8	18	6	16	8	
	9%	4%	13%	13%	8%	23%	15%	-	17%	3%	2%	9%	15%	4%	10%	14%	7%	30%	9%	8%	24%	11%	7%	
NO DIFFERENCE	78	38	38	13	17	8	33	5	29	21	8	11	6	5	73	28	69	6	35	69	7	44	34	
	31%	33%	29%	20%	38%	32%	29%	27%	35%	31%	20%	36%	22%	28%	31%	45%	31%	24%	39%	31%	26%	30%	33%	
DON'T KNOW	3	3	-	-	-	-	-	-	-	3	1	-	1	1	3	1	1	1	3	3	1	3	-	
	1%	3%	-	-	-	-	-	-	-	4%	2%	-	3%	5%	1%	2%	-	3%	3%	1%	3%	2%	-	

Table 16-4

QUESTION 13:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

A Complete Streets policy will help improve public health and will save taxpayers' money currently spent on paying for health care costs associated with chronic diseases like heart disease and diabetes.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE=SAMPLE A	250 100%	71 28%	110 44%	8 3%	130 52%	99 40%	212 85%	25 10%	12 5%	11 5%
**D/S (MORE LIKELY - LESS LIKELY)	73 29%	25 36%	53 48%	-2 -27%	21 16%	15 15%	85 40%	-15 -60%	3 27%	-7 -59%
TOTAL MORE LIKELY -----	121 48%	39 55%	71 65%	2 28%	47 36%	35 36%	116 55%	1 3%	4 32%	- -
TOTAL LESS LIKELY -----	48 19%	14 20%	18 16%	4 55%	26 20%	21 21%	31 15%	16 62%	1 5%	7 59%
MUCH MORE LIKELY	71 28%	18 25%	43 39%	2 28%	25 19%	13 13%	69 32%	1 3%	2 15%	- -
SOMEWHAT MORE LIKELY	50 20%	21 30%	28 26%	- -	22 17%	23 23%	48 23%	- -	2 17%	- -
SOMEWHAT LESS LIKELY	24 10%	8 12%	10 9%	- -	14 10%	11 11%	17 8%	6 24%	1 5%	3 25%
MUCH LESS LIKELY	24 9%	6 8%	7 7%	4 55%	12 9%	10 10%	14 7%	10 38%	- -	4 34%
NO DIFFERENCE	78 31%	15 21%	19 17%	1 17%	57 44%	39 40%	61 29%	9 35%	7 62%	5 41%
DON'T KNOW	3 1%	2 3%	2 2%	- -	1 1%	3 4%	3 2%	- -	- -	- -

Table 17-1
 QUESTION 14:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will result in fewer crashes, injuries, and fatalities for all road users.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY			CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=SAMPLE B	250	32	31	63	52	129	39	91	116	121	129	48	52	50	49	52	111	139	34	50	54	66	44
	100%	13%	12%	25%	21%	52%	16%	36%	46%	48%	52%	19%	21%	20%	19%	21%	44%	56%	13%	20%	22%	26%	17%
**D/S (MORE LIKELY - LESS LIKELY)	149	12	10	22	29	94	25	69	56	86	91	35	24	32	31	27	57	92	15	35	43	34	23
	60%	37%	33%	35%	57%	72%	64%	76%	48%	71%	71%	72%	46%	64%	65%	52%	52%	66%	45%	71%	80%	52%	54%
TOTAL MORE LIKELY	169	16	16	32	33	100	28	72	71	90	95	36	31	35	34	33	68	101	21	37	44	39	28
-----	68%	51%	51%	51%	64%	78%	73%	79%	61%	75%	74%	76%	60%	70%	70%	63%	61%	73%	63%	75%	82%	59%	63%
TOTAL LESS LIKELY	20	4	5	10	4	7	4	3	15	4	4	2	7	3	3	5	11	9	6	2	1	5	4
-----	8%	14%	17%	15%	7%	5%	9%	3%	13%	3%	3%	4%	14%	6%	6%	10%	10%	7%	18%	5%	2%	7%	9%
MUCH MORE LIKELY	99	7	7	14	19	62	16	46	38	54	57	20	13	22	21	22	34	64	11	27	23	18	20
	39%	23%	22%	22%	37%	48%	42%	50%	33%	45%	44%	41%	25%	44%	44%	43%	31%	46%	32%	54%	42%	27%	47%
SOMEWHAT MORE LIKELY	71	9	9	18	14	39	12	26	33	36	38	17	18	13	13	10	34	37	10	11	22	21	7
	28%	29%	29%	29%	27%	30%	32%	29%	28%	29%	29%	35%	34%	26%	26%	20%	31%	26%	31%	21%	40%	32%	16%
SOMEWHAT LESS LIKELY	8	2	2	4	2	2	1	2	7	2	2	1	2	1	2	2	4	4	2	2	-	3	2
	3%	5%	8%	7%	4%	2%	2%	2%	6%	1%	1%	2%	5%	2%	4%	3%	4%	3%	6%	5%	-	4%	3%
MUCH LESS LIKELY	12	3	3	6	1	4	3	2	8	2	2	1	5	2	1	4	7	5	4	-	1	2	3
	5%	8%	10%	9%	3%	3%	7%	2%	7%	2%	2%	2%	9%	3%	2%	7%	6%	3%	12%	-	2%	4%	6%
NO DIFFERENCE	59	11	10	20	15	21	6	15	29	27	30	9	14	11	12	14	32	27	7	10	8	22	11
	24%	33%	32%	33%	30%	16%	15%	17%	25%	22%	23%	19%	26%	22%	24%	27%	29%	20%	19%	20%	14%	34%	26%
DON'T KNOW	2	1	-	1	-	1	1	-	2	-	-	1	-	1	-	-	-	2	-	-	1	-	1
	1%	2%	-	1%	-	1%	2%	-	1%	-	-	1%	-	2%	-	-	-	1%	-	-	2%	-	2%

Table 17-2
 QUESTION 14:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will result in fewer crashes, injuries, and fatalities for all road users.

BANNER 2

	GENDER/AGE					PARTY/GENDER					ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE B	250	62	46	76	64	33	30	25	27	51	79	57	59	53	76	52	59	86	53	50	61	62	78
	100%	25%	18%	30%	25%	13%	12%	10%	11%	20%	31%	23%	24%	21%	30%	21%	24%	34%	21%	20%	24%	25%	31%
**D/S (MORE LIKELY - LESS LIKELY)	149	40	19	54	38	14	8	10	20	33	60	21	34	35	56	31	30	50	38	25	32	35	56
	60%	65%	42%	71%	60%	43%	27%	39%	73%	66%	77%	37%	58%	66%	74%	59%	51%	59%	73%	51%	53%	58%	73%
TOTAL MORE LIKELY	169	44	24	59	42	19	13	13	20	36	65	31	39	36	59	37	36	56	40	29	39	44	58
-----	68%	71%	53%	78%	66%	58%	43%	53%	73%	71%	82%	55%	67%	67%	78%	71%	61%	66%	76%	59%	64%	71%	74%
TOTAL LESS LIKELY	20	4	5	5	4	5	5	4	-	3	4	10	5	1	3	6	6	6	2	4	7	8	1
-----	8%	7%	11%	7%	6%	14%	17%	14%	-	5%	5%	18%	8%	1%	4%	11%	10%	7%	3%	8%	11%	13%	1%
MUCH MORE LIKELY	99	20	14	40	25	5	9	6	13	23	38	10	28	23	34	20	17	39	22	14	20	23	41
	39%	33%	30%	53%	39%	15%	30%	24%	48%	46%	49%	17%	48%	44%	44%	39%	29%	46%	42%	28%	34%	38%	53%
SOMEWHAT MORE LIKELY	71	24	10	19	18	14	4	7	7	13	26	22	11	12	25	16	19	17	18	15	19	20	17
	28%	38%	23%	25%	28%	43%	13%	29%	25%	33%	38%	19%	23%	33%	31%	32%	20%	34%	31%	31%	33%	21%	21%
SOMEWHAT LESS LIKELY	8	3	1	1	3	1	3	2	-	1	2	4	3	-	2	2	4	2	1	1	3	4	-
	3%	5%	2%	2%	5%	4%	10%	8%	-	2%	2%	7%	5%	-	2%	3%	6%	2%	2%	2%	5%	7%	-
MUCH LESS LIKELY	12	1	4	4	1	4	2	1	-	2	3	6	2	1	2	4	2	4	1	3	4	4	1
	5%	2%	9%	5%	1%	11%	7%	6%	-	3%	4%	11%	4%	1%	2%	8%	4%	5%	1%	6%	6%	6%	1%
NO DIFFERENCE	59	13	17	11	17	9	11	8	7	12	9	16	13	17	14	9	17	22	11	17	15	9	18
	24%	22%	37%	14%	26%	28%	38%	33%	27%	24%	11%	27%	22%	31%	18%	17%	29%	25%	21%	33%	24%	15%	23%
DON'T KNOW	2	-	-	1	1	-	1	-	-	-	1	-	2	-	-	1	-	1	-	-	-	1	1
	1%	-	-	1%	1%	-	2%	-	-	-	1%	-	3%	-	-	1%	-	1%	-	-	-	1%	1%

Table 17-3
 QUESTION 14:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will result in fewer crashes, injuries, and fatalities for all road users.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES	SAFER TO SCHOOLS	TOTAL S/R/H	LOT/SOME	MUCH/NTNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE=SAMPLE B	250	129	120	57	46	17	106	15	89	72	42	21	41	15	234	69	217	29	83	208	36	154	97	
	100%	51%	48%	23%	19%	7%	42%	6%	36%	29%	17%	9%	16%	6%	94%	28%	87%	11%	33%	83%	14%	61%	39%	
**D/S (MORE LIKELY - LESS LIKELY)	149	76	73	32	33	8	61	11	49	39	31	15	33	14	135	46	149	-	51	142	5	89	60	
	60%	59%	61%	55%	71%	48%	58%	79%	55%	54%	74%	69%	79%	91%	58%	67%	68%	-	62%	69%	15%	58%	62%	
TOTAL MORE LIKELY	169	85	84	37	38	9	72	11	56	46	32	17	34	14	155	49	160	7	60	154	13	102	67	
-----	68%	66%	70%	64%	81%	56%	68%	79%	63%	65%	77%	78%	83%	91%	66%	71%	74%	26%	72%	74%	36%	67%	69%	
TOTAL LESS LIKELY	20	9	11	5	4	1	11	-	7	8	1	2	2	-	20	3	11	7	8	12	8	13	7	
-----	8%	7%	9%	9%	10%	8%	10%	-	8%	11%	4%	9%	4%	-	9%	4%	5%	26%	10%	6%	21%	8%	7%	
MUCH MORE LIKELY	99	49	49	18	25	6	42	7	26	29	23	9	15	6	93	18	96	2	26	94	4	63	36	
	39%	38%	41%	31%	53%	37%	40%	46%	29%	40%	56%	41%	37%	36%	40%	26%	44%	9%	31%	45%	11%	41%	37%	
SOMEWHAT MORE LIKELY	71	36	35	19	13	3	30	5	30	18	9	8	19	8	62	31	64	5	34	60	9	40	31	
	28%	28%	29%	33%	28%	19%	29%	33%	34%	25%	21%	37%	46%	54%	27%	45%	29%	17%	41%	29%	25%	26%	32%	
SOMEWHAT LESS LIKELY	8	5	4	3	1	-	4	-	2	3	1	1	-	-	8	2	6	1	6	8	-	5	4	
	3%	4%	3%	5%	3%	-	4%	-	2%	4%	2%	3%	-	-	4%	3%	3%	4%	7%	4%	-	3%	4%	
MUCH LESS LIKELY	12	5	7	2	3	1	7	-	5	5	1	1	2	-	12	1	5	6	2	4	8	8	3	
	5%	4%	6%	4%	7%	8%	7%	-	6%	7%	1%	5%	4%	-	5%	1%	2%	22%	3%	2%	21%	5%	3%	
NO DIFFERENCE	59	34	26	15	4	6	22	3	24	18	8	3	5	1	57	17	45	13	15	41	14	38	21	
	24%	26%	21%	27%	9%	36%	21%	21%	27%	24%	19%	13%	13%	9%	24%	25%	21%	45%	18%	20%	40%	25%	22%	
DON'T KNOW	2	1	-	-	-	-	-	-	2	-	-	-	-	-	2	-	1	1	-	1	1	1	1	
	1%	1%	-	-	-	-	-	-	2%	-	-	-	-	-	1%	-	-	3%	-	-	3%	-	1%	

Table 17-4

QUESTION 14:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will result in fewer crashes, injuries, and fatalities for all road users.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE TOTAL	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP	
	TOTAL	LKLY	LKLY		FAV	FAV	OPP	DK	OPP	
BASE=SAMPLE B	250 100%	54 22%	98 39%	17 7%	129 51%	82 33%	194 77%	49 20%	7 3%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	149 60%	43 79%	82 83%	1 5%	61 47%	52 64%	145 75%	2 5%	1 16%	6 24%
TOTAL MORE LIKELY -----	169 68%	44 81%	84 86%	7 43%	72 56%	58 70%	152 79%	16 31%	1 16%	12 47%
TOTAL LESS LIKELY -----	20 8%	1 2%	3 3%	6 38%	11 9%	5 6%	7 4%	13 27%	- -	6 23%
MUCH MORE LIKELY	99 39%	19 36%	51 52%	3 20%	41 32%	20 25%	91 47%	7 15%	1 9%	6 22%
SOMEWHAT MORE LIKELY	71 28%	25 45%	33 34%	4 23%	31 24%	37 45%	61 32%	8 17%	- 7%	6 24%
SOMEWHAT LESS LIKELY	8 3%	- -	- -	2 12%	6 5%	2 3%	3 2%	5 10%	- -	4 15%
MUCH LESS LIKELY	12 5%	1 2%	3 3%	4 26%	5 4%	3 3%	4 2%	8 16%	- -	2 8%
NO DIFFERENCE	59 24%	9 17%	11 11%	3 20%	44 34%	19 23%	34 18%	20 40%	6 84%	8 30%
DON'T KNOW	2 1%	- -	- -	- -	2 1%	1 1%	1 -	1 2%	- -	- -

Table 18-1
 QUESTION 15:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will give moderate to low income residents more affordable transportation options.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY			CITY					GENDER		AGE						
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=SAMPLE B	250	32	31	63	52	129	39	91	116	121	129	48	52	50	49	52	111	139	34	50	54	66	44	
	100%	13%	12%	25%	21%	52%	16%	36%	46%	48%	52%	19%	21%	20%	19%	21%	44%	56%	13%	20%	22%	26%	17%	
**D/S (MORE LIKELY - LESS LIKELY)	131	8	7	15	28	86	24	63	47	74	81	27	17	25	33	30	51	81	22	30	27	32	24	
	53%	25%	22%	23%	53%	67%	61%	69%	40%	61%	62%	56%	33%	50%	67%	57%	45%	58%	67%	60%	50%	48%	55%	
TOTAL MORE LIKELY	162	15	12	27	35	95	27	68	65	86	92	33	27	31	36	34	67	95	25	35	34	41	27	
-----	65%	47%	40%	44%	67%	74%	69%	76%	56%	71%	71%	70%	53%	61%	74%	66%	60%	68%	75%	70%	63%	62%	62%	
TOTAL LESS LIKELY	30	7	6	13	7	9	3	6	19	11	11	7	10	6	3	4	17	14	3	5	7	9	3	
-----	12%	22%	18%	20%	14%	7%	8%	6%	16%	9%	9%	14%	20%	11%	7%	9%	15%	10%	8%	10%	13%	14%	6%	
MUCH MORE LIKELY	107	7	6	13	23	68	17	51	40	59	63	21	19	19	25	23	45	62	15	20	29	26	17	
	43%	23%	18%	20%	44%	53%	43%	57%	34%	49%	49%	43%	37%	39%	51%	44%	40%	45%	43%	39%	54%	40%	38%	
SOMEWHAT MORE LIKELY	55	8	7	15	12	27	10	17	25	27	29	13	8	11	11	11	22	33	11	15	5	14	10	
	22%	24%	22%	23%	23%	21%	26%	19%	22%	22%	22%	27%	16%	23%	23%	22%	20%	24%	32%	31%	9%	22%	23%	
SOMEWHAT LESS LIKELY	15	4	3	8	3	5	1	4	8	7	7	4	3	2	2	4	6	9	-	4	4	7	1	
	6%	14%	11%	12%	5%	4%	2%	4%	7%	6%	5%	9%	6%	4%	3%	7%	5%	7%	-	8%	7%	10%	1%	
MUCH LESS LIKELY	15	3	2	5	5	4	2	2	10	5	5	2	7	4	2	1	11	5	3	1	3	2	2	
	6%	8%	7%	8%	9%	3%	6%	2%	9%	4%	4%	5%	13%	7%	4%	1%	10%	3%	8%	2%	6%	3%	5%	
NO DIFFERENCE	58	9	13	22	10	25	9	16	32	24	26	8	14	14	9	13	27	30	5	10	13	16	13	
	23%	29%	41%	35%	19%	20%	23%	18%	27%	20%	20%	16%	27%	27%	19%	25%	24%	22%	16%	19%	24%	25%	31%	
REFUSED	1	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	
	-	2%	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	

Table 18-2
 QUESTION 15:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will give moderate to low income residents more affordable transportation options.

BANNER 2

	GENDER/AGE					PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER			
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE B	250	62	46	76	64	33	30	25	27	51	79	57	59	53	76	52	59	86	53	50	61	62	78
	100%	25%	18%	30%	25%	13%	12%	10%	11%	20%	31%	23%	24%	21%	30%	21%	24%	34%	21%	20%	24%	25%	31%
**D/S (MORE LIKELY - LESS LIKELY)	131	34	20	45	36	8	7	9	19	35	51	15	32	34	46	37	27	46	22	29	22	35	46
	53%	55%	43%	60%	56%	23%	24%	36%	70%	69%	65%	27%	54%	65%	61%	71%	46%	53%	42%	59%	37%	58%	59%
TOTAL MORE LIKELY	162	41	26	53	42	14	14	16	19	37	58	27	38	39	53	42	36	52	32	35	32	43	52
-----	65%	67%	56%	70%	66%	41%	46%	64%	70%	72%	74%	47%	65%	73%	70%	81%	60%	60%	61%	70%	54%	70%	66%
TOTAL LESS LIKELY	30	7	6	8	6	6	7	7	-	2	7	12	7	5	7	5	8	6	10	6	10	8	6
-----	12%	12%	13%	10%	10%	18%	22%	28%	-	3%	9%	21%	11%	9%	9%	10%	14%	7%	19%	11%	17%	13%	8%
MUCH MORE LIKELY	107	27	18	36	26	6	7	11	12	27	41	14	26	29	34	29	17	36	24	21	23	25	37
	43%	44%	38%	48%	40%	19%	22%	44%	43%	52%	53%	25%	43%	55%	45%	55%	29%	43%	46%	43%	39%	40%	48%
SOMEWHAT MORE LIKELY	55	14	8	16	16	7	7	5	7	10	17	13	13	10	19	14	18	15	8	13	9	19	14
	22%	23%	18%	22%	26%	22%	24%	19%	27%	20%	22%	22%	21%	18%	25%	26%	31%	18%	15%	27%	15%	30%	18%
SOMEWHAT LESS LIKELY	15	3	3	5	4	3	5	3	-	-	5	4	4	1	5	1	6	4	4	3	3	5	5
	6%	4%	7%	7%	7%	10%	15%	10%	-	-	6%	8%	7%	3%	7%	2%	11%	4%	7%	6%	5%	8%	6%
MUCH LESS LIKELY	15	5	3	3	2	3	2	5	-	2	2	8	3	3	1	4	2	2	6	3	7	3	1
	6%	8%	6%	4%	3%	9%	7%	18%	-	3%	3%	13%	4%	6%	2%	7%	4%	3%	11%	5%	12%	5%	2%
NO DIFFERENCE	58	13	14	15	16	13	9	2	8	12	13	18	14	10	16	5	15	27	10	10	18	10	20
	23%	21%	31%	20%	24%	39%	31%	8%	30%	24%	17%	31%	24%	18%	22%	9%	26%	32%	20%	19%	29%	17%	26%
REFUSED	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-
	-	-	1%	-	-	2%	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	1%	-	-

Table 18-3
 QUESTION 15:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will give moderate to low income residents more affordable transportation options.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO SAFER ROUTES	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE=SAMPLE B	250	129	120	57	46	17	106	15	89	72	42	21	41	15	234	69	217	29	83	208	36	154	97
	100%	51%	48%	23%	19%	7%	42%	6%	36%	29%	17%	9%	16%	6%	94%	28%	87%	11%	33%	83%	14%	61%	39%
**D/S (MORE LIKELY - LESS LIKELY)	131	62	68	35	28	6	60	8	30	52	24	16	31	11	121	28	138	-7	42	132	-3	75	57
	53%	48%	57%	61%	60%	35%	57%	56%	34%	72%	58%	75%	75%	69%	52%	41%	63%	-23%	50%	64%	-8%	49%	59%
TOTAL MORE LIKELY	162	78	82	40	34	9	73	10	47	54	29	17	33	13	149	39	155	5	51	148	11	95	67
	65%	61%	68%	69%	73%	52%	69%	65%	53%	75%	69%	81%	80%	82%	64%	56%	71%	18%	61%	71%	32%	62%	69%
TOTAL LESS LIKELY	30	16	14	5	6	3	13	1	17	2	4	1	2	2	28	11	17	12	9	15	14	20	10
	12%	13%	12%	9%	13%	18%	12%	9%	20%	3%	11%	6%	5%	14%	12%	16%	8%	41%	11%	7%	40%	13%	11%
MUCH MORE LIKELY	107	48	58	28	23	7	48	10	23	39	21	13	26	11	96	18	104	1	24	98	6	56	51
	43%	37%	48%	49%	49%	43%	46%	65%	26%	55%	49%	61%	64%	71%	41%	26%	48%	4%	29%	47%	17%	36%	53%
SOMEWHAT MORE LIKELY	55	30	24	12	11	2	24	-	24	15	8	4	7	2	53	21	51	4	27	49	5	39	16
	22%	23%	20%	20%	24%	10%	23%	-	27%	21%	19%	20%	16%	12%	23%	30%	24%	14%	32%	24%	15%	25%	17%
SOMEWHAT LESS LIKELY	15	12	3	2	-	1	2	1	8	-	4	1	2	2	13	4	8	5	4	9	5	9	6
	6%	9%	3%	4%	-	6%	2%	9%	9%	-	9%	6%	5%	14%	6%	6%	4%	18%	5%	4%	15%	6%	6%
MUCH LESS LIKELY	15	4	11	3	6	2	11	-	10	2	1	-	-	-	15	7	9	6	5	6	9	11	4
	6%	3%	9%	5%	13%	12%	10%	-	11%	3%	1%	-	-	-	6%	10%	4%	22%	6%	3%	25%	7%	5%
NO DIFFERENCE	58	34	24	12	6	5	20	4	24	15	9	3	6	1	56	19	44	12	23	45	10	39	19
	23%	26%	20%	22%	14%	30%	19%	26%	27%	22%	21%	13%	15%	4%	24%	28%	20%	42%	27%	21%	28%	25%	20%
REFUSED	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1	-	1	1	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	1%

Table 18-4

QUESTION 15:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will give moderate to low income residents more affordable transportation options.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	=====					=====				
	SMWT MORE TOTAL LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF		SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE=SAMPLE B	250 100%	54 22%	98 39%	17 7%	129 51%	82 33%	194 77%	49 20%	7 3%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	131 53%	41 75%	79 81%	-6 -35%	52 40%	50 60%	140 72%	-10 -19%	1 16%	- -
TOTAL MORE LIKELY -----	162 65%	43 80%	83 85%	3 21%	69 54%	55 67%	149 77%	11 23%	2 25%	9 36%
TOTAL LESS LIKELY -----	30 12%	3 5%	4 4%	9 56%	17 13%	6 7%	9 5%	21 42%	1 9%	9 35%
MUCH MORE LIKELY	107 43%	29 54%	63 64%	3 21%	34 26%	22 27%	100 52%	6 13%	- -	6 25%
SOMEWHAT MORE LIKELY	55 22%	14 26%	20 20%	- -	35 27%	33 40%	49 25%	5 10%	2 25%	3 11%
SOMEWHAT LESS LIKELY	15 6%	1 2%	2 2%	5 31%	8 6%	2 3%	6 3%	9 19%	- -	4 16%
MUCH LESS LIKELY	15 6%	1 3%	1 1%	4 25%	10 7%	3 4%	3 2%	11 23%	1 9%	5 20%
NO DIFFERENCE	58 23%	8 14%	11 11%	4 23%	42 33%	21 26%	36 18%	17 35%	4 66%	7 29%
REFUSED	1 -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	- -

Table 19-1
 QUESTION 16:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will allow more retirees to stay in their homes by providing safe sidewalks and multi-use paths that connect them to community destinations like shopping centers and parks.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=SAMPLE B	250 100%	32 13%	31 12%	63 25%	52 21%	129 52%	39 16%	91 36%	116 46%	121 48%	129 52%	48 19%	52 21%	50 20%	49 19%	52 21%	111 44%	139 56%	34 13%	50 20%	54 22%	66 26%	44 17%	
**D/S (MORE LIKELY - LESS LIKELY)	127 51%	2 5%	14 45%	16 25%	30 57%	78 60%	14 35%	64 71%	45 39%	71 59%	78 60%	25 53%	24 46%	25 49%	29 59%	25 47%	52 47%	74 53%	15 44%	28 57%	31 57%	32 49%	21 47%	
TOTAL MORE LIKELY -----	156 62%	12 38%	17 54%	29 45%	34 65%	90 69%	21 54%	69 76%	64 55%	81 67%	88 68%	33 68%	30 59%	31 63%	33 69%	28 54%	67 60%	89 64%	21 62%	33 66%	34 63%	40 60%	27 62%	
TOTAL LESS LIKELY -----	29 12%	10 32%	3 9%	13 21%	4 8%	12 9%	7 18%	5 5%	19 16%	10 8%	10 8%	7 16%	7 13%	7 14%	5 10%	3 6%	15 13%	15 11%	6 17%	4 9%	3 6%	7 11%	7 15%	
MUCH MORE LIKELY	95 38%	5 17%	8 26%	13 21%	18 34%	61 47%	14 36%	47 51%	34 29%	53 44%	58 45%	16 34%	18 35%	22 44%	21 43%	18 34%	35 32%	60 43%	12 36%	16 31%	24 44%	26 39%	18 41%	
SOMEWHAT MORE LIKELY	61 24%	7 21%	9 28%	15 24%	16 31%	29 23%	7 18%	22 25%	30 26%	28 23%	30 23%	16 34%	13 25%	9 19%	12 26%	10 19%	32 29%	29 21%	9 26%	17 34%	11 20%	14 21%	9 22%	
SOMEWHAT LESS LIKELY	13 5%	6 20%	1 4%	8 12%	2 4%	3 2%	1 2%	2 2%	8 7%	4 4%	4 3%	5 9%	2 4%	- -	4 9%	2 4%	6 6%	6 5%	4 13%	3 6%	1 2%	3 4%	2 4%	
MUCH LESS LIKELY	17 7%	4 12%	1 5%	5 9%	2 4%	9 7%	7 17%	3 3%	11 9%	5 5%	5 4%	3 6%	5 9%	7 14%	1 1%	3 3%	8 7%	8 6%	2 5%	2 3%	2 4%	4 7%	5 11%	
NO DIFFERENCE	63 25%	10 30%	11 36%	21 33%	14 27%	26 20%	10 25%	17 18%	32 27%	30 24%	32 24%	8 16%	14 28%	11 21%	10 21%	20 39%	28 25%	35 25%	7 21%	11 23%	16 30%	19 29%	9 21%	
DON'T KNOW	2 1%	- -	1 2%	1 1%	- -	1 1%	1 3%	- -	2 1%	- -	- -	- -	- -	- -	1 2%	- -	1 1%	2 2%	- -	- -	1 2%	- -	- -	1 1%

Table 19-2

QUESTION 16:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will allow more retirees to stay in their homes by providing safe sidewalks and multi-use paths that connect them to community destinations like shopping centers and parks.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=SAMPLE B	250	62	46	76	64	33	30	25	27	51	79	57	59	53	76	52	59	86	53	50	61	62	78
	100%	25%	18%	30%	25%	13%	12%	10%	11%	20%	31%	23%	24%	21%	30%	21%	24%	34%	21%	20%	24%	25%	31%
**D/S (MORE LIKELY - LESS LIKELY)	127	33	19	41	34	9	7	10	19	33	45	18	27	33	44	35	30	42	20	27	26	38	36
	51%	54%	41%	54%	53%	27%	22%	40%	73%	66%	57%	32%	46%	63%	58%	68%	50%	49%	39%	54%	43%	62%	46%
TOTAL MORE LIKELY	156	39	26	48	41	15	13	14	19	37	52	28	35	38	50	40	35	51	30	32	35	44	46
-----	62%	64%	57%	64%	64%	46%	44%	57%	73%	74%	67%	50%	60%	71%	66%	76%	60%	59%	58%	64%	58%	71%	59%
TOTAL LESS LIKELY	29	6	7	8	7	6	7	4	-	4	8	10	8	4	6	4	6	9	10	5	9	5	10
-----	12%	9%	15%	10%	11%	19%	23%	16%	-	8%	10%	18%	14%	8%	8%	9%	10%	11%	19%	10%	16%	8%	12%
MUCH MORE LIKELY	95	19	16	32	28	5	8	4	14	26	35	10	23	24	34	30	20	27	17	19	16	31	29
	38%	31%	35%	43%	43%	16%	28%	16%	51%	51%	44%	18%	39%	45%	45%	57%	34%	32%	33%	38%	27%	50%	37%
SOMEWHAT MORE LIKELY	61	20	10	16	13	10	5	10	6	12	18	18	12	14	16	10	15	23	13	13	19	13	17
	24%	33%	22%	21%	21%	31%	17%	40%	22%	23%	23%	32%	21%	26%	21%	19%	25%	27%	24%	25%	32%	20%	22%
SOMEWHAT LESS LIKELY	13	4	2	4	2	4	3	2	-	-	3	5	4	2	3	2	2	2	6	2	4	2	4
	5%	7%	5%	5%	4%	13%	12%	9%	-	-	4%	8%	6%	3%	4%	4%	4%	2%	12%	4%	7%	4%	5%
MUCH LESS LIKELY	17	2	5	4	4	2	3	2	-	4	5	6	5	2	3	2	3	7	4	3	5	3	6
	7%	3%	10%	5%	7%	6%	11%	8%	-	8%	6%	10%	8%	5%	4%	5%	6%	8%	7%	6%	8%	4%	7%
NO DIFFERENCE	63	15	12	19	16	11	10	7	7	8	18	16	15	11	20	7	18	26	11	12	15	13	23
	25%	25%	27%	25%	25%	33%	33%	27%	27%	16%	23%	29%	26%	22%	27%	14%	30%	30%	21%	25%	24%	21%	29%
DON'T KNOW	2	1	1	-	-	1	-	-	-	1	-	2	-	-	-	1	-	-	1	1	1	-	-
	1%	2%	1%	-	-	2%	-	-	-	2%	-	3%	-	-	-	1%	-	-	2%	1%	2%	-	-

Table 19-3
 QUESTION 16:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will allow more retirees to stay in their homes by providing safe sidewalks and multi-use paths that connect them to community destinations like shopping centers and parks.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NTNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	TO											
BASE= SAMPLE B	250	129	120	57	46	17	106	15	89	72	42	21	41	15	234	69	217	29	83	208	36	154	97	
	100%	51%	48%	23%	19%	7%	42%	6%	36%	29%	17%	9%	16%	6%	94%	28%	87%	11%	33%	83%	14%	61%	39%	
**D/S (MORE LIKELY - LESS LIKELY)	127	60	66	36	25	5	54	12	29	43	26	13	23	8	119	27	133	-3	40	120	5	66	61	
	51%	46%	55%	64%	53%	28%	51%	85%	32%	60%	63%	59%	55%	52%	51%	39%	61%	-11%	48%	58%	15%	43%	63%	
TOTAL MORE LIKELY	156	77	78	40	30	8	65	12	46	47	30	15	27	11	146	38	151	5	50	140	14	87	69	
-----	62%	60%	65%	69%	66%	46%	62%	85%	52%	66%	70%	71%	65%	68%	62%	55%	70%	17%	60%	67%	38%	57%	71%	
TOTAL LESS LIKELY	29	17	12	3	6	3	12	-	18	4	3	2	4	3	27	11	18	8	11	20	8	21	8	
-----	12%	13%	10%	6%	12%	18%	11%	-	20%	6%	8%	12%	10%	16%	11%	16%	8%	28%	13%	10%	23%	14%	8%	
MUCH MORE LIKELY	95	48	47	20	20	7	37	10	26	28	20	7	18	6	89	18	93	2	22	87	6	57	38	
	38%	37%	39%	35%	43%	41%	35%	69%	29%	40%	48%	35%	44%	39%	38%	27%	43%	7%	27%	42%	16%	37%	39%	
SOMEWHAT MORE LIKELY	61	29	31	20	10	1	29	2	21	19	9	8	8	5	57	20	58	3	28	53	8	31	31	
	24%	23%	26%	35%	23%	5%	27%	16%	23%	26%	22%	36%	21%	29%	24%	29%	27%	10%	34%	25%	22%	20%	32%	
SOMEWHAT LESS LIKELY	13	7	6	2	2	1	6	-	8	1	1	2	2	1	11	7	8	3	7	10	3	9	4	
	5%	5%	5%	4%	5%	6%	5%	-	9%	1%	3%	12%	6%	11%	5%	11%	4%	10%	9%	5%	8%	6%	4%	
MUCH LESS LIKELY	17	10	6	1	3	2	6	-	10	3	2	-	2	1	16	4	10	5	3	10	5	12	4	
	7%	8%	5%	2%	7%	12%	6%	-	11%	4%	5%	-	4%	6%	7%	5%	4%	19%	4%	5%	15%	8%	5%	
NO DIFFERENCE	63	34	30	13	10	6	27	2	24	20	9	4	11	2	60	20	47	16	23	47	14	43	20	
	25%	26%	25%	23%	22%	36%	26%	15%	27%	27%	22%	18%	25%	16%	26%	29%	21%	55%	27%	23%	39%	28%	21%	
DON'T KNOW	2	1	1	1	-	-	1	-	1	1	-	-	-	-	2	-	2	-	-	1	-	2	-	
	1%	-	1%	2%	-	-	1%	-	1%	2%	-	-	-	-	1%	-	1%	-	-	1%	-	1%	-	

Table 19-4
QUESTION 16:

Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will allow more retirees to stay in their homes by providing safe sidewalks and multi-use paths that connect them to community destinations like shopping centers and parks.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE=SAMPLE B	250 100%	54 22%	98 39%	17 7%	129 51%	82 33%	194 77%	49 20%	7 3%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	127 51%	32 60%	69 70%	-2 -15%	55 43%	43 53%	130 67%	-4 -8%	- -2%	1 6%
TOTAL MORE LIKELY -----	156 62%	39 72%	76 77%	6 34%	69 54%	51 62%	142 73%	12 25%	1 16%	9 36%
TOTAL LESS LIKELY -----	29 12%	6 12%	7 7%	8 48%	14 11%	8 9%	12 6%	16 32%	1 18%	8 30%
MUCH MORE LIKELY	95 38%	26 48%	56 57%	3 17%	31 24%	20 24%	90 47%	4 9%	- -	4 14%
SOMEWHAT MORE LIKELY	61 24%	13 24%	20 20%	3 16%	37 29%	31 38%	52 27%	8 15%	1 16%	6 22%
SOMEWHAT LESS LIKELY	13 5%	3 5%	3 3%	3 21%	6 5%	5 7%	7 3%	6 12%	- -	3 13%
MUCH LESS LIKELY	17 7%	4 7%	4 4%	5 27%	8 6%	2 3%	6 3%	10 20%	1 18%	4 17%
NO DIFFERENCE	63 25%	8 14%	14 14%	3 18%	45 35%	23 28%	38 20%	21 42%	4 66%	8 32%
DON'T KNOW	2 1%	1 2%	1 1%	- -	1 -	- -	1 1%	1 1%	- -	1 2%

Table 20-1
 QUESTION 17:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help connect currently isolated communities to the rest of the city through sidewalks, bike lanes, multi-use paths and better access to public transportation.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=SAMPLE B	250	32	31	63	52	129	39	91	116	121	129	48	52	50	49	52	111	139	34	50	54	66	44
	100%	13%	12%	25%	21%	52%	16%	36%	46%	48%	52%	19%	21%	20%	19%	21%	44%	56%	13%	20%	22%	26%	17%
**D/S (MORE LIKELY - LESS LIKELY)	146	10	11	21	33	90	23	67	58	80	84	32	20	27	37	31	53	93	20	37	36	36	21
	58%	32%	36%	34%	63%	70%	59%	74%	50%	67%	65%	66%	39%	53%	75%	60%	48%	67%	58%	75%	66%	55%	48%
TOTAL MORE LIKELY	172	18	16	33	35	100	28	72	75	88	92	35	31	33	40	33	69	103	21	41	39	44	27
-----	69%	55%	51%	53%	68%	77%	72%	79%	65%	72%	71%	74%	60%	65%	81%	63%	62%	74%	62%	83%	72%	66%	61%
TOTAL LESS LIKELY	25	7	5	12	3	10	5	5	18	7	8	4	11	6	3	2	16	10	1	4	3	8	6
-----	10%	23%	15%	19%	6%	7%	12%	5%	15%	6%	6%	8%	21%	12%	6%	4%	14%	7%	4%	8%	6%	12%	13%
MUCH MORE LIKELY	99	5	5	11	20	64	20	45	43	50	52	24	17	17	21	20	32	67	12	23	22	25	16
	39%	17%	18%	17%	39%	50%	50%	50%	37%	42%	40%	49%	33%	33%	44%	39%	28%	48%	35%	46%	41%	38%	37%
SOMEWHAT MORE LIKELY	73	12	10	22	15	35	8	27	32	37	40	12	14	16	18	13	37	36	9	19	17	18	10
	29%	38%	34%	36%	29%	27%	21%	30%	28%	31%	31%	25%	27%	32%	37%	24%	34%	26%	27%	37%	31%	28%	24%
SOMEWHAT LESS LIKELY	10	2	2	4	-	6	2	3	4	5	6	1	5	2	2	1	5	5	-	2	2	2	4
	4%	5%	7%	6%	-	4%	6%	4%	3%	4%	4%	1%	10%	3%	3%	1%	4%	3%	-	3%	4%	3%	9%
MUCH LESS LIKELY	16	6	3	8	3	4	2	1	14	2	2	3	6	4	1	1	11	5	1	2	1	6	2
	6%	18%	8%	13%	6%	3%	6%	2%	12%	2%	2%	7%	11%	8%	2%	2%	10%	4%	4%	5%	3%	9%	4%
NO DIFFERENCE	53	7	10	17	13	20	6	14	22	26	30	8	9	12	6	17	26	27	11	4	11	15	11
	21%	21%	34%	27%	26%	15%	16%	15%	19%	22%	23%	18%	18%	23%	13%	33%	23%	19%	34%	9%	21%	22%	25%
REFUSED	1	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1
	-	2%	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%

Table 20-2
 QUESTION 17:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help connect currently isolated communities to the rest of the city through sidewalks, bike lanes, multi-use paths and better access to public transportation.

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-ITY MEN	MINOR-ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=SAMPLE B	250	62	46	76	64	33	30	25	27	51	79	57	59	53	76	52	59	86	53	50	61	62	78
	100%	25%	18%	30%	25%	13%	12%	10%	11%	20%	31%	23%	24%	21%	30%	21%	24%	34%	21%	20%	24%	25%	31%
**D/S (MORE LIKELY - LESS LIKELY)	146	40	17	53	40	10	11	12	21	31	59	18	39	34	50	33	41	44	29	31	23	42	51
	58%	65%	36%	70%	63%	32%	36%	47%	78%	61%	75%	32%	66%	64%	66%	63%	69%	51%	56%	62%	37%	69%	65%
TOTAL MORE LIKELY	172	43	26	58	45	17	16	15	21	36	64	31	44	37	55	38	44	52	37	36	33	46	57
-----	69%	71%	55%	77%	71%	53%	53%	59%	78%	71%	81%	54%	75%	70%	72%	72%	75%	61%	71%	72%	55%	75%	73%
TOTAL LESS LIKELY	25	3	9	5	4	7	5	3	-	5	5	12	5	3	4	5	4	9	8	5	11	4	6
-----	10%	5%	19%	7%	7%	21%	17%	12%	-	10%	6%	22%	9%	6%	10%	6%	10%	15%	10%	17%	6%	8%	
MUCH MORE LIKELY	99	17	15	40	27	4	7	7	13	20	44	13	31	18	34	22	20	32	24	15	16	27	40
	39%	27%	32%	53%	42%	11%	24%	28%	50%	40%	56%	22%	52%	33%	45%	42%	34%	37%	46%	31%	27%	44%	52%
SOMEWHAT MORE LIKELY	73	27	11	18	18	14	9	8	7	16	19	18	14	19	21	16	24	21	13	21	17	19	17
	29%	43%	23%	23%	28%	42%	29%	30%	28%	31%	25%	32%	23%	36%	27%	30%	40%	24%	24%	42%	28%	31%	21%
SOMEWHAT LESS LIKELY	10	1	4	3	2	2	2	-	-	3	2	2	2	3	3	1	3	4	2	3	2	1	4
	4%	2%	9%	3%	3%	5%	7%	-	-	7%	3%	4%	3%	5%	4%	1%	5%	4%	4%	6%	3%	1%	5%
MUCH LESS LIKELY	16	2	5	3	3	5	3	3	-	2	2	10	4	1	1	4	1	5	6	2	8	3	2
	6%	4%	11%	4%	4%	16%	10%	12%	-	3%	3%	17%	6%	1%	2%	8%	1%	6%	11%	4%	14%	5%	3%
NO DIFFERENCE	53	15	11	13	14	8	9	8	6	9	11	13	9	13	17	9	11	24	8	9	16	12	15
	21%	24%	24%	17%	22%	25%	30%	30%	22%	19%	13%	23%	16%	24%	22%	18%	19%	28%	14%	18%	27%	19%	19%
REFUSED	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	-	-	1%	-	-	2%	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-

Table 20-3
 QUESTION 17:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help connect currently isolated communities to the rest of the city through sidewalks, bike lanes, multi-use paths and better access to public transportation.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NOTHING	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	TO											
BASE= SAMPLE B	250	129	120	57	46	17	106	15	89	72	42	21	41	15	234	69	217	29	83	208	36	154	97	
	100%	51%	48%	23%	19%	7%	42%	6%	36%	29%	17%	9%	16%	6%	94%	28%	87%	11%	33%	83%	14%	61%	39%	
**D/S (MORE LIKELY - LESS LIKELY)	146	72	73	41	27	5	60	13	36	43	36	18	35	14	133	29	148	-1	44	138	3	90	57	
	58%	56%	61%	72%	57%	32%	57%	89%	41%	61%	86%	84%	84%	88%	57%	42%	68%	-3%	52%	66%	9%	58%	59%	
TOTAL MORE LIKELY	172	85	85	43	33	9	72	13	52	49	37	18	35	14	158	41	164	8	52	152	15	104	68	
-----	69%	66%	71%	76%	71%	54%	68%	89%	59%	68%	87%	84%	84%	88%	67%	59%	75%	28%	62%	73%	42%	68%	70%	
TOTAL LESS LIKELY	25	13	12	2	6	4	12	-	16	5	1	-	-	-	25	12	16	9	8	14	12	14	11	
-----	10%	10%	10%	4%	13%	22%	12%	-	18%	7%	1%	-	-	-	11%	17%	7%	31%	9%	7%	33%	9%	12%	
MUCH MORE LIKELY	99	46	51	24	20	7	41	10	22	34	25	10	25	12	87	16	99	-	13	90	6	62	37	
	39%	36%	42%	42%	44%	40%	39%	67%	24%	47%	58%	48%	60%	76%	37%	23%	45%	-	15%	43%	16%	40%	38%	
SOMEWHAT MORE LIKELY	73	39	34	19	12	2	31	3	31	15	12	8	10	2	71	25	65	8	39	62	9	42	31	
	29%	30%	28%	33%	27%	14%	29%	22%	35%	21%	29%	36%	24%	12%	30%	36%	30%	28%	47%	30%	26%	27%	32%	
SOMEWHAT LESS LIKELY	10	9	1	-	1	-	1	-	5	2	-	-	-	-	10	5	9	1	4	7	3	4	6	
	4%	7%	1%	-	2%	-	1%	-	6%	3%	-	-	-	4%	8%	4%	3%	5%	3%	7%	3%	3%	6%	
MUCH LESS LIKELY	16	5	11	2	5	4	11	-	11	3	1	-	-	-	16	7	7	8	4	7	9	10	6	
	6%	4%	9%	4%	11%	22%	11%	-	13%	5%	1%	-	-	-	7%	10%	3%	28%	4%	3%	26%	7%	6%	
NO DIFFERENCE	53	30	23	11	7	4	21	2	20	18	5	3	7	2	50	16	37	12	24	42	9	36	17	
	21%	23%	19%	20%	16%	24%	20%	11%	23%	25%	11%	16%	16%	12%	21%	23%	17%	41%	28%	20%	26%	23%	18%	
REFUSED	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1	-	1	1	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	1%	

Table 20-4
 QUESTION 17:
 Now I would like to read you some statements from supporters of a Complete Streets policy, and after I read each statement, please tell me whether that statement makes you more likely or less likely to support this plan, or if it makes no difference to you.

The Complete Streets policy will help connect currently isolated communities to the rest of the city through sidewalks, bike lanes, multi-use paths and better access to public transportation.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE=SAMPLE B	250 100%	54 22%	98 39%	17 7%	129 51%	82 33%	194 77%	49 20%	7 3%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	146 58%	43 80%	84 85%	-5 -32%	61 48%	47 57%	150 77%	-5 -9%	1 14%	- 1%
TOTAL MORE LIKELY -----	172 69%	45 84%	86 87%	3 21%	75 59%	53 64%	157 81%	13 27%	2 23%	9 36%
TOTAL LESS LIKELY -----	25 10%	2 4%	2 2%	9 53%	14 11%	6 7%	7 4%	18 36%	1 9%	9 35%
MUCH MORE LIKELY	99 39%	25 47%	57 58%	2 14%	34 26%	12 15%	95 49%	3 7%	- -	3 13%
SOMEWHAT MORE LIKELY	73 29%	20 37%	29 29%	1 7%	41 32%	40 49%	61 32%	10 21%	2 23%	6 24%
SOMEWHAT LESS LIKELY	10 4%	1 1%	1 1%	2 14%	6 5%	4 5%	5 3%	4 9%	- -	3 13%
MUCH LESS LIKELY	16 6%	1 3%	1 1%	6 39%	8 6%	2 2%	2 1%	14 28%	1 9%	6 22%
NO DIFFERENCE	53 21%	6 11%	10 10%	4 26%	39 30%	23 29%	30 16%	18 36%	4 68%	7 29%
REFUSED	1 -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	- -

Table 21-1
Summary of Opposing Statements: % Very Convincing

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE						
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	61 16% (1)	10 17% (1)	13 30% (1)	23 23% (1)	8 12% (1)	28 14% (1)	12 16% (1)	15 12% (1)	30 16% (1)	28 16% (1)	28 15% (1)	16 20% (1)	15 19% (1)	11 14% (2)	15 21% (1)	5 7% (2)	33 18% (1)	28 15% (1)	9 15% (1)	16 15% (1)	15 21% (2)	11 15% (1)	9 15% (2)	
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	44 12% (2)	8 15% (2)	7 16% (2)	15 15% (2)	6 9% (4)	21 11% (2)	9 12% (2)	13 10% (2)	19 11% (2)	24 14% (2)	24 13% (2)	10 13% (3)	13 17% (2)	7 9% (3)	6 8% (2)	8 11% (1)	23 12% (2)	21 11% (2)	2 3% (4)	6 6% (3)	15 21% (1)	10 14% (2)	9 15% (1)	
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	37 10% (3)	6 11% (3)	7 15% (3)	13 13% (3)	6 10% (2)	15 7% (3)	5 7% (3)	9 7% (3)	18 10% (3)	16 10% (3)	16 9% (3)	10 13% (2)	5 6% (4)	12 15% (1)	5 7% (3)	5 7% (3)	21 11% (3)	16 8% (3)	3 5% (3)	9 8% (2)	10 14% (3)	9 12% (3)	7 11% (3)	
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	19 5% (4)	2 4% (4)	1 2% (4)	3 3% (4)	6 9% (3)	9 4% (4)	2 3% (4)	6 5% (4)	6 4% (4)	11 7% (4)	11 6% (4)	5 6% (4)	6 7% (3)	4 6% (4)	2 2% (4)	2 3% (4)	11 6% (4)	8 4% (4)	3 6% (2)	3 3% (4)	4 6% (4)	4 6% (4)	3 4% (4)	

Table 21-2
Summary of Opposing Statements: % Very Convincing

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	61 16% (1)	20 16% (1)	12 19% (1)	20 17% (1)	8 11% (2)	12 21% (1)	11 25% (1)	6 17% (1)	2 6% (4)	12 14% (1)	15 14% (1)	18 19% (1)	12 14% (1)	14 17% (1)	14 14% (2)	11 14% (1)	18 19% (1)	21 16% (1)	10 15% (1)	17 20% (1)	15 15% (1)	12 13% (2)	17 17% (1)
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	44 12% (2)	11 9% (3)	10 17% (2)	12 10% (2)	9 12% (1)	9 17% (3)	6 14% (2)	4 10% (3)	2 7% (3)	9 9% (2)	13 11% (2)	13 13% (2)	7 8% (2)	10 12% (2)	14 14% (1)	11 14% (2)	14 14% (2)	16 12% (2)	3 4% (2)	11 12% (3)	11 11% (2)	14 16% (1)	7 7% (2)
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	37 10% (3)	11 9% (2)	10 17% (3)	11 9% (3)	5 7% (3)	10 18% (2)	3 7% (3)	2 5% (4)	5 17% (1)	8 9% (3)	7 6% (3)	12 12% (3)	6 8% (3)	9 10% (3)	8 8% (3)	9 11% (3)	13 13% (3)	14 11% (3)	2 2% (3)	11 13% (2)	10 10% (3)	11 12% (3)	5 5% (3)
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	19 5% (4)	6 5% (4)	3 5% (4)	5 4% (4)	3 5% (4)	2 3% (4)	1 3% (4)	4 11% (2)	2 7% (2)	4 5% (4)	4 4% (4)	5 5% (4)	1 2% (4)	6 7% (4)	5 6% (4)	6 8% (4)	7 7% (4)	4 4% (4)	- - (4)	6 8% (4)	3 3% (4)	7 8% (4)	1 1% (4)

Table 21-3
Summary of Opposing Statements: % Very Convincing

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	61	31	30	18	7	5	27	3	31	12	3	6	5	2	58	17	39	20	20	40	20	35	26
	16%	18%	15%	18%	10%	16%	16%	10%	23%	11%	5%	16%	12%	9%	16%	17%	12%	50%	15%	12%	48%	16%	17%
	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(2)	(1)	(2)	(3)	(1)	(3)	(2)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	44	23	20	7	6	8	17	3	17	13	3	4	6	2	41	18	33	9	17	31	11	31	13
	12%	13%	10%	7%	8%	26%	10%	11%	12%	12%	7%	12%	15%	12%	11%	18%	10%	22%	13%	10%	28%	14%	8%
	(2)	(2)	(2)	(3)	(3)	(1)	(3)	(1)	(3)	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(2)	(3)	(2)	(2)	(2)	(2)	(2)
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	37	16	20	7	6	8	18	2	19	8	3	2	6	1	35	12	26	10	14	28	7	25	12
	10%	9%	10%	7%	8%	25%	11%	8%	14%	7%	5%	4%	15%	7%	10%	12%	8%	25%	11%	9%	18%	11%	8%
	(3)	(3)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	*(3)	(2)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(3)
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	19	11	8	2	2	4	8	-	8	7	-	2	3	-	18	10	14	4	6	12	7	15	4
	5%	6%	4%	2%	4%	13%	5%	-	6%	6%	-	4%	8%	-	5%	10%	4%	11%	4%	4%	17%	7%	3%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	-	(4)	(4)	-	*(3)	(4)	-	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)

Table 21-4
Summary of Opposing Statements: % Very Convincing

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	61 16% (1)	10 11% (1)	12 8% (1)	8 44% (1)	41 21% (1)	19 13% (1)	34 11% (1)	26 48% (1)	1 11%	6 25% (2)
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	44 12% (2)	6 6% (2)	8 5% (3)	4 23% (2)	31 16% (2)	16 11% (2)	24 8% (3)	20 37% (2)	- -	11 45% (1)
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	37 10% (3)	6 6% (3)	12 7% (2)	2 13% (3)	23 12% (3)	10 7% (3)	24 8% (2)	13 24% (3)	- -	5 18% (3)
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	19 5% (4)	2 2% (4)	7 5% (4)	2 11% (4)	9 5% (4)	8 5% (4)	13 4% (4)	6 11% (4)	- -	2 7% (4)

Table 22-1
Summary of Opposing Statements: % Total Convincing

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	169 45% (1)	33 59% (1)	30 67% (1)	63 62% (1)	21 33% (1)	82 40% (1)	35 46% (1)	47 37% (1)	80 44% (1)	78 46% (1)	82 45% (1)	35 46% (1)	36 46% (1)	36 47% (1)	30 42% (1)	32 45% (1)	84 45% (1)	85 45% (1)	30 51% (1)	43 40% (1)	34 48% (1)	30 41% (1)	28 46% (1)
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	137 37% (2)	21 37% (3)	24 54% (2)	45 44% (3)	18 28% (2)	72 35% (2)	26 34% (2)	46 36% (2)	62 34% (2)	70 41% (2)	73 40% (2)	25 33% (2)	33 42% (2)	29 37% (2)	22 30% (2)	29 41% (2)	64 34% (2)	73 39% (2)	22 37% (2)	40 37% (2)	27 38% (2)	27 36% (2)	21 36% (3)
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	115 31% (3)	26 47% (2)	19 42% (3)	45 45% (2)	14 22% (3)	55 27% (3)	23 30% (3)	32 25% (3)	61 34% (3)	48 28% (3)	50 27% (3)	21 27% (3)	29 37% (3)	22 28% (3)	17 24% (3)	27 38% (3)	60 32% (3)	55 29% (3)	16 28% (3)	24 22% (3)	26 38% (3)	23 31% (3)	22 36% (2)
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	59 16% (4)	14 25% (4)	10 22% (4)	24 23% (4)	9 15% (4)	26 13% (4)	11 14% (4)	15 12% (4)	30 16% (4)	26 15% (4)	28 15% (4)	12 15% (4)	11 14% (4)	10 12% (4)	13 18% (4)	15 21% (4)	27 15% (4)	32 17% (4)	12 20% (4)	9 8% (4)	13 19% (4)	14 19% (4)	11 18% (4)

Table 22-2
Summary of Opposing Statements: % Total Convincing

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	169 45% (1)	50 41% (1)	31 50% (1)	57 50% (1)	28 38% (1)	34 60% (1)	29 65% (1)	11 30% (1)	10 36% (1)	36 40% (1)	46 41% (1)	44 46% (1)	36 42% (1)	37 43% (1)	45 47% (1)	39 51% (2)	40 41% (2)	61 48% (1)	26 36% (1)	40 47% (1)	41 42% (1)	39 44% (2)	46 46% (1)
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	137 37% (2)	40 33% (2)	24 40% (2)	49 42% (2)	24 33% (3)	24 43% (3)	20 46% (2)	11 29% (2)	7 26% (2)	28 31% (2)	44 39% (2)	35 36% (3)	27 31% (2)	29 33% (2)	44 46% (2)	40 51% (1)	40 42% (1)	38 30% (3)	20 27% (2)	34 40% (2)	30 30% (3)	46 51% (1)	28 28% (2)
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	115 31% (3)	37 31% (3)	19 31% (3)	30 26% (3)	25 35% (2)	28 49% (2)	17 39% (3)	10 28% (3)	3 13% (3)	21 23% (3)	34 30% (3)	39 41% (2)	22 25% (3)	18 21% (3)	32 33% (3)	30 39% (3)	27 28% (3)	43 34% (2)	13 18% (3)	24 29% (3)	34 34% (2)	33 37% (3)	22 22% (3)
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	59 16% (4)	14 11% (4)	12 19% (4)	19 17% (4)	13 17% (4)	11 19% (4)	13 29% (4)	7 18% (4)	3 10% (4)	9 10% (4)	16 14% (4)	17 17% (4)	13 15% (4)	10 12% (4)	18 19% (4)	19 25% (4)	22 23% (4)	16 12% (4)	2 2% (4)	17 20% (4)	10 10% (4)	24 27% (4)	8 8% (4)

Table 22-3
Summary of Opposing Statements: % Total Convincing

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES TO SCHOOL	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	169	81	88	44	32	12	72	15	68	47	13	18	18	7	161	49	131	32	68	136	30	100	68
	45%	46%	45%	45%	48%	38%	43%	53%	51%	43%	25%	49%	43%	38%	45%	50%	40%	82%	52%	42%	75%	46%	44%
	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	137	58	79	42	24	12	67	12	56	38	12	13	18	7	130	36	114	21	58	112	21	91	46
	37%	33%	40%	43%	36%	39%	40%	40%	42%	34%	22%	34%	44%	35%	37%	37%	35%	54%	44%	34%	52%	42%	30%
	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(3)	(2)	(3)	(2)	(2)	(3)	(2)	(2)
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	115	54	61	26	23	12	56	5	54	28	9	12	16	4	110	39	92	21	44	89	24	74	40
	31%	31%	31%	26%	34%	39%	33%	17%	40%	25%	18%	31%	37%	22%	31%	40%	28%	54%	33%	27%	59%	34%	26%
	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(2)	(3)	(3)	(2)	(3)	(3)
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	59	29	31	14	10	7	29	2	24	18	3	6	7	1	57	21	48	10	23	45	14	38	22
	16%	16%	16%	14%	15%	21%	17%	6%	18%	16%	5%	18%	16%	6%	16%	21%	15%	27%	17%	14%	34%	17%	14%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)

Table 22-4
Summary of Opposing Statements: % Total Convincing

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
A COMPLETE STREETS POLICY WOULD DIVERT RESOURCES AWAY FROM MORE URGENT ISSUES LIKE LAW ENFORCEMENT AND EDUCATION.	169 45%	34 35%	50 32%	15 80%	103 52%	70 49%	123 40%	42 78%	3 31%	14 54%
DESIGNING THE STREETS FOR ALL USERS WILL RESULT IN INCREASED TRAFFIC CONGESTION.	137 37%	24 25%	43 28%	9 47%	84 42%	51 35%	106 34%	29 53%	3 28%	10 41%
THERE IS VERY LITTLE DEMAND FOR COMPLETE STREETS FROM PEOPLE IN MY COMMUNITY, AND EVEN IF MY COMMUNITY BUILT SIDEWALKS AND BIKE LANES, NO ONE WOULD USE THEM.	115 31%	20 21%	31 20%	12 65%	72 36%	50 34%	73 23%	38 71%	3 33%	18 73%
PEOPLE WHO WALK AND BIKE DO NOT PAY THEIR FAIR SHARE FOR ROADS SO WE SHOULD NOT SPEND TRANSPORTATION DOLLARS ACCOMMODATING THEM.	59 16%	10 11%	19 12%	6 29%	35 18%	25 17%	41 13%	17 32%	1 7%	8 31%

Table 23-1
QUESTION 18:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

A Complete Streets policy would divert resources away from more urgent issues like law enforcement and education.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL ASKED	374	56	44	100	64	203	76	127	182	170	182	77	78	78	71	71	186	188	58	109	70	74	60
	100%	15%	12%	27%	17%	54%	20%	34%	49%	46%	49%	20%	21%	21%	19%	19%	50%	50%	16%	29%	19%	20%	16%
**D/S (CONVINCING - NOT CONVINCING)	-34	10	15	26	-22	-37	-6	-32	-20	-14	-17	-6	-7	-5	-11	-6	-17	-17	2	-22	-2	-12	-2
	-9%	18%	35%	26%	-35%	-18%	-7%	-25%	-11%	-8%	-10%	-8%	-9%	-6%	-15%	-8%	-9%	-9%	3%	-21%	-3%	-16%	-4%
TOTAL CONVINCING	169	33	30	63	21	82	35	47	80	78	82	35	36	36	30	32	84	85	30	43	34	30	28
	45%	59%	67%	62%	33%	40%	46%	37%	44%	46%	45%	46%	46%	47%	42%	45%	45%	45%	51%	40%	48%	41%	46%
TOTAL NOT CONVINCING	203	22	15	37	43	119	40	79	100	92	99	41	42	41	41	38	101	102	28	65	36	43	30
	54%	40%	33%	37%	67%	59%	53%	62%	55%	54%	55%	53%	54%	52%	58%	53%	54%	54%	49%	60%	52%	58%	50%
VERY CONVINCING	61	10	13	23	8	28	12	15	30	28	28	16	15	11	15	5	33	28	9	16	15	11	9
	16%	17%	30%	23%	12%	14%	16%	12%	16%	16%	15%	20%	19%	14%	21%	7%	18%	15%	15%	15%	21%	15%	15%
SOMEWHAT CONVINCING	108	23	17	40	13	54	23	31	51	50	54	19	21	26	15	27	51	57	21	27	19	19	19
	29%	42%	38%	40%	20%	27%	30%	25%	28%	29%	30%	25%	27%	33%	22%	38%	27%	30%	36%	25%	28%	26%	32%
NOT TOO CONVINCING	79	9	4	14	13	50	15	35	40	34	37	15	14	16	15	19	37	43	12	26	12	15	15
	21%	17%	10%	14%	20%	25%	20%	27%	22%	20%	20%	20%	18%	21%	21%	27%	20%	23%	20%	24%	17%	21%	25%
NOT AT ALL CONVINCING	123	13	10	23	30	69	25	44	60	58	62	26	28	25	26	19	64	59	17	40	25	27	15
	33%	23%	23%	23%	47%	34%	33%	34%	33%	34%	34%	34%	37%	32%	36%	27%	35%	31%	29%	36%	35%	37%	25%
DON'T KNOW	3	1	-	1	-	2	1	2	2	1	1	1	-	1	-	1	1	1	-	-	-	1	2
	1%	1%	-	1%	-	1%	1%	1%	1%	-	-	1%	-	1%	-	2%	1%	1%	-	-	-	1%	3%

Table 23-2
QUESTION 18:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

A Complete Streets policy would divert resources away from more urgent issues like law enforcement and education.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL ASKED	374	122	61	116	73	56	44	37	27	90	113	96	86	86	96	77	96	127	72	85	99	89	99
	100%	33%	16%	31%	19%	15%	12%	10%	7%	24%	30%	26%	23%	23%	26%	21%	26%	34%	19%	23%	26%	24%	27%
**D/S (CONVINCING - NOT CONVINCING)	-34	-22	2	-1	-16	12	13	-15	-8	-17	-20	-8	-12	-11	-6	1	-15	-4	-19	-4	-15	-10	-7
	-9%	-18%	3%	-1%	-22%	22%	30%	-39%	-28%	-19%	-18%	-8%	-14%	-13%	-6%	2%	-16%	-3%	-26%	-4%	-16%	-11%	-7%
TOTAL CONVINCING	169	50	31	57	28	34	29	11	10	36	46	44	36	37	45	39	40	61	26	40	41	39	46
	45%	41%	50%	50%	38%	60%	65%	30%	36%	40%	41%	46%	42%	43%	47%	51%	41%	48%	36%	47%	42%	44%	46%
TOTAL NOT CONVINCING	203	72	29	58	44	22	15	26	17	53	66	52	49	48	51	38	55	65	45	44	57	49	53
	54%	59%	47%	50%	60%	38%	35%	70%	64%	59%	58%	54%	56%	56%	53%	49%	57%	51%	62%	52%	57%	55%	53%
VERY CONVINCING	61	20	12	20	8	12	11	6	2	12	15	18	12	14	14	11	18	21	10	17	15	12	17
	16%	16%	19%	17%	11%	21%	25%	17%	6%	14%	14%	19%	14%	17%	14%	19%	19%	16%	15%	20%	15%	13%	17%
SOMEWHAT CONVINCING	108	30	19	37	20	22	18	5	8	24	30	26	25	22	31	28	22	40	16	23	27	28	29
	29%	25%	31%	32%	27%	40%	40%	13%	30%	26%	27%	27%	28%	26%	33%	37%	23%	32%	22%	27%	27%	31%	29%
NOT TOO CONVINCING	79	26	11	23	20	7	7	6	7	23	28	20	20	16	21	13	17	27	21	15	22	15	27
	21%	21%	17%	20%	27%	13%	15%	18%	24%	25%	24%	21%	24%	19%	21%	17%	18%	22%	30%	18%	22%	17%	27%
NOT AT ALL CONVINCING	123	46	18	35	24	14	9	19	11	31	38	31	28	32	30	25	38	38	23	29	35	34	26
	33%	38%	30%	30%	33%	25%	20%	52%	40%	34%	34%	33%	33%	37%	32%	32%	39%	30%	32%	34%	36%	38%	26%
DON'T KNOW	3	-	1	-	1	1	-	-	-	1	1	1	1	1	-	-	1	1	1	1	1	1	1
	1%	-	2%	-	2%	1%	-	-	-	1%	1%	1%	2%	1%	-	-	1%	1%	1%	1%	1%	1%	1%

Table 23-3
QUESTION 18:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

A Complete Streets policy would divert resources away from more urgent issues like law enforcement and education.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES					COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NOTHING	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	TO											
BASE=TOTAL ASKED	374	174	196	99	66	32	168	29	134	111	52	37	42	19	354	98	329	39	132	326	41	219	155	
	100%	47%	52%	26%	18%	8%	45%	8%	36%	30%	14%	10%	11%	5%	95%	26%	88%	11%	35%	87%	11%	59%	41%	
**D/S (CONVINCING - NOT CONVINCING)	-34	-9	-21	-11	-3	-8	-23	2	2	-16	-24	-1	-4	-3	-31	1	-64	26	5	-52	21	-16	-18	
	-9%	-5%	-11%	-11%	-4%	-24%	-14%	6%	1%	-15%	-45%	-2%	-11%	-18%	-9%	1%	-19%	66%	4%	-16%	51%	-7%	-12%	
TOTAL CONVINCING	169	81	88	44	32	12	72	15	68	47	13	18	18	7	161	49	131	32	68	136	30	100	68	
	45%	46%	45%	45%	48%	38%	43%	53%	51%	43%	25%	49%	43%	38%	45%	50%	40%	82%	52%	42%	75%	46%	44%	
TOTAL NOT CONVINCING	203	90	109	55	35	20	95	14	66	64	37	19	22	11	192	48	195	6	63	188	9	116	87	
	54%	52%	55%	55%	52%	62%	57%	47%	49%	57%	70%	51%	54%	55%	54%	49%	59%	16%	48%	58%	23%	53%	56%	
VERY CONVINCING	61	31	30	18	7	5	27	3	31	12	3	6	5	2	58	17	39	20	20	40	20	35	26	
	16%	18%	15%	18%	10%	16%	16%	10%	23%	11%	5%	16%	12%	9%	16%	17%	12%	50%	15%	12%	48%	16%	17%	
SOMEWHAT CONVINCING	108	50	58	26	25	7	45	12	37	36	11	12	13	5	102	33	92	13	48	96	11	65	42	
	29%	29%	29%	26%	38%	22%	27%	43%	28%	32%	20%	33%	31%	28%	29%	33%	28%	32%	36%	29%	26%	30%	27%	
NOT TOO CONVINCING	79	33	45	21	15	9	41	4	30	15	18	7	9	4	75	24	76	3	30	74	4	50	29	
	21%	19%	23%	22%	22%	28%	25%	13%	23%	13%	34%	18%	21%	21%	21%	25%	23%	8%	22%	23%	9%	23%	19%	
NOT AT ALL CONVINCING	123	57	64	33	20	11	54	10	36	49	19	12	14	7	117	24	119	3	34	115	6	66	57	
	33%	33%	32%	34%	30%	34%	32%	34%	27%	44%	37%	33%	33%	34%	33%	24%	36%	8%	26%	35%	14%	30%	37%	
DON'T KNOW	3	3	-	-	-	-	-	-	-	-	2	-	1	1	1	1	2	1	1	2	1	3	-	
	1%	2%	-	-	-	-	-	-	-	-	4%	-	3%	7%	-	1%	1%	2%	1%	1%	2%	1%	-	

Table 23-4
QUESTION 18:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

A Complete Streets policy would divert resources away from more urgent issues like law enforcement and education.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE=TOTAL ASKED	374	96	155	19	197	144	310	54	10	25
	100%	26%	41%	5%	53%	39%	83%	14%	3%	7%
**D/S (CONVINCING - NOT CONVINCING)	-34	-27	-54	11	11	-2	-61	31	-4	3
	-9%	-28%	-35%	61%	5%	-1%	-20%	57%	-37%	12%
TOTAL CONVINCING	169	34	50	15	103	70	123	42	3	14
-----	45%	35%	32%	80%	52%	49%	40%	78%	31%	54%
TOTAL NOT CONVINCING	203	61	103	4	93	72	184	11	7	11
-----	54%	64%	67%	20%	47%	50%	59%	21%	69%	43%
VERY CONVINCING	61	10	12	8	41	19	34	26	1	6
	16%	11%	8%	44%	21%	13%	11%	48%	11%	25%
SOMEWHAT CONVINCING	108	23	38	7	63	52	89	16	2	7
	29%	25%	24%	36%	32%	36%	29%	30%	20%	29%
NOT TOO CONVINCING	79	28	40	1	36	31	71	5	2	5
	21%	29%	26%	7%	18%	22%	23%	9%	25%	20%
NOT AT ALL CONVINCING	123	33	63	2	57	41	113	6	4	6
	33%	35%	41%	12%	29%	29%	36%	12%	44%	23%
DON'T KNOW	3	1	1	-	1	2	2	1	-	1
	1%	1%	1%	-	1%	1%	1%	1%	-	3%

Table 24-1

QUESTION 19:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

Designing the streets for all users will result in increased traffic congestion.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE						
	TOTAL	STRG	SOFT/ LEAN	TOTAL	IND	TOTAL	SOFT/ LEAN	STRG	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
		GOP	GOP	GOP		DEM	DEM	DEM																	
BASE=TOTAL ASKED	374	56	44	100	64	203	76	127	182	170	182	77	78	78	71	71	186	188	58	109	70	74	60		
	100%	15%	12%	27%	17%	54%	20%	34%	49%	46%	49%	20%	21%	21%	19%	19%	50%	50%	16%	29%	19%	20%	16%		
**D/S (CONVINCING - NOT CONVINCING)	-99	-14	4	-11	-29	-59	-24	-35	-58	-31	-36	-26	-12	-20	-28	-13	-58	-41	-15	-28	-17	-20	-16		
	-27%	-26%	8%	-11%	-45%	-29%	-32%	-28%	-32%	-18%	-20%	-35%	-15%	-26%	-39%	-18%	-31%	-22%	-25%	-25%	-24%	-27%	-27%		
TOTAL CONVINCING	137	21	24	45	18	72	26	46	62	70	73	25	33	29	22	29	64	73	22	40	27	27	21		
-----	37%	37%	54%	44%	28%	35%	34%	36%	34%	41%	40%	33%	42%	37%	30%	41%	34%	39%	37%	37%	38%	36%	36%		
TOTAL NOT CONVINCING	236	35	20	55	46	131	50	81	120	101	109	52	45	49	50	42	122	114	37	68	44	47	38		
-----	63%	62%	46%	55%	72%	65%	66%	64%	66%	59%	60%	67%	57%	63%	70%	59%	66%	61%	63%	63%	62%	64%	63%		
VERY CONVINCING	37	6	7	13	6	15	5	9	18	16	16	10	5	12	5	5	21	16	3	9	10	9	7		
	10%	11%	15%	13%	10%	7%	7%	7%	10%	10%	9%	13%	6%	15%	7%	7%	11%	8%	5%	8%	14%	12%	11%		
SOMEWHAT CONVINCING	100	14	17	32	11	57	20	37	43	53	56	15	28	17	17	24	43	57	19	32	17	18	15		
	27%	26%	39%	32%	18%	28%	27%	29%	24%	31%	31%	19%	35%	22%	23%	34%	23%	30%	32%	29%	24%	25%	25%		
NOT TOO CONVINCING	80	12	7	19	16	44	19	24	44	29	32	16	13	17	10	23	43	37	12	27	15	14	9		
	21%	22%	16%	19%	24%	22%	26%	19%	24%	17%	17%	21%	17%	22%	15%	32%	23%	19%	20%	25%	22%	19%	15%		
NOT AT ALL CONVINCING	157	23	13	36	31	88	31	57	76	71	78	35	31	32	39	19	79	78	25	41	28	33	29		
	42%	40%	30%	36%	48%	43%	40%	45%	42%	42%	43%	46%	40%	41%	55%	27%	42%	41%	43%	38%	41%	45%	48%		
DON'T KNOW	1	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1		
	-	1%	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	

Table 24-2

QUESTION 19:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

Designing the streets for all users will result in increased traffic congestion.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-ITY MEN	MINOR-ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL ASKED	374	122	61	116	73	56	44	37	27	90	113	96	86	86	96	77	96	127	72	85	99	89	99
	100%	33%	16%	31%	19%	15%	12%	10%	7%	24%	30%	26%	23%	23%	21%	26%	34%	19%	23%	26%	24%	27%	
**D/S (CONVINCING - NOT CONVINCING)	-99	-42	-13	-18	-24	-8	-3	-16	-13	-35	-25	-27	-32	-29	-8	2	-16	-50	-32	-17	-39	2	-44
	-27%	-34%	-21%	-15%	-33%	-14%	-6%	-43%	-47%	-39%	-22%	-28%	-37%	-33%	-8%	2%	-17%	-40%	-45%	-20%	-40%	3%	-44%
TOTAL CONVINCING	137	40	24	49	24	24	20	11	7	28	44	35	27	29	44	40	40	38	20	34	30	46	28
	37%	33%	40%	42%	33%	43%	46%	29%	26%	31%	39%	36%	31%	33%	46%	51%	42%	30%	27%	40%	30%	51%	28%
TOTAL NOT CONVINCING	236	82	37	67	48	32	23	26	20	63	69	61	59	57	52	38	56	88	52	51	69	43	71
	63%	67%	60%	58%	66%	57%	53%	71%	74%	69%	61%	64%	68%	67%	54%	49%	58%	70%	73%	60%	70%	49%	72%
VERY CONVINCING	37	11	10	11	5	10	3	2	5	8	7	12	6	9	8	9	13	14	2	11	10	11	5
	10%	9%	17%	9%	7%	18%	7%	5%	17%	9%	6%	12%	8%	10%	8%	11%	13%	11%	2%	13%	10%	12%	5%
SOMEWHAT CONVINCING	100	29	14	38	19	14	18	9	3	20	37	23	20	20	36	31	27	24	18	23	20	35	22
	27%	24%	23%	33%	26%	25%	40%	24%	10%	22%	33%	24%	24%	23%	38%	40%	28%	19%	25%	27%	20%	39%	22%
NOT TOO CONVINCING	80	30	10	24	13	11	8	10	6	21	23	24	20	18	14	13	17	26	22	20	22	10	26
	21%	25%	16%	21%	18%	20%	18%	26%	22%	23%	20%	25%	23%	21%	14%	17%	17%	21%	31%	23%	23%	11%	27%
NOT AT ALL CONVINCING	157	52	27	43	35	21	15	17	14	41	46	37	39	40	38	25	40	62	29	31	47	33	45
	42%	43%	45%	37%	48%	37%	35%	46%	51%	46%	41%	39%	45%	46%	40%	32%	41%	49%	41%	37%	47%	37%	45%
DON'T KNOW	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1
	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%

Table 24-3
QUESTION 19:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

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BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NOTHING	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	TO											
BASE=TOTAL ASKED	374	174	196	99	66	32	168	29	134	111	52	37	42	19	354	98	329	39	132	326	41	219	155	
	100%	47%	52%	26%	18%	8%	45%	8%	36%	30%	14%	10%	11%	5%	95%	26%	88%	11%	35%	87%	11%	59%	41%	
**D/S (CONVINCING - NOT CONVINCING)	-99	-59	-39	-14	-19	-7	-34	-6	-22	-36	-29	-12	-5	-6	-94	-25	-100	3	-16	-101	2	-36	-63	
	-27%	-34%	-20%	-14%	-28%	-21%	-20%	-20%	-16%	-32%	-55%	-31%	-13%	-29%	-27%	-26%	-30%	8%	-12%	-31%	4%	-16%	-41%	
TOTAL CONVINCING	137	58	79	42	24	12	67	12	56	38	12	13	18	7	130	36	114	21	58	112	21	91	46	
	37%	33%	40%	43%	36%	39%	40%	40%	42%	34%	22%	34%	44%	35%	37%	37%	35%	54%	44%	34%	52%	42%	30%	
TOTAL NOT CONVINCING	236	116	118	56	42	19	101	17	78	73	41	24	24	12	224	62	214	18	74	213	20	127	109	
	63%	67%	60%	57%	64%	61%	60%	60%	58%	66%	78%	66%	56%	65%	63%	63%	65%	46%	56%	65%	48%	58%	70%	
VERY CONVINCING	37	16	20	7	6	8	18	2	19	8	3	2	6	1	35	12	26	10	14	28	7	25	12	
	10%	9%	10%	7%	8%	25%	11%	8%	14%	7%	5%	4%	15%	7%	10%	12%	8%	25%	11%	9%	18%	11%	8%	
SOMEWHAT CONVINCING	100	42	58	36	18	5	49	9	37	30	9	11	12	5	95	25	88	11	44	84	14	66	34	
	27%	24%	30%	36%	28%	15%	29%	32%	27%	27%	17%	30%	29%	28%	27%	25%	27%	28%	33%	26%	34%	30%	22%	
NOT TOO CONVINCING	80	35	44	18	18	9	38	6	28	21	13	8	8	5	74	30	71	5	28	68	10	50	30	
	21%	20%	23%	18%	27%	29%	23%	22%	21%	19%	25%	22%	20%	27%	21%	30%	22%	13%	21%	21%	26%	23%	19%	
NOT AT ALL CONVINCING	157	81	73	39	25	10	62	11	50	52	28	16	15	7	149	32	143	13	46	145	9	77	79	
	42%	46%	37%	39%	37%	31%	37%	38%	37%	47%	53%	43%	36%	38%	42%	32%	43%	33%	35%	45%	22%	35%	51%	
DON'T KNOW	1	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Table 24-4

QUESTION 19:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

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BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE TOTAL LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF		SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL ASKED	374	96	155	19	197	144	310	54	10	25
	100%	26%	41%	5%	53%	39%	83%	14%	3%	7%
**D/S (CONVINCING - NOT CONVINCING)	-99	-47	-68	-1	-29	-43	-98	3	-4	-5
	-27%	-49%	-44%	-7%	-15%	-30%	-32%	6%	-38%	-19%
TOTAL CONVINCING	137	24	43	9	84	51	106	29	3	10
-----	37%	25%	28%	47%	42%	35%	34%	53%	28%	41%
TOTAL NOT CONVINCING	236	71	111	10	113	94	204	25	7	15
-----	63%	75%	72%	53%	57%	65%	66%	47%	66%	59%
VERY CONVINCING	37	6	12	2	23	10	24	13	-	5
	10%	6%	7%	13%	12%	7%	8%	24%	-	18%
SOMEWHAT CONVINCING	100	18	32	6	61	40	82	16	3	6
	27%	19%	21%	33%	31%	28%	26%	29%	28%	22%
NOT TOO CONVINCING	80	29	37	2	39	43	68	9	3	5
	21%	30%	24%	13%	20%	30%	22%	16%	29%	18%
NOT AT ALL CONVINCING	157	42	75	8	73	50	136	17	4	10
	42%	44%	48%	41%	37%	35%	44%	31%	37%	41%
DON'T KNOW	1	-	-	-	1	-	-	-	1	-
	-	-	-	-	-	-	-	-	6%	-

Table 25-1

QUESTION 20:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

There is very little demand for Complete Streets from people in my community, and even if my community built sidewalks and bike lanes, no one would use them.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL ASKED	374	56	44	100	64	203	76	127	182	170	182	77	78	78	71	71	186	188	58	109	70	74	60
	100%	15%	12%	27%	17%	54%	20%	34%	49%	46%	49%	20%	21%	21%	19%	19%	50%	50%	16%	29%	19%	20%	16%
**D/S (CONVINCING - NOT CONVINCING)	-140	-4	-7	-11	-34	-90	-30	-60	-59	-71	-79	-34	-18	-33	-38	-17	-64	-77	-24	-59	-18	-28	-15
	-37%	-7%	-16%	-11%	-54%	-44%	-40%	-47%	-32%	-42%	-43%	-45%	-23%	-43%	-53%	-24%	-34%	-41%	-41%	-54%	-25%	-38%	-25%
TOTAL CONVINCING	115	26	19	45	14	55	23	32	61	48	50	21	29	22	17	27	60	55	16	24	26	23	22
	31%	47%	42%	45%	22%	27%	30%	25%	34%	28%	27%	27%	37%	28%	24%	38%	32%	29%	28%	22%	38%	31%	36%
TOTAL NOT CONVINCING	255	30	26	56	48	146	53	93	120	120	129	55	47	55	54	44	124	131	41	83	44	51	36
	68%	53%	58%	55%	75%	72%	70%	73%	66%	70%	71%	72%	60%	71%	76%	62%	66%	70%	69%	77%	62%	69%	61%
VERY CONVINCING	44	8	7	15	6	21	9	13	19	24	24	10	13	7	6	8	23	21	2	6	15	10	9
	12%	15%	16%	15%	9%	11%	12%	10%	11%	14%	13%	13%	17%	9%	8%	11%	12%	11%	3%	6%	21%	14%	15%
SOMEWHAT CONVINCING	71	18	11	29	8	34	14	20	42	25	26	11	16	15	11	19	37	34	15	18	12	13	12
	19%	32%	26%	29%	12%	17%	18%	16%	23%	14%	14%	14%	20%	19%	16%	27%	20%	18%	25%	17%	16%	17%	21%
NOT TOO CONVINCING	52	10	8	18	11	23	9	15	34	16	18	7	9	11	13	13	25	28	5	16	9	11	11
	14%	18%	18%	18%	18%	11%	11%	11%	19%	10%	10%	9%	12%	14%	18%	19%	13%	15%	8%	15%	12%	15%	19%
NOT AT ALL CONVINCING	202	20	18	38	37	122	44	78	86	103	111	48	37	45	42	30	99	104	36	67	35	40	25
	54%	36%	40%	37%	58%	60%	58%	61%	47%	61%	61%	63%	48%	57%	59%	43%	53%	55%	61%	62%	50%	54%	42%
DON'T KNOW	3	-	-	-	2	1	-	1	1	1	2	1	1	1	-	-	2	1	-	1	-	-	2
	1%	-	-	-	3%	-	-	1%	-	-	1%	1%	1%	1%	-	-	1%	-	-	1%	-	-	3%
REFUSED	1	-	-	-	-	1	-	1	-	1	1	-	1	-	-	-	-	1	1	-	-	-	-
	-	-	-	-	-	1%	-	1%	-	1%	1%	-	2%	-	-	-	-	1%	3%	-	-	-	-

Table 25-2

QUESTION 20:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

There is very little demand for Complete Streets from people in my community, and even if my community built sidewalks and bike lanes, no one would use them.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL ASKED	374	122	61	116	73	56	44	37	27	90	113	96	86	86	96	77	96	127	72	85	99	89	99
	100%	33%	16%	31%	19%	15%	12%	10%	7%	24%	30%	26%	23%	23%	26%	21%	26%	34%	19%	23%	26%	24%	27%
**D/S (CONVINCING - NOT CONVINCING)	-140	-46	-21	-55	-22	-1	-10	-15	-20	-47	-43	-16	-43	-48	-31	-14	-41	-41	-46	-34	-31	-21	-56
	-37%	-37%	-35%	-47%	-30%	-2%	-22%	-40%	-73%	-52%	-38%	-17%	-50%	-56%	-32%	-19%	-42%	-33%	-64%	-40%	-32%	-23%	-56%
TOTAL CONVINCING	115	37	19	30	25	28	17	10	3	21	34	39	22	18	32	30	27	43	13	24	34	33	22
	31%	31%	31%	26%	35%	49%	39%	28%	13%	23%	30%	41%	25%	21%	33%	39%	28%	34%	18%	29%	34%	37%	22%
TOTAL NOT CONVINCING	255	83	40	84	47	29	27	25	23	68	77	56	64	66	63	45	68	84	58	59	65	54	77
	68%	68%	66%	73%	65%	51%	61%	68%	85%	76%	68%	58%	75%	77%	65%	58%	71%	66%	82%	69%	65%	61%	78%
VERY CONVINCING	44	11	10	12	9	9	6	4	2	9	13	13	7	10	14	11	14	16	3	11	11	14	7
	12%	9%	17%	10%	12%	17%	14%	10%	7%	9%	11%	13%	8%	12%	14%	14%	14%	12%	4%	12%	11%	16%	7%
SOMEWHAT CONVINCING	71	27	9	18	16	18	11	7	1	13	21	27	15	8	18	19	14	27	10	14	22	19	14
	19%	22%	14%	15%	22%	32%	25%	18%	5%	14%	19%	28%	17%	9%	19%	25%	14%	21%	14%	16%	23%	22%	15%
NOT TOO CONVINCING	52	17	8	13	15	9	9	4	7	11	12	16	18	8	9	10	15	14	13	12	12	13	15
	14%	14%	13%	11%	20%	17%	20%	11%	26%	12%	11%	17%	21%	10%	10%	13%	15%	11%	19%	14%	13%	14%	15%
NOT AT ALL CONVINCING	202	66	32	71	32	19	18	21	16	57	65	40	46	57	54	34	54	70	45	46	52	42	62
	54%	55%	53%	62%	44%	34%	42%	56%	59%	63%	58%	41%	54%	67%	56%	44%	56%	55%	63%	55%	53%	47%	62%
DON'T KNOW	3	1	1	-	1	-	-	2	1	1	-	1	-	2	-	1	1	1	1	2	1	-	1
	1%	1%	2%	-	1%	-	-	4%	2%	1%	-	1%	-	2%	-	1%	1%	-	1%	2%	1%	-	1%
REFUSED	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	1	-
	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	2%	2%	-	-	-	-	-	2%	-

Table 25-3
QUESTION 20:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

There is very little demand for Complete Streets from people in my community, and even if my community built sidewalks and bike lanes, no one would use them.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	MUCH/NOTHING	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
												TO	TO											
BASE=TOTAL ASKED	374	174	196	99	66	32	168	29	134	111	52	37	42	19	354	98	329	39	132	326	41	219	155	
	100%	47%	52%	26%	18%	8%	45%	8%	36%	30%	14%	10%	11%	5%	95%	26%	88%	11%	35%	87%	11%	59%	41%	
**D/S (CONVINCING - NOT CONVINCING)	-140	-65	-72	-46	-19	-7	-53	-19	-24	-55	-33	-14	-8	-10	-131	-19	-142	5	-43	-147	9	-68	-72	
	-37%	-37%	-37%	-47%	-29%	-22%	-32%	-66%	-18%	-50%	-62%	-37%	-20%	-51%	-37%	-19%	-43%	12%	-32%	-45%	22%	-31%	-47%	
TOTAL CONVINCING	115	54	61	26	23	12	56	5	54	28	9	12	16	4	110	39	92	21	44	89	24	74	40	
	31%	31%	31%	26%	34%	39%	33%	17%	40%	25%	18%	31%	37%	22%	31%	40%	28%	54%	33%	27%	59%	34%	26%	
TOTAL NOT CONVINCING	255	118	133	72	42	19	109	24	78	83	42	25	24	14	241	58	234	17	87	236	15	142	113	
	68%	68%	68%	73%	63%	61%	65%	83%	58%	75%	80%	69%	57%	73%	68%	59%	71%	42%	66%	72%	37%	65%	73%	
VERY CONVINCING	44	23	20	7	6	8	17	3	17	13	3	4	6	2	41	18	33	9	17	31	11	31	13	
	12%	13%	10%	7%	8%	26%	10%	11%	12%	12%	7%	12%	15%	12%	11%	18%	10%	22%	13%	10%	28%	14%	8%	
SOMEWHAT CONVINCING	71	31	40	19	17	4	39	2	37	15	6	7	9	2	69	22	58	13	27	58	13	43	28	
	19%	18%	21%	20%	26%	13%	23%	6%	28%	13%	11%	19%	22%	10%	20%	22%	18%	32%	21%	18%	31%	20%	18%	
NOT TOO CONVINCING	52	24	27	16	7	4	24	3	21	12	11	4	5	3	49	19	45	6	23	45	7	32	20	
	14%	14%	14%	16%	11%	13%	14%	11%	16%	11%	21%	10%	13%	17%	14%	19%	14%	14%	17%	14%	17%	15%	13%	
NOT AT ALL CONVINCING	202	94	106	56	35	15	85	21	57	71	31	21	19	11	192	40	189	11	64	191	8	110	93	
	54%	54%	54%	57%	53%	48%	51%	72%	43%	64%	59%	58%	44%	56%	54%	40%	57%	28%	48%	58%	20%	50%	60%	
DON'T KNOW	3	2	1	1	-	-	1	-	1	-	1	-	1	1	2	1	2	1	1	1	2	2	1	
	1%	1%	1%	1%	-	-	1%	-	-	-	2%	-	2%	4%	1%	1%	1%	3%	1%	-	5%	1%	-	
REFUSED	1	-	1	-	1	-	1	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-	1	
	-	-	1%	-	2%	-	1%	-	1%	-	-	-	4%	-	-	-	-	-	-	-	-	-	1%	

Table 25-4

QUESTION 20:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

There is very little demand for Complete Streets from people in my community, and even if my community built sidewalks and bike lanes, no one would use them.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT MORE	TOTAL MORE	TOTAL LESS	NO DIFF		SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
	TOTAL	LKLY	LKLY	LKLY	DIFF	FAV	FAV	OPP	DK	OPP
BASE=TOTAL ASKED	374	96	155	19	197	144	310	54	10	25
	100%	26%	41%	5%	53%	39%	83%	14%	3%	7%
**D/S (CONVINCING - NOT CONVINCING)	-140	-54	-91	6	-51	-43	-161	23	-3	11
	-37%	-56%	-59%	30%	-26%	-30%	-52%	42%	-28%	46%
TOTAL CONVINCING	115	20	31	12	72	50	73	38	3	18
-----	31%	21%	20%	65%	36%	34%	23%	71%	33%	73%
TOTAL NOT CONVINCING	255	74	122	7	123	93	234	15	6	7
-----	68%	78%	79%	35%	62%	64%	75%	28%	61%	27%
VERY CONVINCING	44	6	8	4	31	16	24	20	-	11
	12%	6%	5%	23%	16%	11%	8%	37%	-	45%
SOMEWHAT CONVINCING	71	14	22	8	41	34	49	18	3	7
	19%	15%	14%	42%	21%	23%	16%	34%	33%	28%
NOT TOO CONVINCING	52	17	20	2	30	27	44	6	2	2
	14%	17%	13%	12%	15%	19%	14%	12%	17%	9%
NOT AT ALL CONVINCING	202	58	102	4	94	66	189	9	4	5
	54%	60%	66%	23%	47%	46%	61%	17%	44%	19%
DON'T KNOW	3	1	1	-	2	2	2	1	1	-
	1%	1%	1%	-	1%	1%	1%	1%	6%	-
REFUSED	1	-	1	-	-	-	1	-	-	-
	-	-	1%	-	-	-	-	-	-	-

Table 26-1

QUESTION 21:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

People who walk and bike do not pay their fair share for roads so we should not spend transportation dollars accommodating them.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE						
	TOTAL	STRG	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL ASKED	374	56	44	100	64	203	76	127	182	170	182	77	78	78	71	71	186	188	58	109	70	74	60		
	100%	15%	12%	27%	17%	54%	20%	34%	49%	46%	49%	20%	21%	21%	19%	19%	50%	50%	16%	29%	19%	20%	16%		
**D/S (CONVINCING - NOT CONVINCING)	-251	-27	-25	-52	-45	-150	-54	-96	-121	-116	-124	-52	-56	-57	-45	-40	-131	-120	-35	-91	-44	-45	-36		
	-67%	-48%	-56%	-51%	-71%	-74%	-71%	-75%	-66%	-68%	-68%	-68%	-72%	-74%	-64%	-57%	-71%	-64%	-60%	-84%	-63%	-61%	-60%		
TOTAL CONVINCING	59	14	10	24	9	26	11	15	30	26	28	12	11	10	13	15	27	32	12	9	13	14	11		
-----	16%	25%	22%	23%	15%	13%	14%	12%	16%	15%	15%	15%	14%	12%	18%	21%	15%	17%	20%	8%	19%	19%	18%		
TOTAL NOT CONVINCING	311	41	35	75	55	175	65	111	151	142	151	64	67	67	58	55	159	152	47	100	57	59	46		
-----	83%	72%	78%	75%	85%	86%	85%	87%	83%	83%	83%	83%	86%	86%	81%	78%	85%	81%	80%	92%	81%	80%	77%		
VERY CONVINCING	19	2	1	3	6	9	2	6	6	11	11	5	6	4	2	2	11	8	3	3	4	4	3		
	5%	4%	2%	3%	9%	4%	3%	5%	4%	7%	6%	6%	7%	6%	2%	3%	6%	4%	6%	3%	6%	6%	4%		
SOMEWHAT CONVINCING	41	11	9	20	3	17	8	9	23	15	17	7	5	5	11	12	17	24	8	6	9	10	8		
	11%	20%	20%	20%	5%	8%	11%	7%	13%	9%	9%	9%	7%	7%	15%	17%	9%	13%	15%	5%	13%	13%	13%		
NOT TOO CONVINCING	54	5	8	13	8	34	13	21	23	29	29	9	14	14	8	10	31	24	8	16	15	9	7		
	15%	9%	17%	12%	13%	16%	17%	16%	12%	17%	16%	12%	18%	18%	11%	14%	16%	13%	14%	14%	21%	12%	11%		
NOT AT ALL CONVINCING	256	36	27	63	46	142	52	90	128	113	122	55	53	53	50	45	128	128	38	84	42	50	40		
	69%	64%	61%	62%	72%	70%	68%	71%	70%	66%	67%	71%	69%	68%	70%	64%	69%	68%	66%	78%	60%	68%	66%		
DON'T KNOW	4	2	-	2	-	2	1	2	2	2	2	1	-	1	1	1	-	4	-	-	-	1	3		
	1%	3%	-	2%	-	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	-	2%	-	-	-	1%	5%		

Table 26-2

QUESTION 21:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

People who walk and bike do not pay their fair share for roads so we should not spend transportation dollars accommodating them.

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-ITY MEN	MINOR-ITY WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL ASKED	374	122	61	116	73	56	44	37	27	90	113	96	86	86	96	77	96	127	72	85	99	89	99
	100%	33%	16%	31%	19%	15%	12%	10%	7%	24%	30%	26%	23%	23%	21%	26%	34%	19%	23%	26%	24%	27%	
**D/S (CONVINCING - NOT CONVINCING)	-251	-94	-37	-77	-43	-35	-17	-24	-21	-72	-78	-63	-58	-66	-58	-37	-52	-95	-68	-52	-80	-37	-83
	-67%	-77%	-61%	-66%	-60%	-62%	-38%	-64%	-80%	-80%	-69%	-65%	-68%	-77%	-60%	-48%	-53%	-75%	-95%	-61%	-80%	-42%	-83%
TOTAL CONVINCING	59	14	12	19	13	11	13	7	3	9	16	17	13	10	18	19	22	16	2	17	10	24	8
	16%	11%	19%	17%	17%	19%	29%	18%	10%	10%	14%	17%	15%	12%	19%	25%	23%	12%	2%	20%	10%	27%	8%
TOTAL NOT CONVINCING	311	108	49	96	56	45	30	30	24	81	94	79	72	76	76	57	73	110	70	68	89	61	91
	83%	89%	81%	83%	77%	81%	67%	82%	90%	90%	83%	83%	83%	88%	79%	73%	76%	87%	98%	80%	90%	69%	91%
VERY CONVINCING	19	6	3	5	3	2	1	4	2	4	4	5	1	6	5	6	7	4	-	6	3	7	1
	5%	5%	5%	4%	5%	3%	3%	11%	7%	5%	4%	5%	2%	7%	6%	8%	7%	4%	-	8%	3%	8%	1%
SOMEWHAT CONVINCING	41	8	8	15	9	9	12	3	1	5	12	12	12	4	13	13	15	11	2	10	6	18	7
	11%	7%	14%	13%	13%	16%	26%	7%	3%	6%	11%	12%	14%	5%	13%	17%	15%	9%	2%	12%	6%	20%	7%
NOT TOO CONVINCING	54	26	5	13	10	9	3	6	3	16	18	14	8	15	14	7	15	17	16	12	18	9	15
	15%	21%	8%	12%	14%	17%	7%	15%	10%	17%	16%	15%	10%	17%	15%	9%	15%	13%	22%	14%	19%	10%	15%
NOT AT ALL CONVINCING	256	82	44	83	46	36	26	25	22	65	76	65	63	61	61	50	58	93	54	56	71	52	76
	69%	68%	72%	72%	63%	65%	60%	67%	80%	73%	68%	68%	73%	71%	64%	65%	61%	74%	75%	66%	72%	59%	77%
DON'T KNOW	4	-	-	-	4	-	2	-	-	-	2	-	2	-	2	2	1	1	-	-	-	3	1
	1%	-	-	-	5%	-	4%	-	-	-	2%	-	2%	-	3%	2%	1%	1%	-	-	-	3%	1%

Table 26-3

QUESTION 21:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

People who walk and bike do not pay their fair share for roads so we should not spend transportation dollars accommodating them.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT	TOTAL	LESS	15-29	30	CAR,	OTHER	TRAF- FIC	PUBLIC TRANS	WALK/ BIKE	SAFER PLACES TO SAFER ROUTES TO SCHOOL	TOTAL S/R/H	A	NOT	SMWT FAV	TOTAL	TOTAL	SMWT FAV	TOTAL	TOTAL	LAND- LINE	CELL
		COMM-UTE	COMM-UTE	THAN 15	MIN	MIN+	ALONE							MUCH/ NTHNG	FAV		OPP	FAV		OPP			
BASE=TOTAL ASKED	374	174	196	99	66	32	168	29	134	111	52	37	42	19	354	98	329	39	132	326	41	219	155
	100%	47%	52%	26%	18%	8%	45%	8%	36%	30%	14%	10%	11%	5%	95%	26%	88%	11%	35%	87%	11%	59%	41%
**D/S (CONVINCING - NOT CONVINCING)	-251	-114	-134	-70	-46	-17	-108	-26	-85	-75	-47	-22	-28	-17	-235	-54	-228	-18	-85	-234	-12	-141	-111
	-67%	-65%	-68%	-71%	-70%	-55%	-65%	-89%	-64%	-67%	-89%	-59%	-67%	-88%	-66%	-55%	-69%	-47%	-64%	-72%	-29%	-64%	-71%
TOTAL CONVINCING	59	29	31	14	10	7	29	2	24	18	3	6	7	1	57	21	48	10	23	45	14	38	22
	16%	16%	16%	14%	15%	21%	17%	6%	18%	16%	5%	18%	16%	6%	16%	21%	15%	27%	17%	14%	34%	17%	14%
TOTAL NOT CONVINCING	311	143	165	84	56	24	138	27	109	92	50	28	35	18	293	75	276	29	107	279	26	178	133
	83%	82%	84%	86%	85%	76%	82%	94%	81%	83%	95%	76%	84%	94%	83%	76%	84%	73%	81%	85%	64%	81%	86%
VERY CONVINCING	19	11	8	2	2	4	8	-	8	7	-	2	3	-	18	10	14	4	6	12	7	15	4
	5%	6%	4%	2%	4%	13%	5%	-	6%	6%	-	4%	8%	-	5%	10%	4%	11%	4%	4%	17%	7%	3%
SOMEWHAT CONVINCING	41	18	23	13	8	3	21	2	16	11	3	5	4	1	40	11	34	6	17	33	7	23	18
	11%	10%	12%	13%	11%	9%	13%	6%	12%	10%	5%	14%	9%	6%	11%	12%	10%	16%	13%	10%	17%	10%	11%
NOT TOO CONVINCING	54	22	31	11	14	6	26	5	23	14	10	1	6	3	51	20	46	8	20	46	7	29	25
	15%	12%	16%	12%	21%	19%	16%	19%	17%	13%	19%	4%	15%	16%	14%	21%	14%	20%	15%	14%	17%	13%	16%
NOT AT ALL CONVINCING	256	121	133	73	42	18	111	22	86	78	39	27	29	15	241	54	230	21	87	232	19	149	107
	69%	69%	68%	74%	64%	57%	66%	76%	64%	70%	75%	73%	68%	78%	68%	55%	70%	53%	66%	71%	47%	68%	69%
DON'T KNOW	4	3	1	-	-	1	1	-	1	1	-	2	-	-	4	2	4	-	2	3	1	3	1
	1%	2%	-	-	-	3%	-	-	1%	1%	-	6%	-	-	1%	2%	1%	-	2%	1%	2%	2%	-

Table 26-4

QUESTION 21:

Now I would like to read you some statements from opponents of the Complete Streets policy, and after I read each statement, please tell me how convincing that statement is as a reason to oppose the Complete Streets policy... very convincing, somewhat convincing, not too convincing, or not at all convincing as a reason to oppose the Complete Streets policy.

People who walk and bike do not pay their fair share for roads so we should not spend transportation dollars accommodating them.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE=TOTAL ASKED	374	96	155	19	197	144	310	54	10	25
	100%	26%	41%	5%	53%	39%	83%	14%	3%	7%
**D/S (CONVINCING - NOT CONVINCING)	-251	-74	-116	-7	-126	-91	-224	-18	-8	-9
	-67%	-78%	-75%	-36%	-64%	-63%	-72%	-34%	-86%	-34%
TOTAL CONVINCING	59	10	19	6	35	25	41	17	1	8
-----	16%	11%	12%	29%	18%	17%	13%	32%	7%	31%
TOTAL NOT CONVINCING	311	84	134	12	161	116	265	36	9	16
-----	83%	88%	87%	65%	81%	80%	86%	66%	93%	65%
VERY CONVINCING	19	2	7	2	9	8	13	6	-	2
	5%	2%	5%	11%	5%	5%	4%	11%	-	7%
SOMEWHAT CONVINCING	41	9	11	4	26	17	29	11	1	6
	11%	9%	7%	19%	13%	12%	9%	21%	7%	24%
NOT TOO CONVINCING	54	19	26	1	26	26	42	12	-	7
	15%	20%	17%	7%	13%	18%	14%	22%	-	26%
NOT AT ALL CONVINCING	256	65	108	11	135	90	223	24	9	10
	69%	68%	70%	58%	68%	62%	72%	44%	93%	39%
DON'T KNOW	4	1	2	1	1	3	3	1	-	1
	1%	1%	1%	5%	1%	2%	1%	2%	-	4%

Table 27-1
 QUESTION 22:
 And, now that you have heard some more information, would you favor or oppose a Complete Streets policy?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	SOFT/ LEAN GOP		TOTAL GOP	IND	SOFT/ LEAN DEM		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			TOTAL DEM	LEAN DEM																	
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
**D/S (FAVOR - OPPOSE)	332 66%	33 41%	20 36%	53 39%	65 68%	208 80%	68 77%	140 81%	134 55%	177 79%	194 80%	63 63%	63 63%	60 60%	72 72%	74 74%	145 60%	187 72%	57 84%	101 82%	64 64%	64 55%	48 53%	
TOTAL FAVOR -----	406 81%	53 68%	37 66%	90 67%	78 82%	230 88%	77 87%	153 89%	182 75%	198 88%	215 88%	80 80%	80 80%	77 77%	85 85%	85 85%	188 78%	218 84%	62 91%	111 91%	81 81%	86 75%	65 72%	
TOTAL OPPOSE -----	75 15%	21 26%	17 31%	38 28%	13 14%	22 8%	9 10%	13 8%	48 20%	21 9%	21 9%	17 17%	17 17%	18 18%	13 13%	10 10%	43 18%	32 12%	5 7%	10 8%	16 16%	22 19%	17 19%	
STRONGLY FAVOR	225 45%	17 22%	15 27%	32 24%	40 42%	146 56%	45 51%	101 59%	96 40%	116 52%	124 51%	44 44%	36 36%	37 37%	60 60%	49 49%	90 37%	136 52%	28 42%	64 52%	48 48%	53 46%	33 37%	
SOMEWHAT FAVOR	181 36%	36 46%	22 40%	58 43%	38 40%	84 32%	32 36%	52 30%	86 35%	82 36%	91 37%	36 36%	44 44%	41 41%	25 25%	36 36%	98 41%	83 32%	34 50%	47 39%	33 33%	33 29%	32 36%	
SOMEWHAT OPPOSE	34 7%	10 12%	6 11%	16 12%	8 8%	11 4%	4 4%	7 4%	19 8%	14 6%	14 6%	7 7%	6 6%	7 7%	10 10%	4 4%	19 8%	15 6%	2 4%	7 5%	7 7%	12 10%	7 7%	
STRONGLY OPPOSE	40 8%	11 14%	11 20%	22 16%	6 6%	11 4%	5 6%	6 4%	29 12%	7 3%	7 3%	10 10%	11 11%	10 10%	2 2%	7 7%	23 10%	17 6%	2 3%	4 3%	10 10%	11 9%	11 12%	
DON'T KNOW	18 4%	4 5%	2 3%	6 4%	4 4%	8 3%	2 3%	6 3%	11 5%	6 2%	7 3%	4 4%	3 3%	4 4%	3 3%	5 5%	9 4%	10 4%	1 2%	1 1%	3 3%	7 6%	7 7%	
REFUSED	1 -	1 1%	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	
MOVE TO OPP	37 7%	12 16%	5 10%	18 13%	6 6%	13 5%	3 3%	10 6%	21 9%	14 6%	14 6%	9 9%	8 8%	6 6%	8 8%	6 6%	19 8%	18 7%	3 5%	3 2%	10 10%	11 9%	11 12%	

Table 27-2
 QUESTION 22:
 And, now that you have heard some more information, would you favor or oppose a Complete Streets policy?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (FAVOR - OPPOSE)	332	103	44	119	67	31	22	30	35	83	125	63	71	82	112	80	73	96	82	76	69	77	110
	66%	72%	47%	81%	60%	41%	37%	57%	82%	78%	82%	49%	62%	78%	81%	76%	64%	55%	78%	75%	50%	65%	77%
TOTAL FAVOR	406	121	65	132	86	52	38	39	39	94	136	92	90	92	123	92	90	132	92	87	99	94	124
-----	81%	85%	70%	90%	77%	68%	65%	75%	90%	88%	89%	72%	79%	87%	89%	87%	79%	76%	87%	86%	73%	80%	87%
TOTAL OPPOSE	75	19	21	13	19	21	17	9	4	10	11	29	19	10	11	11	17	36	9	11	31	18	14
-----	15%	13%	22%	9%	17%	28%	28%	18%	9%	10%	7%	23%	17%	10%	8%	11%	15%	21%	9%	11%	23%	15%	10%
STRONGLY FAVOR	225	54	36	85	50	17	15	19	21	50	96	40	56	48	76	46	50	75	53	37	51	59	77
	45%	38%	38%	58%	45%	22%	26%	37%	49%	47%	63%	31%	49%	45%	55%	44%	44%	43%	50%	37%	38%	50%	54%
SOMEWHAT FAVOR	181	67	29	47	36	35	23	20	18	43	41	52	34	45	46	46	40	57	39	50	48	35	47
	36%	47%	31%	32%	32%	46%	40%	38%	41%	40%	27%	41%	29%	42%	34%	43%	35%	33%	37%	49%	35%	30%	33%
SOMEWHAT OPPOSE	34	9	10	7	8	8	7	5	2	6	5	12	7	6	8	6	8	16	4	6	13	8	7
	7%	6%	11%	5%	7%	11%	13%	10%	5%	5%	3%	9%	6%	6%	6%	7%	9%	9%	4%	6%	10%	7%	5%
STRONGLY OPPOSE	40	10	10	6	11	13	9	4	1	5	6	17	12	4	3	6	9	20	5	5	18	9	7
	8%	7%	11%	4%	10%	17%	15%	8%	3%	5%	4%	13%	11%	4%	2%	5%	8%	12%	5%	5%	13%	8%	5%
DON'T KNOW	18	3	6	3	7	2	4	4	-	3	5	5	6	3	4	3	7	5	4	4	5	6	4
	4%	2%	7%	2%	6%	2%	7%	7%	1%	3%	3%	4%	5%	3%	3%	3%	6%	3%	4%	4%	3%	5%	3%
REFUSED	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	1	-	1	-	-
	-	-	1%	-	-	2%	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	1%	-	-
MOVE TO OPP	37	11	8	5	13	9	9	2	3	7	6	11	11	7	7	8	10	14	5	6	12	12	6
	7%	8%	9%	4%	11%	11%	16%	5%	7%	7%	4%	8%	9%	7%	5%	7%	9%	8%	4%	5%	9%	10%	4%

Table 27-3
 QUESTION 22:
 And, now that you have heard some more information, would you favor or oppose a Complete Streets policy?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO SAFER ROUTES		TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	TO SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
**D/S (FAVOR - OPPOSE)	332	156	171	93	58	20	138	33	85	103	70	46	48	26	305	79	352	-24	99	331	-1	205	127
	66%	64%	68%	78%	64%	47%	63%	98%	49%	74%	85%	87%	70%	83%	65%	60%	81%	-46%	57%	77%	-2%	68%	64%
TOTAL FAVOR	406	193	208	104	74	30	175	33	124	119	75	49	57	29	376	102	387	14	132	373	28	246	160
-----	81%	80%	82%	87%	81%	72%	80%	98%	72%	86%	92%	92%	84%	91%	81%	77%	89%	26%	76%	87%	46%	82%	80%
TOTAL OPPOSE	75	37	37	11	16	10	37	-	39	15	5	3	10	3	72	22	35	37	33	42	30	42	33
-----	15%	15%	15%	9%	17%	25%	17%	-	23%	11%	6%	5%	14%	9%	15%	17%	8%	72%	19%	10%	49%	14%	16%
STRONGLY FAVOR	225	107	117	65	38	13	90	26	56	69	56	23	38	19	205	16	219	5	41	212	9	132	94
	45%	44%	46%	54%	42%	32%	41%	77%	32%	50%	69%	43%	56%	61%	44%	12%	50%	9%	23%	49%	15%	44%	47%
SOMEWHAT FAVOR	181	87	92	39	35	17	85	7	68	50	19	26	19	10	171	85	168	9	91	161	19	115	66
	36%	36%	36%	33%	39%	40%	39%	20%	39%	36%	23%	49%	28%	31%	37%	65%	38%	17%	52%	37%	32%	38%	33%
SOMEWHAT OPPOSE	34	17	18	3	9	6	18	-	19	8	4	1	4	1	34	14	20	13	20	23	9	19	15
	7%	7%	7%	2%	9%	15%	8%	-	11%	6%	4%	2%	5%	2%	7%	10%	4%	25%	11%	5%	14%	6%	7%
STRONGLY OPPOSE	40	21	19	8	7	4	19	-	20	7	2	1	6	2	38	8	15	24	13	19	21	23	18
	8%	9%	8%	7%	8%	10%	9%	-	11%	5%	2%	3%	9%	7%	8%	6%	4%	47%	8%	4%	35%	8%	9%
DON'T KNOW	18	10	8	5	2	2	7	1	9	5	2	2	1	-	18	7	13	1	8	13	3	11	7
	4%	4%	3%	4%	2%	4%	3%	2%	5%	3%	2%	3%	2%	-	4%	6%	3%	2%	5%	3%	5%	4%	4%
REFUSED	1	1	-	-	-	-	-	-	1	-	-	-	-	-	1	1	1	-	1	1	-	1	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-
MOVE TO OPP	37	20	17	3	8	6	17	-	13	10	5	2	6	2	35	22	35	-	19	28	6	23	15
	7%	8%	7%	3%	9%	14%	8%	-	7%	7%	6%	4%	9%	7%	8%	17%	8%	-	11%	7%	10%	8%	7%

Table 27-4

QUESTION 22:

And, now that you have heard some more information, would you favor or oppose a Complete Streets policy?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE	MORE	LESS	DIFF		FAV	FAV		OPP
	LKLY	LKLY	LKLY						OPP	
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (FAVOR - OPPOSE)	332	118	199	-11	136	181	406	-75	-	-37
	66%	94%	95%	-47%	53%	100%	100%	-100%	-	-100%
TOTAL FAVOR	406	120	203	6	189	181	406	-	-	-
-----	81%	97%	97%	26%	73%	100%	100%	-	-	-
TOTAL OPPOSE	75	3	4	18	52	-	-	75	-	37
-----	15%	2%	2%	74%	20%	-	-	100%	-	100%
STRONGLY FAVOR	225	71	145	4	72	-	225	-	-	-
	45%	57%	69%	16%	28%	-	55%	-	-	-
SOMEWHAT FAVOR	181	50	58	3	117	181	181	-	-	-
	36%	40%	28%	11%	45%	100%	45%	-	-	-
SOMEWHAT OPPOSE	34	3	4	3	27	-	-	34	-	21
	7%	2%	2%	12%	10%	-	-	46%	-	57%
STRONGLY OPPOSE	40	-	-	15	25	-	-	40	-	16
	8%	-	-	61%	10%	-	-	54%	-	43%
DON'T KNOW	18	1	1	-	17	-	-	-	18	-
	4%	-	-	-	7%	-	-	-	100%	-
REFUSED	1	1	1	-	1	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
MOVE TO OPP	37	3	4	4	29	-	-	37	-	37
	7%	2%	2%	16%	11%	-	-	50%	-	100%

Table 28-1
QUESTION 23:
What is the last grade you completed in school?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	SOFT/ LEAN GOP		TOTAL GOP	IND	SOFT/ LEAN DEM		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			TOTAL DEM	LEAN DEM																	
BASE-TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
HIGH SCHOOL OR LESS -----	106 21%	16 20%	2 4%	18 13%	13 14%	72 28%	20 23%	51 30%	30 12%	71 32%	75 31%	13 13%	37 37%	9 9%	15 15%	32 32%	44 18%	62 24%	16 23%	24 19%	24 24%	22 19%	20 22%	
SOME COLLEGE -----	113 23%	17 22%	14 26%	32 23%	23 24%	55 21%	19 22%	36 21%	51 21%	56 25%	61 25%	12 12%	22 22%	33 33%	27 27%	19 19%	58 24%	55 21%	12 18%	26 21%	25 25%	32 28%	19 21%	
COLLEGE+ -----	279 56%	46 58%	40 71%	85 63%	58 61%	133 51%	48 55%	85 49%	161 66%	96 43%	106 44%	74 74%	40 40%	58 58%	58 58%	50 50%	136 57%	143 55%	40 59%	72 59%	50 50%	61 53%	52 57%	
SOME GRADE SCHOOL	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 -	- -	1 1%	- -	- -	- -	
SOME HIGH SCHOOL	12 2%	1 2%	- -	1 1%	3 3%	7 3%	5 6%	2 1%	4 2%	8 3%	8 3%	- -	6 6%	- -	2 2%	3 3%	7 3%	5 2%	6 8%	2 1%	2 2%	1 1%	1 1%	
GRADUATED HIGH SCHOOL	94 19%	15 19%	2 4%	17 13%	10 10%	65 25%	16 18%	49 28%	25 10%	64 28%	67 28%	13 13%	31 31%	9 9%	13 13%	28 28%	36 15%	57 22%	9 14%	22 18%	22 22%	21 18%	19 21%	
TECHNICAL/VOCATIONAL SCHOOL	16 3%	4 5%	2 3%	6 4%	3 3%	5 2%	3 3%	3 2%	9 4%	6 3%	6 3%	2 2%	3 3%	3 3%	5 5%	4 4%	11 4%	5 2%	- -	3 2%	2 2%	7 6%	4 4%	
SOME COLLEGE	97 19%	13 17%	13 23%	26 19%	20 21%	50 19%	17 19%	33 19%	42 17%	50 22%	55 23%	10 10%	20 20%	30 30%	22 22%	15 15%	48 20%	50 19%	12 18%	23 19%	23 23%	24 21%	15 17%	
GRADUATED COLLEGE	173 35%	26 33%	27 48%	53 39%	33 35%	84 32%	31 35%	53 31%	89 37%	69 31%	77 32%	42 42%	25 25%	39 39%	38 38%	30 30%	84 35%	89 34%	32 47%	37 31%	33 33%	40 34%	28 31%	
POST-GRADUATE	105 21%	19 24%	13 23%	32 24%	24 26%	49 19%	17 19%	31 18%	72 30%	27 12%	29 12%	32 32%	15 15%	19 19%	20 20%	20 20%	52 22%	53 20%	8 12%	35 28%	17 17%	22 19%	24 26%	
REFUSED	2 -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	1 -	1 1%	1 1%	- -	- -	- -	2 1%	- -	- -	1 1%	1 1%	- -	- -	
MEN W/O DEGREES	102 20%	17 22%	10 17%	27 20%	22 23%	50 19%	19 22%	31 18%	42 17%	56 25%	60 25%	13 13%	33 33%	19 19%	17 17%	19 19%	102 42%	- -	16 23%	28 23%	19 19%	22 19%	15 17%	
MEN W/ DEGREES	136 27%	26 33%	23 41%	49 37%	30 31%	56 22%	20 23%	37 21%	86 35%	40 18%	44 18%	42 42%	18 18%	27 27%	24 24%	24 24%	136 57%	- -	16 24%	35 29%	26 26%	30 26%	25 28%	
WOMEN W/O DEGREES	117 23%	16 21%	7 12%	23 17%	15 16%	77 30%	21 24%	56 33%	39 16%	72 32%	76 31%	12 12%	26 26%	23 23%	25 25%	31 31%	- -	117 45%	12 18%	21 17%	29 29%	31 27%	23 26%	
WOMEN W/ DEGREES	143 29%	19 24%	17 30%	36 27%	28 30%	76 29%	28 32%	48 28%	75 31%	56 25%	62 25%	32 32%	21 21%	31 31%	33 33%	25 25%	- -	143 55%	24 35%	37 30%	24 24%	31 27%	27 30%	

Table 28-2
QUESTION 23:
What is the last grade you completed in school?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE-TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
HIGH SCHOOL OR LESS	106 21%	26 18%	16 18%	37 25%	25 22%	11 14%	7 13%	7 14%	6 14%	24 23%	48 31%	16 13%	14 12%	28 26%	47 34%	106 100%	-	-	-	44 43%	-	62 53%	-
SOME COLLEGE	113 23%	37 26%	21 23%	25 17%	30 26%	16 21%	16 27%	14 28%	9 20%	26 25%	29 19%	26 20%	25 22%	32 31%	29 21%	-	113 100%	-	-	58 57%	-	55 47%	-
COLLEGE+	279 56%	77 54%	55 60%	85 57%	58 51%	49 65%	36 61%	30 57%	28 66%	56 53%	76 50%	86 67%	75 66%	44 42%	62 45%	-	-	173 100%	105 100%	-	136 100%	-	143 100%
SOME GRADE SCHOOL	1 -	1 1%	-	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 1%	-	-	-
SOME HIGH SCHOOL	12 2%	4 3%	1 1%	4 3%	1 1%	1 2%	-	2 3%	1 3%	3 3%	4 3%	3 2%	1 1%	4 4%	4 3%	12 11%	-	-	-	7 7%	-	5 4%	-
GRADUATED HIGH SCHOOL	94 19%	20 14%	16 17%	33 22%	24 22%	9 12%	7 13%	5 9%	5 12%	21 20%	44 29%	12 10%	13 11%	24 23%	43 31%	94 88%	-	-	-	36 36%	-	57 49%	-
TECHNICAL/VOCATIONAL SCHOOL	16 3%	5 3%	6 6%	-	5 5%	4 5%	2 3%	1 3%	2 4%	4 3%	2 1%	6 5%	3 2%	4 4%	2 2%	-	16 14%	-	-	11 10%	-	5 4%	-
SOME COLLEGE	97 19%	32 23%	15 16%	25 17%	24 22%	12 16%	14 23%	13 25%	7 16%	22 21%	28 18%	19 15%	23 20%	28 27%	27 20%	-	97 86%	-	-	48 47%	-	50 42%	-
GRADUATED COLLEGE	173 35%	46 32%	34 37%	56 38%	34 30%	27 36%	26 44%	17 33%	16 38%	39 36%	45 30%	43 34%	46 40%	37 35%	40 29%	-	-	173 100%	-	-	84 62%	-	89 63%
POST-GRADUATE	105 21%	31 22%	21 23%	29 20%	24 22%	22 29%	10 17%	12 24%	12 28%	17 16%	31 20%	43 33%	29 26%	8 7%	21 15%	-	-	-	105 100%	-	52 38%	-	53 37%
REFUSED	2 -	2 1%	-	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
MEN W/O DEGREES	102 20%	63 44%	37 40%	-	-	27 35%	-	22 41%	-	50 47%	-	42 33%	-	60 57%	-	44 41%	58 51%	-	-	102 100%	-	-	-
MEN W/ DEGREES	136 27%	77 54%	55 60%	-	-	49 65%	-	30 57%	-	56 53%	-	86 67%	-	44 42%	-	-	-	84 48%	52 50%	-	136 100%	-	-
WOMEN W/O DEGREES	117 23%	-	-	63 43%	55 49%	-	23 39%	-	15 34%	-	77 50%	-	39 34%	-	76 55%	62 59%	55 49%	-	-	-	-	117 100%	-
WOMEN W/ DEGREES	143 29%	-	-	85 57%	58 51%	-	36 61%	-	28 66%	-	76 50%	-	75 66%	-	62 45%	-	-	89 52%	53 50%	-	-	-	143 100%

Table 28-3
QUESTION 23:
What is the last grade you completed in school?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO		TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	SAFER ROUTES TO SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
HIGH SCHOOL OR LESS	106	62	44	25	14	5	37	7	29	31	12	23	17	5	101	22	94	10	35	87	16	74	32
-----	21%	25%	17%	21%	15%	12%	17%	19%	16%	22%	14%	43%	25%	17%	22%	17%	22%	18%	20%	20%	26%	25%	16%
SOME COLLEGE	113	55	58	28	19	12	44	14	45	27	20	9	17	7	104	30	99	12	43	98	14	66	47
-----	23%	23%	23%	23%	21%	28%	20%	41%	26%	20%	25%	17%	25%	23%	22%	23%	23%	22%	25%	23%	23%	22%	24%
COLLEGE+	279	124	151	67	59	25	137	14	99	81	50	21	34	19	259	79	241	31	95	243	30	159	120
-----	56%	51%	60%	56%	64%	61%	63%	40%	57%	58%	61%	40%	50%	60%	56%	60%	55%	59%	55%	57%	50%	53%	60%
SOME GRADE SCHOOL	1	-	1	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	1	1	-	-	1
	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-
SOME HIGH SCHOOL	12	8	3	3	-	-	1	2	4	4	-	3	1	1	11	4	12	-	4	10	2	11	1
	2%	3%	1%	3%	-	-	1%	6%	2%	3%	-	6%	1%	2%	2%	3%	3%	-	2%	2%	3%	4%	-
GRADUATED HIGH SCHOOL	94	54	39	21	14	5	35	4	24	26	12	19	17	5	89	18	81	10	30	76	14	63	31
	19%	22%	16%	17%	15%	12%	16%	13%	14%	18%	14%	37%	25%	15%	19%	14%	19%	18%	18%	18%	23%	21%	15%
TECHNICAL/VOCATIONAL SCHOOL	16	13	3	-	3	1	3	-	7	4	4	1	2	-	15	3	14	2	5	15	1	8	8
	3%	5%	1%	-	3%	2%	1%	-	4%	3%	4%	1%	2%	-	3%	3%	3%	3%	3%	3%	2%	3%	4%
SOME COLLEGE	97	42	55	28	16	11	41	14	38	23	17	9	15	7	89	27	85	10	38	83	13	58	39
	19%	17%	22%	23%	18%	26%	19%	41%	22%	17%	20%	16%	22%	23%	19%	20%	20%	20%	22%	19%	21%	19%	20%
GRADUATED COLLEGE	173	76	97	41	37	19	88	8	62	56	26	13	18	7	167	48	144	25	67	150	20	96	77
	35%	31%	38%	34%	40%	46%	40%	25%	36%	40%	32%	25%	26%	21%	36%	36%	33%	49%	38%	35%	33%	32%	39%
POST-GRADUATE	105	48	54	26	22	6	49	5	37	26	24	8	16	13	93	31	97	5	28	93	10	63	42
	21%	20%	22%	22%	24%	15%	22%	16%	21%	18%	29%	16%	24%	39%	20%	23%	22%	10%	16%	22%	17%	21%	21%
REFUSED	2	2	-	-	-	-	-	-	1	-	-	-	-	-	2	1	2	-	-	1	1	1	1
	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	2%	-	-
MEN W/O DEGREES	102	52	50	25	16	9	38	12	42	28	17	8	12	3	98	28	86	13	36	84	14	58	44
	20%	21%	20%	21%	17%	22%	17%	36%	24%	20%	21%	15%	18%	10%	21%	21%	20%	25%	21%	20%	24%	19%	22%
MEN W/ DEGREES	136	55	80	32	31	17	72	8	56	38	19	12	16	7	130	45	109	20	58	115	18	84	52
	27%	23%	32%	26%	35%	39%	33%	24%	32%	27%	24%	23%	24%	21%	28%	34%	25%	39%	34%	27%	30%	28%	26%
WOMEN W/O DEGREES	117	65	52	28	17	7	44	8	31	30	15	24	22	10	107	25	107	8	42	101	15	82	36
	23%	27%	20%	23%	19%	17%	20%	24%	18%	22%	18%	45%	32%	30%	23%	19%	25%	16%	24%	23%	25%	27%	18%
WOMEN W/ DEGREES	143	69	71	35	27	9	66	6	43	44	31	9	18	13	130	34	132	10	37	128	12	75	67
	29%	29%	28%	29%	30%	21%	30%	17%	25%	31%	37%	17%	26%	40%	28%	26%	30%	20%	21%	30%	20%	25%	34%

Table 28-4
 QUESTION 23:
 What is the last grade you completed in school?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE	MORE	LESS	DIFF	FAV	FAV	OPP		TO
	LKLY	LKLY	LKLY					OPP		
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
HIGH SCHOOL OR LESS -----	106	20	41	3	61	46	92	11	3	8
	21%	16%	20%	14%	24%	25%	23%	15%	15%	21%
SOME COLLEGE -----	113	27	39	4	69	40	90	17	7	10
	23%	22%	19%	16%	27%	22%	22%	23%	36%	27%
COLLEGE+ -----	279	77	128	17	127	96	224	45	9	18
	56%	62%	61%	70%	49%	53%	55%	60%	48%	50%
SOME GRADE SCHOOL	1	-	-	-	1	1	1	-	-	-
	-	-	-	-	-	1%	-	-	-	-
SOME HIGH SCHOOL	12	2	2	-	9	8	12	-	-	-
	2%	1%	1%	-	4%	4%	3%	-	-	-
GRADUATED HIGH SCHOOL	94	19	40	3	51	37	79	11	3	8
	19%	15%	19%	14%	20%	20%	20%	15%	15%	21%
TECHNICAL/VOCATIONAL SCHOOL	16	2	3	1	10	3	12	4	1	2
	3%	1%	2%	5%	4%	2%	3%	5%	3%	5%
SOME COLLEGE	97	25	36	3	59	36	78	13	6	8
	19%	20%	17%	11%	23%	20%	19%	18%	33%	21%
GRADUATED COLLEGE	173	45	71	12	85	57	132	36	5	14
	35%	36%	34%	50%	33%	31%	33%	48%	25%	37%
POST-GRADUATE	105	32	57	5	42	39	92	9	4	5
	21%	26%	27%	20%	16%	21%	23%	12%	23%	13%
REFUSED	2	-	-	-	2	-	1	1	-	1
	-	-	-	-	1%	-	-	1%	-	3%
MEN W/O DEGREES	102	31	40	2	58	50	87	11	4	6
	20%	25%	19%	9%	22%	28%	21%	15%	21%	15%
MEN W/ DEGREES	136	30	56	12	68	48	99	31	5	12
	27%	24%	27%	47%	26%	27%	24%	41%	26%	33%
WOMEN W/O DEGREES	117	16	40	5	72	35	94	18	6	12
	23%	13%	19%	21%	28%	20%	23%	24%	31%	33%
WOMEN W/ DEGREES	143	47	72	5	59	47	124	14	4	6
	29%	37%	34%	23%	23%	26%	31%	19%	23%	16%

Table 29-1
 QUESTION 24:
 And, in politics today, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY			CITY					GENDER		AGE					
	TOTAL	SOFT/		TOTAL	IND	SOFT/		STRG	WHITE	AF	AM	TOTAL	ATHENS	AUG-	COL-	MACON	SAV-	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG	LEAN			LEAN	DEM																	
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90	
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%	
**D/S (REPUBLICAN - DEMOCRAT)	-125	79	56	135	-	-260	-88	-172	49	-167	-172	-23	-25	-13	-31	-33	-31	-94	-14	-44	-37	-21	-6	
	-25%	100%	100%	100%	-	-100%	-100%	-100%	20%	-74%	-71%	-23%	-25%	-13%	-31%	-33%	-13%	-36%	-21%	-36%	-37%	-19%	-7%	
TOTAL REPUBLICAN	135	79	56	135	-	-	-	-	122	8	10	26	29	31	23	26	76	59	16	26	21	36	36	
	27%	100%	100%	100%	-	-	-	-	50%	3%	4%	26%	29%	31%	23%	26%	32%	23%	24%	21%	21%	31%	40%	
TOTAL DEMOCRAT	260	-	-	-	-	260	88	172	74	175	182	49	53	44	54	59	107	153	31	70	58	58	42	
	52%	-	-	-	-	100%	100%	100%	30%	78%	75%	49%	53%	44%	54%	59%	44%	59%	45%	57%	58%	50%	46%	
STRONG REPUBLICAN	79	79	-	79	-	-	-	-	73	2	4	18	19	18	9	15	43	35	9	11	9	25	26	
	16%	100%	-	58%	-	-	-	-	30%	1%	2%	18%	19%	18%	9%	15%	18%	14%	13%	9%	9%	21%	29%	
NOT-SO-STRONG REPUBLICAN	25	-	25	25	-	-	-	-	22	3	3	3	4	9	6	4	14	11	4	7	7	3	5	
	5%	-	45%	18%	-	-	-	-	9%	1%	1%	3%	4%	9%	6%	4%	6%	4%	5%	6%	7%	2%	5%	
LEAN TO REPUBLICANS	31	-	31	31	-	-	-	-	27	3	3	5	7	4	8	7	19	12	4	8	5	9	5	
	6%	-	55%	23%	-	-	-	-	11%	1%	1%	5%	7%	4%	8%	7%	8%	5%	6%	7%	5%	8%	5%	
LEAN TO DEMOCRATS	47	-	-	-	-	47	47	-	18	25	28	7	9	10	13	8	23	24	8	18	6	8	5	
	9%	-	-	-	-	18%	53%	-	7%	11%	12%	7%	9%	10%	13%	8%	10%	9%	12%	15%	6%	7%	5%	
NOT-SO-STRONG DEMOCRAT	41	-	-	-	-	41	41	-	8	30	31	8	6	5	12	9	16	25	12	13	8	5	3	
	8%	-	-	-	-	16%	47%	-	4%	13%	13%	8%	6%	5%	12%	9%	7%	10%	17%	11%	8%	5%	3%	
STRONG DEMOCRAT	172	-	-	-	-	172	-	172	47	119	122	34	38	29	29	42	68	104	11	39	44	44	34	
	34%	-	-	-	-	66%	-	100%	20%	53%	50%	34%	38%	29%	29%	42%	28%	40%	16%	32%	44%	38%	38%	
SOMETHING ELSE/INDEPENDENT	95	-	-	-	95	-	-	-	42	38	46	23	16	21	21	14	52	43	19	23	19	18	12	
	19%	-	-	-	100%	-	-	-	17%	17%	19%	23%	16%	21%	21%	14%	22%	16%	29%	19%	19%	16%	13%	
DON'T KNOW	5	-	-	-	-	-	-	-	2	2	3	-	1	3	2	-	2	3	1	3	-	-	1	
	1%	-	-	-	-	-	-	-	1%	1%	1%	-	1%	3%	2%	-	1%	1%	2%	2%	-	-	1%	
REFUSED	5	-	-	-	-	-	-	-	2	3	3	1	1	1	1	1	3	2	-	-	2	3	-	
	1%	-	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	2%	3%	-	
GOP MEN	76	43	32	76	-	-	-	-	70	3	3	16	13	18	10	19	76	-	7	16	15	20	17	
	15%	55%	58%	56%	-	-	-	-	29%	1%	1%	16%	13%	18%	10%	19%	32%	-	11%	13%	15%	17%	19%	
GOP WOMEN	59	35	24	59	-	-	-	-	52	5	7	11	15	13	13	7	-	59	9	10	6	16	18	
	12%	45%	42%	44%	-	-	-	-	22%	2%	3%	11%	15%	13%	13%	7%	-	23%	13%	8%	6%	14%	20%	
IND MEN	52	-	-	-	52	-	-	-	27	17	22	17	11	8	10	6	52	-	10	18	8	7	6	
	10%	-	-	-	55%	-	-	-	11%	8%	9%	17%	11%	8%	10%	6%	22%	-	15%	15%	8%	6%	6%	
IND WOMEN	43	-	-	-	43	-	-	-	15	21	23	5	5	13	11	8	-	43	9	5	10	12	6	
	9%	-	-	-	45%	-	-	-	6%	9%	10%	5%	5%	13%	11%	8%	-	16%	14%	4%	10%	10%	7%	
DEM MEN	107	-	-	-	-	107	39	68	30	72	76	23	28	19	19	18	107	-	14	28	22	24	17	
	21%	-	-	-	-	41%	44%	39%	12%	32%	31%	23%	28%	19%	19%	18%	44%	-	21%	23%	22%	21%	18%	
DEM WOMEN	153	-	-	-	-	153	49	104	43	102	106	27	26	25	34	41	-	153	16	42	37	33	25	
	31%	-	-	-	-	59%	56%	61%	18%	45%	44%	27%	26%	25%	34%	41%	-	59%	24%	34%	37%	29%	28%	

Table 29-2

QUESTION 24:

And, in politics today, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
**D/S (REPUBLICAN - DEMOCRAT)	-125 -25%	-26 -18%	-4 -4%	-70 -48%	-24 -21%	76 100%	59 100%	- -	- -	-107 -100%	-153 -100%	40 31%	9 8%	-73 -69%	-99 -72%	-54 -50%	-24 -21%	-31 -18%	-17 -16%	-24 -23%	-7 -5%	-54 -46%	-41 -28%
TOTAL REPUBLICAN -----	135 27%	39 27%	37 40%	25 17%	34 31%	76 100%	59 100%	- -	- -	- -	- -	70 55%	52 46%	3 3%	7 5%	18 17%	32 28%	53 31%	32 30%	27 26%	49 36%	23 20%	36 25%
TOTAL DEMOCRAT -----	260 52%	64 45%	41 44%	95 64%	58 52%	- -	- -	- -	- -	107 100%	153 100%	30 24%	43 38%	76 72%	106 77%	72 67%	55 49%	84 49%	49 46%	50 49%	56 41%	77 65%	76 54%
STRONG REPUBLICAN	79 16%	20 14%	24 26%	8 6%	27 24%	43 57%	35 60%	- -	- -	- -	- -	40 32%	32 28%	1 1%	3 2%	16 15%	17 15%	26 15%	19 18%	17 17%	26 19%	16 14%	19 13%
NOT-SO-STRONG REPUBLICAN	25 5%	9 6%	5 5%	9 6%	3 2%	14 18%	11 19%	- -	- -	- -	- -	13 10%	10 8%	1 1%	2 1%	1 1%	10 9%	10 6%	4 4%	5 5%	8 6%	5 4%	6 4%
LEAN TO REPUBLICANS	31 6%	10 7%	9 10%	8 5%	5 4%	19 25%	12 21%	- -	- -	- -	- -	17 13%	10 9%	1 1%	2 2%	1 1%	4 4%	17 10%	8 8%	4 4%	15 11%	2 2%	10 7%
LEAN TO DEMOCRATS	47 9%	17 12%	5 5%	16 11%	8 7%	- -	- -	- -	- -	23 21%	24 16%	10 8%	8 7%	13 12%	15 11%	11 10%	11 9%	14 8%	11 10%	9 9%	14 10%	13 11%	11 8%
NOT-SO-STRONG DEMOCRAT	41 8%	13 9%	4 4%	20 14%	5 4%	- -	- -	- -	- -	16 15%	25 16%	3 3%	5 5%	13 12%	19 13%	10 9%	9 8%	17 10%	6 6%	10 10%	6 4%	8 7%	17 12%
STRONG DEMOCRAT	172 34%	35 25%	33 35%	59 40%	46 41%	- -	- -	- -	- -	68 64%	104 68%	17 13%	30 27%	50 47%	73 53%	51 48%	36 32%	53 31%	31 30%	31 31%	37 27%	56 48%	48 34%
SOMETHING ELSE/INDEPENDENT	95 19%	36 26%	12 14%	25 17%	18 16%	- -	- -	52 100%	43 100%	- -	- -	27 21%	15 13%	22 21%	23 17%	13 12%	23 20%	33 19%	24 23%	22 21%	30 22%	15 13%	28 20%
DON'T KNOW	5 1%	2 1%	- -	3 2%	1 1%	- -	- -	- -	- -	- -	- -	- -	2 2%	2 2%	1 1%	1 1%	3 3%	1 -	- -	2 2%	- -	3 2%	1 -
REFUSED	5 1%	2 1%	2 2%	1 -	1 1%	- -	- -	- -	- -	- -	- -	1 -	2 1%	3 3%	- -	2 2%	- -	2 1%	1 1%	2 2%	1 -	- -	2 1%
GOP MEN	76 15%	39 27%	37 40%	- -	- -	76 100%	- -	- -	- -	- -	- -	70 55%	- -	3 3%	- -	11 10%	16 14%	27 16%	22 21%	27 26%	49 36%	- -	- -
GOP WOMEN	59 12%	- -	- -	25 17%	34 31%	- -	59 100%	- -	- -	- -	- -	- -	52 46%	- -	7 5%	7 7%	16 14%	26 15%	10 10%	- -	- -	23 20%	36 25%
IND MEN	52 10%	36 26%	12 14%	- -	- -	- -	- -	52 100%	- -	- -	- -	27 21%	- -	22 21%	- -	7 7%	14 13%	17 10%	12 12%	22 21%	30 22%	- -	- -
IND WOMEN	43 9%	- -	- -	25 17%	18 16%	- -	- -	- -	43 100%	- -	- -	- -	15 13%	- -	23 17%	6 6%	9 8%	16 9%	12 11%	- -	- -	15 13%	28 20%
DEM MEN	107 21%	64 45%	41 44%	- -	- -	- -	- -	- -	- -	107 100%	- -	30 24%	- -	76 72%	- -	24 23%	26 23%	39 22%	17 17%	50 49%	56 41%	- -	- -
DEM WOMEN	153 31%	- -	- -	95 64%	58 52%	- -	- -	- -	- -	- -	153 100%	- -	43 38%	- -	106 77%	48 45%	29 26%	45 26%	31 29%	- -	- -	77 65%	76 54%

Table 29-3
 QUESTION 24:
 And, in politics today, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMMUTE	TOTAL COMMUTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO ROUTES		TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	TO SCHOOL											
BASE=TOTAL SAMPLE	500 100%	243 49%	253 51%	120 24%	91 18%	42 8%	219 44%	34 7%	173 35%	139 28%	82 16%	53 11%	68 14%	32 6%	467 93%	132 26%	436 87%	52 10%	174 35%	429 86%	61 12%	300 60%	200 40%
**D/S (REPUBLICAN - DEMOCRAT)	-125 -25%	-78 -32%	-47 -19%	-30 -25%	-16 -18%	-2 -4%	-34 -16%	-13 -38%	-	-66 -48%	-28 -34%	-19 -35%	-39 -58%	-15 -48%	-109 -23%	6 5%	-130 -30%	6 11%	-22 -12%	-112 -26%	-10 -16%	-91 -30%	-34 -17%
TOTAL REPUBLICAN	135 27%	59 24%	73 29%	35 29%	26 29%	12 29%	67 31%	6 19%	69 40%	20 14%	18 22%	14 26%	9 13%	5 15%	130 28%	58 44%	108 25%	24 46%	61 35%	114 26%	18 30%	76 25%	59 29%
TOTAL DEMOCRAT	260 52%	138 57%	121 48%	65 54%	42 46%	14 33%	101 46%	19 57%	69 40%	86 62%	46 56%	32 61%	48 71%	20 63%	239 51%	51 39%	238 55%	18 35%	83 48%	226 53%	28 47%	167 56%	93 46%
STRONG REPUBLICAN	79 16%	41 17%	36 14%	13 11%	15 17%	8 20%	35 16%	1 4%	43 25%	9 6%	11 14%	9 18%	6 9%	4 12%	75 16%	37 28%	66 15%	10 20%	36 21%	67 16%	11 18%	46 15%	33 16%
NOT-SO-STRONG REPUBLICAN	25 5%	8 3%	16 6%	10 8%	5 6%	1 3%	13 6%	3 8%	11 7%	5 4%	2 2%	2 4%	1 1%	1 3%	23 5%	12 9%	21 5%	4 8%	12 7%	21 5%	2 4%	16 5%	9 5%
LEAN TO REPUBLICANS	31 6%	10 4%	21 8%	13 11%	5 6%	3 6%	19 8%	2 7%	15 8%	6 4%	5 7%	2 5%	2 3%	-	31 7%	9 7%	20 5%	10 19%	13 7%	25 6%	5 9%	14 5%	17 8%
LEAN TO DEMOCRATS	47 9%	18 7%	28 11%	13 11%	9 10%	6 14%	21 9%	7 22%	12 7%	17 12%	6 7%	4 8%	4 6%	2 7%	45 10%	10 7%	40 9%	5 10%	11 7%	40 9%	5 8%	28 9%	19 9%
NOT-SO-STRONG DEMOCRAT	41 8%	17 7%	24 9%	14 11%	10 11%	-	19 9%	5 13%	12 7%	15 11%	5 6%	8 14%	5 7%	1 4%	40 9%	5 4%	35 8%	4 9%	18 10%	34 8%	6 9%	29 10%	12 6%
STRONG DEMOCRAT	172 34%	103 43%	69 27%	38 32%	22 25%	8 19%	61 28%	7 22%	45 26%	54 39%	36 43%	20 39%	39 58%	17 52%	155 33%	36 27%	162 37%	9 17%	54 31%	152 35%	18 30%	110 37%	62 31%
SOMETHING ELSE/INDEPENDENT	95 19%	40 17%	55 22%	19 16%	21 23%	15 35%	48 22%	6 19%	34 19%	32 23%	16 20%	6 12%	10 15%	7 20%	88 19%	22 17%	82 19%	9 17%	28 16%	82 19%	12 20%	51 17%	44 22%
DON'T KNOW	5 1%	2 1%	3 1%	-	1 2%	1 3%	1 1%	1 4%	2 1%	1 1%	-	-	-	-	5 1%	-	5 1%	-	-	5 1%	-	3 1%	2 1%
REFUSED	5 1%	3 1%	2 1%	1 1%	1 1%	-	1 1%	1 2%	-	-	2 2%	1 1%	1 1%	1 2%	4 1%	1 1%	4 1%	1 1%	1 1%	3 1%	2 3%	3 1%	2 1%
GOP MEN	76 15%	26 11%	49 19%	21 18%	16 18%	11 27%	44 20%	5 14%	40 23%	12 9%	9 11%	9 17%	9 13%	4 13%	72 15%	33 25%	58 13%	16 30%	37 21%	63 15%	10 17%	43 14%	33 17%
GOP WOMEN	59 12%	33 14%	25 10%	14 11%	10 11%	1 3%	23 10%	2 5%	28 16%	8 6%	9 11%	5 9%	1 1%	1 2%	58 12%	25 19%	50 11%	8 16%	24 14%	51 12%	8 13%	33 11%	26 13%
IND MEN	52 10%	22 9%	30 12%	11 9%	11 12%	8 20%	25 12%	5 14%	24 14%	15 10%	8 9%	2 5%	3 4%	2 5%	50 11%	13 10%	41 9%	7 14%	20 11%	43 10%	9 15%	27 9%	25 13%
IND WOMEN	43 9%	19 8%	24 10%	8 7%	10 11%	6 15%	23 10%	1 4%	9 5%	17 12%	9 11%	4 7%	7 10%	5 15%	38 8%	9 7%	41 9%	2 3%	9 5%	39 9%	3 5%	24 8%	19 10%
DEM MEN	107 21%	56 23%	50 20%	24 20%	20 22%	6 15%	40 18%	10 29%	33 19%	38 28%	19 24%	8 15%	16 24%	3 10%	103 22%	27 20%	94 22%	10 19%	38 22%	92 22%	12 21%	71 24%	36 18%

PUBLIC OPINION STRATEGIES

Continued

Table 29-3

QUESTION 24:

And, in politics today, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

BANNER 3

	COMMUTE TIME					COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES	SAFER TO SCHOOLS	TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
DEM WOMEN	153 31%	81 33%	71 28%	41 34%	22 25%	8 18%	61 28%	9 27%	36 21%	47 34%	26 32%	24 46%	32 47%	17 53%	136 29%	25 19%	144 33%	8 16%	45 26%	134 31%	16 26%	96 32%	57 29%

Table 29-4

QUESTION 24:

And, in politics today, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO DIFF	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE LKLY	MORE LKLY	LESS LKLY		FAV	FAV	OPP		TO OPP
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (REPUBLICAN - DEMOCRAT)	-125	-53	-86	7	-44	-26	-140	16	-2	5
	-25%	-42%	-41%	27%	-17%	-14%	-34%	21%	-13%	14%
TOTAL REPUBLICAN -----	135	25	41	15	77	58	90	38	6	18
	27%	20%	20%	61%	30%	32%	22%	51%	31%	48%
TOTAL DEMOCRAT -----	260	78	128	8	120	84	230	22	8	13
	52%	62%	61%	33%	46%	46%	57%	29%	44%	34%
STRONG REPUBLICAN	79	14	21	8	49	36	53	21	4	12
	16%	11%	10%	34%	19%	20%	13%	28%	21%	33%
NOT-SO-STRONG REPUBLICAN	25	6	9	1	13	13	21	3	1	2
	5%	5%	4%	5%	5%	7%	5%	5%	3%	4%
LEAN TO REPUBLICANS	31	5	11	5	14	9	16	14	1	4
	6%	4%	5%	22%	6%	5%	4%	18%	6%	10%
LEAN TO DEMOCRATS	47	14	21	2	23	17	39	6	1	3
	9%	12%	10%	9%	9%	9%	10%	8%	7%	8%
NOT-SO-STRONG DEMOCRAT	41	13	15	-	25	15	37	3	1	-
	8%	11%	7%	-	9%	8%	9%	4%	6%	-
STRONG DEMOCRAT	172	50	92	6	73	52	153	13	6	10
	34%	40%	44%	24%	28%	29%	38%	18%	31%	27%
SOMETHING ELSE/INDEPENDENT	95	22	37	2	55	38	78	13	4	6
	19%	18%	18%	6%	21%	21%	19%	18%	22%	15%
DON'T KNOW	5	-	1	-	4	1	5	-	-	-
	1%	-	1%	-	1%	-	1%	-	-	-
REFUSED	5	-	1	-	3	-	3	2	1	1
	1%	-	-	-	1%	-	1%	2%	3%	3%
GOP MEN	76	13	24	7	44	35	52	21	2	9
	15%	10%	12%	31%	17%	19%	13%	28%	9%	23%
GOP WOMEN	59	12	17	7	32	23	38	17	4	9
	12%	10%	8%	30%	13%	13%	9%	22%	22%	25%
IND MEN	52	9	18	2	32	20	39	9	4	2
	10%	8%	9%	6%	12%	11%	10%	13%	20%	6%
IND WOMEN	43	12	19	-	23	18	39	4	-	3
	9%	10%	9%	-	9%	10%	10%	5%	3%	9%
DEM MEN	107	39	55	5	46	43	94	10	3	7
	21%	31%	26%	19%	18%	24%	23%	14%	15%	19%
DEM WOMEN	153	39	73	3	74	41	136	11	5	6
	31%	31%	35%	14%	29%	22%	34%	15%	29%	16%

Table 30-1
QUESTION 25:
What is your main racial or ethnic heritage?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	SOFT/ LEAN GOP		TOTAL GOP	IND	SOFT/ LEAN DEM		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			TOTAL DEM	LEAN DEM																	
BASE-TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
CAUCASIAN OR WHITE	242 48%	73 92%	49 88%	122 90%	42 44%	74 28%	26 30%	47 27%	242 100%	- -	- -	69 69%	43 43%	45 45%	42 42%	43 43%	128 53%	114 44%	29 43%	53 43%	41 41%	63 55%	53 58%	
AFRICAN-AMERICAN OR BLACK	225 45%	2 3%	5 10%	8 6%	38 40%	175 67%	55 63%	119 69%	- -	225 100%	225 92%	25 25%	52 52%	42 42%	52 52%	55 55%	97 40%	128 49%	34 51%	63 51%	50 50%	47 41%	32 35%	
HISPANIC	8 2%	1 1%	- -	1 -	3 4%	3 1%	2 2%	1 -	- -	- -	8 3%	1 1%	2 2%	3 3%	2 2%	1 1%	5 2%	3 1%	2 3%	2 2%	1 1%	1 1%	1 1%	
ASIAN	5 1%	- -	1 1%	1 -	2 2%	2 1%	- -	2 1%	- -	- -	5 2%	1 1%	1 1%	3 3%	- -	- -	1 -	4 1%	- -	1 1%	3 3%	- -	1 1%	
OTHER	6 1%	1 1%	- -	1 1%	2 3%	2 1%	2 2%	1 -	- -	- -	6 2%	1 1%	- -	2 2%	2 2%	- -	2 1%	3 1%	- -	1 1%	1 1%	2 2%	1 1%	
REFUSED	15 3%	2 3%	1 1%	3 2%	7 7%	5 2%	2 3%	2 1%	- -	- -	- -	3 3%	3 3%	5 5%	2 2%	2 2%	7 3%	8 3%	3 4%	2 2%	4 4%	2 1%	3 3%	
WHITE MEN	128 26%	40 51%	30 53%	70 52%	27 29%	30 12%	13 15%	17 10%	128 53%	- -	- -	37 37%	22 22%	26 26%	17 17%	26 26%	128 53%	- -	13 19%	34 28%	25 25%	30 26%	22 25%	
WHITE WOMEN	114 23%	32 41%	20 35%	52 39%	15 16%	43 17%	13 15%	30 18%	114 47%	- -	- -	32 32%	21 21%	19 19%	25 25%	17 17%	- -	114 44%	16 24%	19 16%	16 16%	33 28%	30 34%	
MINORITY MEN	105 21%	1 1%	2 4%	3 2%	22 24%	76 29%	26 29%	50 29%	- -	97 43%	105 43%	17 17%	30 30%	16 16%	25 25%	18 18%	105 44%	- -	18 26%	29 24%	19 19%	22 20%	17 19%	
MINORITY WOMEN	138 28%	3 4%	4 7%	7 5%	23 25%	106 41%	34 38%	73 42%	- -	128 57%	138 57%	10 10%	25 25%	34 34%	31 31%	38 38%	- -	138 53%	18 27%	38 31%	36 36%	28 24%	18 20%	

Table 30-2
 QUESTION 25:
 What is your main racial or ethnic heritage?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE-TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
CAUCASIAN OR WHITE	242 48%	72 51%	52 57%	51 35%	63 56%	70 92%	52 88%	27 52%	15 35%	30 28%	43 28%	128 100%	114 100%	- -	- -	30 28%	51 45%	89 51%	72 68%	42 41%	86 63%	39 33%	75 53%
AFRICAN-AMERICAN OR BLACK	225 45%	60 42%	37 40%	87 59%	41 37%	3 4%	5 8%	17 33%	21 49%	72 68%	102 67%	- -	- -	97 92%	128 93%	71 67%	56 50%	69 40%	27 25%	56 55%	40 30%	72 61%	56 39%
HISPANIC	8 2%	4 3%	1 1%	1 1%	1 1%	- -	1 1%	3 5%	1 2%	3 2%	- -	- -	- -	5 5%	3 2%	3 2%	2 2%	3 2%	- -	3 3%	2 2%	1 1%	1 1%
ASIAN	5 1%	1 1%	- -	3 2%	1 -	- -	1 1%	1 2%	1 2%	- -	2 1%	- -	- -	1 1%	4 3%	1 1%	1 1%	2 1%	1 1%	- -	1 1%	2 2%	2 1%
OTHER	6 1%	1 1%	1 1%	1 1%	2 2%	- -	1 1%	2 3%	1 2%	1 1%	2 1%	- -	- -	2 2%	3 2%	- -	2 2%	2 1%	1 1%	1 1%	1 1%	1 1%	3 2%
REFUSED	15 3%	4 3%	1 1%	4 3%	4 3%	3 4%	- -	3 5%	4 10%	1 1%	4 2%	- -	- -	- -	- -	1 1%	1 -	7 4%	5 4%	- -	6 4%	2 2%	6 4%
WHITE MEN	128 26%	72 51%	52 57%	- -	- -	70 92%	- -	27 52%	- -	30 28%	- -	128 100%	- -	- -	- -	16 15%	26 23%	43 25%	43 40%	42 41%	86 63%	- -	- -
WHITE WOMEN	114 23%	- -	- -	51 35%	63 56%	- -	52 88%	- -	15 35%	- -	43 28%	- -	114 100%	- -	- -	14 13%	25 23%	46 26%	29 28%	- -	- -	39 33%	75 53%
MINORITY MEN	105 21%	66 46%	39 43%	- -	- -	3 4%	- -	22 43%	- -	76 71%	- -	- -	- -	105 100%	- -	28 26%	32 29%	37 21%	8 7%	60 59%	44 33%	- -	- -
MINORITY WOMEN	138 28%	- -	- -	92 62%	46 41%	- -	7 12%	- -	23 54%	- -	106 69%	- -	- -	- -	138 100%	47 44%	29 26%	40 23%	21 20%	- -	- -	76 65%	62 43%

Table 30-3
QUESTION 25:
What is your main racial or ethnic heritage?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO SAFER ROUTES		TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
CAUCASIAN OR WHITE	242	114	124	58	44	23	109	15	97	58	48	17	27	17	223	75	204	32	85	208	29	141	101
	48%	47%	49%	48%	48%	54%	50%	43%	56%	42%	58%	31%	40%	54%	48%	57%	47%	61%	49%	48%	48%	47%	50%
AFRICAN-AMERICAN OR BLACK	225	111	114	56	41	17	96	18	66	74	28	32	36	12	213	47	205	16	74	190	30	137	88
	45%	46%	45%	47%	45%	40%	44%	51%	38%	53%	34%	61%	52%	36%	46%	36%	47%	31%	43%	44%	50%	46%	44%
HISPANIC	8	3	5	2	3	-	5	-	-	1	3	1	1	-	8	1	7	-	4	8	-	5	3
	2%	1%	2%	2%	3%	-	2%	-	-	-	3%	3%	1%	-	2%	1%	2%	-	2%	2%	-	2%	2%
ASIAN	5	4	1	-	1	-	1	-	3	1	-	-	1	1	4	2	4	-	3	5	-	1	4
	1%	1%	-	-	1%	-	-	-	2%	1%	-	-	1%	3%	1%	1%	1%	-	2%	1%	-	-	2%
OTHER	6	3	3	1	1	1	2	1	1	2	1	1	1	-	6	4	5	1	2	6	-	5	1
	1%	1%	1%	1%	1%	3%	1%	3%	1%	2%	2%	1%	1%	-	1%	3%	1%	1%	1%	1%	-	2%	-
REFUSED	15	8	7	4	1	2	6	1	6	3	2	2	2	2	12	3	11	3	6	13	1	11	4
	3%	3%	3%	3%	2%	4%	3%	3%	4%	2%	2%	4%	3%	7%	3%	2%	3%	7%	3%	3%	2%	4%	2%
WHITE MEN	128	52	75	31	27	17	65	9	57	32	22	9	13	6	121	48	101	22	52	105	19	78	50
	26%	21%	29%	26%	30%	41%	30%	27%	33%	23%	26%	17%	19%	20%	26%	37%	23%	42%	30%	24%	31%	26%	25%
WHITE WOMEN	114	62	49	27	17	6	44	5	40	26	26	8	15	11	103	27	103	10	33	103	10	64	51
	23%	26%	20%	22%	19%	13%	20%	15%	23%	19%	32%	14%	22%	34%	22%	20%	24%	20%	19%	24%	16%	21%	25%
MINORITY MEN	105	54	52	25	19	8	41	11	36	32	15	11	16	3	102	24	91	10	40	90	14	61	45
	21%	22%	20%	21%	21%	19%	18%	32%	21%	23%	18%	21%	23%	10%	22%	18%	21%	18%	23%	21%	23%	20%	22%
MINORITY WOMEN	138	67	71	34	27	10	63	8	34	46	17	23	23	9	129	30	130	7	43	119	17	87	51
	28%	28%	28%	28%	30%	24%	29%	22%	20%	33%	21%	44%	33%	29%	28%	23%	30%	14%	25%	28%	28%	29%	25%

Table 30-4
 QUESTION 25:
 What is your main racial or ethnic heritage?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE LKLY	MORE LKLY	LESS LKLY	DIFF	FAV	FAV	OPP		TO OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
CAUCASIAN OR WHITE	242 48%	65 52%	104 50%	17 71%	115 44%	86 47%	182 45%	48 65%	11 60%	21 58%
AFRICAN-AMERICAN OR BLACK	225 45%	52 42%	94 45%	6 27%	122 47%	82 45%	198 49%	21 28%	6 30%	14 38%
HISPANIC	8 2%	3 3%	3 2%	- -	5 2%	3 1%	7 2%	- -	1 5%	- -
ASIAN	5 1%	1 1%	2 1%	- -	3 1%	4 2%	5 1%	- -	- -	- -
OTHER	6 1%	2 1%	2 1%	- -	4 2%	3 2%	5 1%	- -	1 4%	- -
REFUSED	15 3%	2 1%	4 2%	1 2%	11 4%	4 2%	9 2%	5 7%	- -	2 5%
WHITE MEN	128 26%	31 25%	51 25%	12 48%	65 25%	52 29%	92 23%	29 39%	5 30%	11 29%
WHITE WOMEN	114 23%	34 27%	53 25%	6 23%	50 19%	34 19%	90 22%	19 25%	6 30%	11 28%
MINORITY MEN	105 21%	31 25%	44 21%	2 8%	57 22%	45 25%	92 23%	10 14%	3 17%	7 19%
MINORITY WOMEN	138 28%	27 22%	56 27%	5 19%	77 30%	46 26%	123 30%	11 15%	4 23%	7 18%

Table 31-1

QUESTION 26:

And, do you commute to work? And, if you had to estimate, how many minutes is your typical one-way commute?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	SOFT/ GOP		TOTAL GOP	IND	SOFT/ DEM		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			TOTAL DEM	LEAN DEM																	
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90	
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%	
**D/S (YES - NO)	11	-5	19	14	14	-17	18	-35	10	2	2	-8	2	3	21	-8	22	-12	32	39	22	-21	-63	
	2%	-6%	34%	10%	15%	-7%	20%	-20%	4%	1%	1%	-8%	2%	3%	21%	-8%	9%	-4%	47%	32%	22%	-18%	-70%	
TOTAL YES	253	36	37	73	55	121	52	69	124	114	122	45	51	51	61	45	130	123	50	80	61	47	13	
-----	51%	46%	66%	54%	58%	46%	59%	40%	51%	51%	50%	45%	51%	51%	61%	45%	54%	47%	74%	65%	61%	41%	14%	
LESS THAN 15 MINUTES	120	13	22	35	19	65	27	38	58	56	59	20	24	22	33	20	57	63	27	37	28	21	5	
	24%	16%	40%	26%	20%	25%	30%	22%	24%	25%	24%	20%	24%	22%	33%	20%	24%	24%	40%	30%	28%	18%	6%	
15 TO 29 MINUTES	91	15	11	26	21	42	20	22	44	41	46	21	20	17	16	16	47	44	16	27	24	17	5	
	18%	19%	19%	19%	22%	16%	22%	13%	18%	18%	19%	21%	20%	17%	16%	16%	20%	17%	24%	22%	24%	15%	5%	
30 TO 44 MINUTES	24	3	2	5	5	14	6	8	8	14	14	-	4	8	6	5	12	11	3	9	5	5	3	
	5%	4%	4%	4%	5%	5%	6%	5%	3%	6%	6%	-	4%	8%	6%	5%	5%	4%	4%	7%	5%	4%	3%	
45 MINUTES TO ONE HOUR	12	4	1	5	7	-	-	-	9	1	3	2	2	2	3	2	9	3	1	5	4	2	-	
	2%	5%	2%	4%	7%	-	-	-	4%	1%	1%	2%	2%	2%	3%	2%	4%	1%	2%	4%	4%	2%	-	
MORE THAN ONE HOUR	7	1	1	2	3	-	-	-	5	1	1	1	1	1	2	1	4	2	2	3	-	2	-	
	1%	1%	1%	1%	3%	-	-	-	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	4%	2%	-	1%	-	
NO	243	41	18	59	40	138	34	103	114	111	121	53	49	48	39	53	108	134	18	41	38	68	76	
	49%	52%	32%	44%	42%	53%	39%	60%	47%	49%	50%	53%	49%	48%	39%	53%	45%	52%	26%	34%	38%	59%	84%	
DON'T KNOW/REFUSED	4	1	1	3	-	2	2	-	4	-	-	2	-	1	-	2	2	3	-	1	1	1	1	
	1%	2%	2%	2%	-	1%	2%	-	2%	-	-	2%	-	1%	-	2%	1%	1%	-	1%	1%	1%	1%	

Table 31-2

QUESTION 26:

And, do you commute to work? And, if you had to estimate, how many minutes is your typical one-way commute?

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
**D/S (YES - NO)	11	52	-32	41	-53	23	-8	9	6	-7	-10	23	-13	-2	4	-18	4	21	6	-1	25	-13	2
	2%	37%	-34%	28%	-47%	30%	-14%	17%	13%	-6%	-7%	18%	-11%	-2%	3%	-17%	3%	12%	6%	-1%	18%	-11%	1%
TOTAL YES	253	97	30	94	29	49	25	30	24	50	71	75	49	52	71	44	58	97	54	50	80	52	71
-----	51%	68%	33%	64%	26%	64%	42%	58%	57%	47%	46%	58%	43%	49%	51%	41%	52%	56%	52%	49%	59%	44%	50%
LESS THAN 15 MINUTES	120	45	11	47	15	21	14	11	8	24	41	31	27	25	34	25	28	41	26	25	32	28	35
	24%	31%	12%	32%	14%	28%	23%	22%	18%	22%	27%	24%	24%	24%	25%	24%	25%	23%	25%	25%	23%	23%	25%
15 TO 29 MINUTES	91	34	12	34	10	16	10	11	10	20	22	27	17	19	27	14	19	37	22	16	31	17	27
	18%	24%	13%	23%	9%	21%	17%	20%	24%	18%	15%	21%	15%	18%	20%	13%	17%	21%	21%	15%	23%	14%	19%
30 TO 44 MINUTES	24	7	5	9	3	5	-	1	4	6	8	6	2	5	9	4	5	11	4	5	8	4	8
	5%	5%	5%	6%	2%	7%	-	1%	9%	6%	5%	5%	2%	5%	6%	3%	4%	6%	4%	5%	6%	3%	5%
45 MINUTES TO ONE HOUR	12	7	2	3	-	4	1	5	1	-	-	8	1	1	1	-	5	5	2	3	6	1	1
	2%	5%	2%	2%	-	5%	2%	10%	3%	-	-	6%	1%	1%	1%	-	4%	3%	2%	3%	4%	1%	1%
MORE THAN ONE HOUR	7	4	1	1	1	2	-	3	1	-	-	3	2	1	-	1	2	3	-	1	3	2	-
	1%	3%	1%	1%	1%	2%	-	5%	2%	-	-	2%	2%	1%	-	1%	2%	2%	-	1%	2%	2%	-
NO	243	45	62	53	82	26	33	22	19	56	81	52	62	54	67	62	55	76	48	52	55	65	69
	49%	31%	67%	36%	73%	34%	56%	42%	43%	53%	53%	40%	54%	51%	49%	58%	48%	44%	46%	51%	40%	55%	49%
DON'T KNOW/REFUSED	4	1	1	1	1	1	1	-	-	1	1	2	3	-	-	1	-	1	3	-	2	1	2
	1%	1%	1%	1%	1%	1%	2%	-	-	-	1%	1%	2%	-	-	1%	-	-	3%	-	1%	1%	1%

Table 31-3

QUESTION 26:

And, do you commute to work? And, if you had to estimate, how many minutes is your typical one-way commute?

BANNER 3

	COMMUTE TIME					COMMUTE METHOD		TRANSPORTATION ISSUES					COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	TO SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
**D/S (YES - NO)	11	-243	253	120	91	42	219	34	25	5	-11	-2	-2	-2	14	-3	15	-	-9	12	-1	-32	43
	2%	-100%	100%	100%	100%	100%	100%	100%	14%	4%	-13%	-3%	-3%	-5%	3%	-2%	3%	1%	-5%	3%	-1%	-11%	21%
TOTAL YES	253	-	253	120	91	42	219	34	98	71	36	26	33	15	238	65	224	26	83	219	29	133	120
-----	51%	-	100%	100%	100%	100%	100%	100%	56%	51%	43%	48%	48%	47%	51%	49%	51%	49%	48%	51%	48%	44%	60%
LESS THAN 15 MINUTES	120	-	120	120	-	-	101	19	42	30	21	16	18	10	110	24	108	11	42	108	10	68	52
	24%	-	47%	100%	-	-	46%	57%	24%	21%	25%	30%	27%	32%	24%	18%	25%	20%	24%	25%	17%	23%	26%
15 TO 29 MINUTES	91	-	91	-	91	-	84	7	37	26	13	8	13	5	86	26	80	10	31	76	13	41	51
	18%	-	36%	-	100%	-	38%	22%	22%	19%	15%	14%	19%	15%	18%	20%	18%	20%	18%	18%	22%	14%	25%
30 TO 44 MINUTES	24	-	24	-	-	24	21	3	10	7	2	1	-	-	24	8	22	1	4	19	4	14	10
	5%	-	9%	-	-	57%	10%	7%	6%	5%	3%	2%	-	-	5%	6%	5%	3%	2%	5%	6%	5%	5%
45 MINUTES TO ONE HOUR	12	-	12	-	-	12	10	2	6	5	-	1	1	-	12	7	10	2	4	11	1	7	4
	2%	-	5%	-	-	28%	4%	6%	3%	3%	-	2%	2%	-	3%	5%	2%	4%	2%	2%	2%	2%	2%
MORE THAN ONE HOUR	7	-	7	-	-	7	4	3	2	4	-	-	1	-	7	1	4	1	2	5	1	3	3
	1%	-	3%	-	-	16%	2%	8%	1%	3%	-	-	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	2%
NO	243	243	-	-	-	-	-	-	73	66	47	27	35	17	224	68	209	25	91	208	30	165	77
	49%	100%	-	-	-	-	-	-	42%	48%	57%	52%	52%	53%	48%	51%	48%	49%	52%	48%	50%	55%	39%
DON'T KNOW/REFUSED	4	-	-	-	-	-	-	-	3	2	-	-	-	-	4	-	3	1	-	2	1	2	2
	1%	-	-	-	-	-	-	-	1%	1%	-	-	-	-	1%	-	1%	2%	-	-	2%	1%	1%

Table 31-4

QUESTION 26:

And, do you commute to work? And, if you had to estimate, how many minutes is your typical one-way commute?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT	TOTAL	TOTAL	NO	SMWT	TOTAL	TOTAL	DK	MOVE
		MORE LKLY	MORE LKLY	LESS LKLY	DIFF	FAV	FAV	OPP		TO OPP
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
**D/S (YES - NO)	11	4	15	-3	-3	5	15	-	-3	-3
	2%	3%	7%	-11%	-1%	3%	4%	-1%	-15%	-9%
TOTAL YES	253	64	111	11	127	92	208	37	8	17
-----	51%	51%	53%	44%	49%	51%	51%	50%	42%	45%
LESS THAN 15 MINUTES	120	34	55	5	59	39	104	11	5	3
	24%	27%	26%	20%	23%	22%	26%	15%	25%	9%
15 TO 29 MINUTES	91	18	39	4	45	35	74	16	2	8
	18%	15%	19%	17%	17%	20%	18%	21%	8%	21%
30 TO 44 MINUTES	24	9	11	1	12	11	19	5	1	3
	5%	8%	5%	3%	5%	6%	5%	6%	3%	9%
45 MINUTES TO ONE HOUR	12	2	4	1	6	4	9	3	-	1
	2%	2%	2%	5%	2%	2%	2%	4%	-	2%
MORE THAN ONE HOUR	7	-	2	-	4	1	3	3	1	2
	1%	-	1%	-	2%	1%	1%	4%	6%	4%
NO	243	60	96	14	129	87	193	37	10	20
	49%	48%	46%	56%	50%	48%	48%	50%	58%	55%
DON'T KNOW/REFUSED	4	1	1	-	3	3	4	-	-	-
	1%	1%	1%	-	1%	1%	1%	-	-	-

Table 32-1
 QUESTION 27:
 And, how do you typically commute to and from work?

BANNER 1

	PARTY IDENTIFICATION								ETHNICITY				CITY					GENDER		AGE				
	TOTAL	SOFT/		TOTAL GOP	IND	SOFT/		STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
		STRG GOP	LEAN GOP			TOTAL DEM	LEAN DEM																	
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%	
BY AUTO, BY YOURSELF	219 44%	35 45%	32 57%	67 50%	48 51%	101 39%	40 46%	61 36%	109 45%	96 43%	104 43%	38 38%	44 44%	46 46%	49 49%	42 42%	110 46%	109 42%	43 63%	67 55%	54 54%	40 35%	12 13%	
BY CARPOOL OR IN A CAR WITH OTHERS	14 3%	- -	2 3%	2 1%	3 3%	9 3%	7 7%	2 1%	4 2%	9 4%	9 4%	1 1%	3 3%	1 1%	8 8%	- -	7 3%	7 3%	2 2%	3 3%	5 5%	3 3%	- -	
BY MORE THAN ONE MODE OF TRANSPORTATION	11 2%	1 2%	2 4%	4 3%	1 1%	7 3%	4 4%	3 2%	7 3%	4 2%	4 1%	5 5%	2 2%	3 3%	1 1%	- -	9 4%	2 1%	3 4%	4 3%	1 1%	3 3%	1 1%	
BY PUBLIC BUS, SUBWAY OR RAIL	4 1%	- -	- -	- -	1 1%	2 1%	2 2%	- -	1 1%	3 1%	3 1%	- -	- -	1 1%	1 1%	2 2%	1 1%	3 1%	3 4%	1 1%	- -	- -	- -	
BY WALKING	4 1%	- -	1 2%	1 1%	- -	2 1%	- -	2 1%	2 1%	2 1%	2 1%	- -	2 2%	- -	1 1%	1 1%	2 1%	2 1%	- -	3 2%	- -	1 1%	1 1%	
BY BIKING	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -	1 1%	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	

Table 32-2
 QUESTION 27:
 And, how do you typically commute to and from work?

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE-TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
BY AUTO, BY YOURSELF	219 44%	81 57%	25 27%	83 56%	26 23%	44 58%	23 39%	25 49%	23 53%	40 37%	61 40%	65 51%	44 39%	41 38%	63 46%	37 35%	44 39%	88 51%	49 47%	38 37%	72 53%	44 37%	66 46%
BY CARPOOL OR IN A CAR WITH OTHERS	14 3%	5 4%	1 2%	5 3%	2 2%	- -	2 3%	2 5%	1 2%	4 4%	4 3%	2 2%	2 1%	4 4%	4 3%	3 3%	8 7%	2 1%	1 1%	5 5%	1 1%	5 4%	2 1%
BY MORE THAN ONE MODE OF TRANSPORTATION	11 2%	6 5%	3 3%	1 1%	1 1%	4 5%	- -	- -	1 1%	6 5%	1 1%	6 5%	2 1%	4 3%	- -	- -	4 3%	3 2%	4 4%	4 4%	6 4%	- -	2 1%
BY PUBLIC BUS, SUBWAY OR RAIL	4 1%	1 1%	- -	3 2%	- -	- -	- -	1 3%	- -	- -	2 1%	- -	1 1%	1 1%	2 1%	1 1%	1 1%	2 1%	- -	1 1%	- -	1 1%	2 1%
BY WALKING	4 1%	1 1%	1 1%	2 1%	1 -	1 1%	- -	- -	- -	- -	2 1%	1 1%	1 -	1 1%	2 1%	2 2%	- -	2 1%	- -	1 1%	1 1%	2 1%	1 -
BY BIKING	1 -	1 1%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -

Table 32-3
 QUESTION 27:
 And, how do you typically commute to and from work?

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN	30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO ROUTES		TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
											WALK/BIKE	SCHOOL											
BASE=TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
BY AUTO, BY YOURSELF	219	-	219	101	84	35	219	-	90	55	32	22	28	11	208	60	192	24	77	190	24	115	104
	44%	-	86%	84%	92%	82%	100%	-	52%	40%	39%	41%	41%	34%	45%	45%	44%	46%	44%	44%	40%	38%	52%
BY CARPOOL OR IN A CAR WITH OTHERS	14	-	14	9	3	1	-	14	4	5	2	1	2	2	11	-	12	1	3	10	4	7	7
	3%	-	5%	8%	4%	2%	-	40%	2%	4%	2%	2%	3%	7%	2%	-	3%	3%	2%	2%	7%	2%	3%
BY MORE THAN ONE MODE OF TRANSPORTATION	11	-	11	5	4	3	-	11	3	3	1	2	2	1	10	4	11	-	3	10	1	5	6
	2%	-	4%	4%	4%	6%	-	32%	2%	2%	1%	5%	4%	4%	2%	3%	3%	-	1%	2%	2%	2%	3%
BY PUBLIC BUS, SUBWAY OR RAIL	4	-	4	2	-	3	-	4	-	4	-	-	-	-	4	-	4	-	-	4	-	3	1
	1%	-	2%	1%	-	7%	-	13%	-	3%	-	-	-	-	1%	-	1%	-	-	1%	-	1%	1%
BY WALKING	4	-	4	4	-	-	-	4	-	2	1	-	1	1	3	-	4	-	-	4	-	2	2
	1%	-	2%	3%	-	-	-	11%	-	2%	1%	-	1%	2%	1%	-	1%	-	-	1%	-	1%	1%
BY BIKING	1	-	1	-	-	1	-	1	-	1	-	-	-	-	1	1	1	-	-	1	-	1	-
	-	-	-	-	-	3%	-	3%	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-

Table 32-4

QUESTION 27:

And, how do you typically commute to and from work?

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
BY AUTO, BY YOURSELF	219	55	93	11	113	85	175	37	7	17
	44%	44%	44%	44%	44%	47%	43%	50%	38%	45%
BY CARPOOL OR IN A CAR WITH OTHERS	14	4	6	-	8	3	13	-	1	-
	3%	4%	3%	-	3%	2%	3%	-	4%	-
BY MORE THAN ONE MODE OF TRANSPORTATION	11	3	7	-	3	3	11	-	-	-
	2%	3%	3%	-	1%	1%	3%	-	-	-
BY PUBLIC BUS, SUBWAY OR RAIL	4	-	1	-	3	1	4	-	-	-
	1%	-	1%	-	1%	1%	1%	-	-	-
BY WALKING	4	-	3	-	-	-	4	-	-	-
	1%	-	1%	-	-	-	1%	-	-	-
BY BIKING	1	1	1	-	-	-	1	-	-	-
	-	1%	1%	-	-	-	-	-	-	-

Table 33-1
QUESTION 28:
Gender.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY					GENDER		AGE				
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%
MALE	240	43	32	76	52	107	39	68	128	97	105	57	53	46	42	44	240	-	32	64	47	53	40
	48%	55%	58%	56%	55%	41%	44%	39%	53%	43%	43%	57%	53%	46%	42%	44%	100%	-	47%	52%	47%	46%	44%
FEMALE	260	35	24	59	43	153	49	104	114	128	138	43	47	54	58	56	-	260	36	58	53	62	50
	52%	45%	42%	44%	45%	59%	56%	61%	47%	57%	57%	43%	47%	54%	58%	56%	-	100%	53%	48%	53%	54%	56%

Table 33-2
QUESTION 28:
Gender.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER				
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR-		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
														ITY MEN	ITY WOMEN								
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%
MALE	240	143	92	-	-	76	-	52	-	107	-	128	-	105	-	44	58	84	52	102	136	-	-
	48%	100%	100%	-	-	100%	-	100%	-	100%	-	100%	-	100%	-	41%	51%	48%	50%	100%	100%	-	-
FEMALE	260	-	-	147	113	-	59	-	43	-	153	-	114	-	138	62	55	89	53	-	-	117	143
	52%	-	-	100%	100%	-	100%	-	100%	-	100%	-	100%	-	100%	59%	49%	52%	50%	-	-	100%	100%

Table 33-3
QUESTION 28:
Gender.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29 MIN		30 MIN+	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	SAFER PLACES TO SAFER ROUTES		TOTAL S/R/H	LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					WALK/BIKE	SCHOOL																		
BASE-TOTAL SAMPLE	500 100%	243 49%	253 51%	120 24%	91 18%	42 8%	219 44%	34 7%	173 35%	139 28%	82 16%	53 11%	68 14%	32 6%	467 93%	132 26%	436 87%	52 10%	174 35%	429 86%	61 12%	300 60%	200 40%	
MALE	240 48%	108 45%	130 51%	57 48%	47 52%	26 62%	110 50%	20 60%	99 57%	65 47%	37 45%	20 38%	28 42%	10 30%	230 49%	73 56%	196 45%	33 64%	95 55%	201 47%	33 55%	143 48%	97 48%	
FEMALE	260 52%	134 55%	123 49%	63 52%	44 48%	16 38%	109 50%	14 40%	74 43%	74 53%	46 55%	33 62%	40 58%	22 70%	237 51%	59 44%	240 55%	18 36%	79 45%	229 53%	27 45%	157 52%	103 52%	

Table 33-4
QUESTION 28:
Gender.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
MALE	240 48%	62 49%	96 46%	14 56%	127 49%	98 54%	188 46%	43 57%	9 47%	19 51%
FEMALE	260 52%	63 51%	112 54%	11 44%	132 51%	83 46%	218 54%	32 43%	10 53%	18 49%

Table 34-1
City.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE					
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64
BASE=TOTAL SAMPLE	500 100%	79 16%	56 11%	135 27%	95 19%	260 52%	88 18%	172 34%	242 48%	225 45%	243 49%	100 20%	100 20%	100 20%	100 20%	100 20%	240 48%	260 52%	68 14%	122 24%	100 20%	115 23%	90 18%
ATHENS	100 20%	18 23%	8 14%	26 19%	23 24%	49 19%	15 17%	34 20%	69 29%	25 11%	28 11%	100 100%	-	-	-	-	57 24%	43 17%	14 21%	26 21%	18 18%	23 20%	19 21%
AUGUSTA	100 20%	19 24%	10 18%	29 21%	16 17%	53 21%	15 17%	38 22%	43 18%	52 23%	55 22%	-	100 100%	-	-	-	53 22%	47 18%	14 20%	19 15%	22 22%	25 22%	19 21%
COLUMBUS	100 20%	18 23%	13 23%	31 23%	21 22%	44 17%	15 17%	29 17%	45 19%	42 18%	50 20%	-	-	100 100%	-	-	46 19%	54 21%	13 19%	21 17%	25 25%	18 15%	21 23%
MACON	100 20%	9 11%	14 25%	23 17%	21 22%	54 21%	25 29%	29 17%	42 17%	52 23%	56 23%	-	-	-	100 100%	-	42 17%	58 22%	13 19%	35 29%	14 14%	21 18%	17 18%
SAVANNAH	100 20%	15 19%	11 20%	26 19%	14 15%	59 23%	17 19%	42 24%	43 18%	55 24%	56 23%	-	-	-	-	100 100%	44 18%	56 22%	14 21%	22 18%	21 21%	28 25%	15 16%

Table 34-2
City.

BANNER 2

	GENDER/AGE				PARTY/GENDER				ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER						
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG
BASE=TOTAL SAMPLE	500 100%	143 29%	92 18%	147 29%	113 23%	76 15%	59 12%	52 10%	43 9%	107 21%	153 31%	128 26%	114 23%	105 21%	138 28%	106 21%	113 23%	173 35%	105 21%	102 20%	136 27%	117 23%	143 29%
ATHENS	100 20%	40 28%	17 18%	18 13%	25 22%	16 20%	11 18%	17 33%	5 13%	23 21%	27 18%	37 29%	32 28%	17 16%	10 7%	13 12%	12 11%	42 24%	32 30%	13 13%	42 31%	12 10%	32 22%
AUGUSTA	100 20%	29 20%	23 24%	26 18%	21 19%	13 17%	15 26%	11 21%	5 12%	28 26%	26 17%	22 17%	21 18%	30 28%	25 18%	37 35%	22 20%	25 14%	15 14%	33 33%	18 14%	26 22%	21 15%
COLUMBUS	100 20%	21 14%	22 23%	38 26%	17 15%	18 24%	13 22%	8 15%	13 31%	19 18%	25 16%	26 21%	19 16%	16 15%	34 25%	9 9%	33 29%	39 22%	19 18%	19 19%	27 20%	23 20%	31 22%
MACON	100 20%	29 20%	13 14%	34 23%	24 22%	10 13%	13 22%	10 19%	11 26%	19 18%	34 23%	17 13%	25 22%	25 23%	31 23%	15 14%	27 24%	38 22%	20 19%	17 17%	24 18%	25 21%	33 23%
SAVANNAH	100 20%	25 18%	18 20%	32 21%	25 22%	19 24%	7 13%	6 12%	8 19%	18 17%	41 27%	26 20%	17 15%	18 17%	38 27%	32 30%	19 16%	30 17%	20 19%	19 19%	24 18%	31 27%	25 18%

Table 34-3
City.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE		
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	15-29		30	CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER TO SCHOOLS	TOTAL S/R/H	A LOT/SOME	NOT MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					MIN	MIN+																		
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200	
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%	
ATHENS	100	53	45	20	21	3	38	7	27	27	20	11	18	10	90	31	87	11	36	82	17	63	37	
	20%	22%	18%	17%	23%	8%	17%	22%	16%	19%	24%	21%	26%	33%	19%	24%	20%	20%	21%	19%	27%	21%	19%	
AUGUSTA	100	49	51	24	20	7	44	7	43	32	8	7	13	4	95	22	85	13	27	81	16	60	40	
	20%	20%	20%	20%	22%	16%	20%	22%	25%	23%	10%	13%	19%	12%	20%	16%	19%	26%	16%	19%	27%	20%	20%	
COLUMBUS	100	48	51	22	17	12	46	5	40	32	13	5	10	5	94	34	85	14	39	86	13	61	39	
	20%	20%	20%	19%	19%	28%	21%	15%	23%	23%	15%	10%	15%	17%	20%	25%	19%	28%	23%	20%	22%	20%	19%	
MACON	100	39	61	33	16	12	49	12	43	16	20	13	15	8	92	25	92	7	31	94	6	55	45	
	20%	16%	24%	27%	18%	28%	22%	34%	25%	11%	24%	25%	22%	24%	20%	19%	21%	14%	18%	22%	10%	18%	22%	
SAVANNAH	100	53	45	20	16	8	42	3	20	32	22	17	12	4	96	21	88	6	40	87	8	61	39	
	20%	22%	18%	17%	18%	20%	19%	8%	12%	23%	27%	31%	18%	14%	20%	16%	20%	12%	23%	20%	14%	20%	20%	

Table 34-4
City.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	SMWT	TOTAL	TOTAL	NO		SMWT	TOTAL	TOTAL	DK	MOVE
	MORE	MORE	LESS	DIFF		FAV	FAV	OPP		TO
TOTAL	LKLY	LKLY	LKLY							OPP
BASE=TOTAL SAMPLE	500	124	208	24	259	181	406	75	18	37
	100%	25%	42%	5%	52%	36%	81%	15%	4%	7%
ATHENS	100	28	48	4	45	36	80	17	4	9
	20%	22%	23%	16%	18%	20%	20%	22%	21%	23%
AUGUSTA	100	23	38	6	53	44	80	17	3	8
	20%	18%	18%	24%	21%	24%	20%	23%	14%	23%
COLUMBUS	100	23	38	7	53	41	77	18	4	6
	20%	18%	18%	31%	21%	22%	19%	24%	24%	15%
MACON	100	27	44	4	52	25	85	13	3	8
	20%	21%	21%	15%	20%	14%	21%	17%	15%	22%
SAVANNAH	100	24	41	3	55	36	85	10	5	6
	20%	20%	20%	14%	21%	20%	21%	14%	26%	17%

Table 35-1
Date./Sample./Phone Type.

BANNER 1

	PARTY IDENTIFICATION							ETHNICITY				CITY				GENDER		AGE						
	TOTAL	STRG GOP	SOFT/ LEAN GOP	TOTAL GOP	IND	TOTAL DEM	SOFT/ LEAN DEM	STRG DEM	WHITE	AF	AM	TOTAL MINOR- ITY	ATHENS	AUG- USTA	COL- UMBUS	MACON	SAV- ANNAH	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	500	79	56	135	95	260	88	172	242	225	243	100	100	100	100	100	240	260	68	122	100	115	90	
	100%	16%	11%	27%	19%	52%	18%	34%	48%	45%	49%	20%	20%	20%	20%	20%	48%	52%	14%	24%	20%	23%	18%	
DATE	-----																							
THU, FEB 25	126	23	12	35	31	57	12	45	60	55	61	23	22	22	29	29	54	72	9	14	30	41	30	
	25%	29%	21%	26%	33%	22%	14%	26%	25%	24%	25%	23%	22%	22%	29%	29%	23%	28%	13%	11%	30%	36%	34%	
FRI, FEB 26	60	11	8	20	15	26	10	15	31	25	28	5	14	15	11	14	30	30	9	17	17	11	5	
	12%	14%	15%	15%	15%	10%	11%	9%	13%	11%	11%	5%	14%	15%	11%	14%	13%	11%	14%	14%	17%	10%	6%	
SAT, FEB 27	171	21	20	41	24	100	37	63	83	80	83	31	31	37	42	30	71	100	25	58	24	33	29	
	34%	26%	36%	31%	25%	38%	42%	37%	34%	36%	34%	31%	31%	37%	42%	30%	30%	38%	38%	48%	24%	29%	33%	
SUN, FEB 28	144	24	16	39	25	78	29	49	68	66	71	41	32	26	18	28	85	59	24	33	29	30	25	
	29%	30%	28%	29%	27%	30%	33%	28%	28%	29%	29%	41%	32%	26%	18%	28%	35%	23%	35%	27%	29%	26%	28%	
SAMPLE	-----																							
SAMPLE A	250	47	25	72	43	131	49	82	126	104	114	52	48	50	51	48	129	121	34	73	46	49	46	
	50%	59%	45%	53%	45%	50%	56%	47%	52%	46%	47%	52%	48%	50%	51%	48%	54%	46%	50%	59%	46%	43%	51%	
SAMPLE B	250	32	31	63	52	129	39	91	116	121	129	48	52	50	49	52	111	139	34	50	54	66	44	
	50%	41%	55%	47%	55%	50%	44%	53%	48%	54%	53%	48%	52%	50%	49%	52%	46%	54%	50%	41%	54%	57%	49%	
PHONE TYPE	-----																							
LAND	300	46	30	76	51	167	57	110	141	137	148	63	60	61	55	61	143	157	38	63	50	74	70	
	60%	58%	54%	56%	53%	64%	65%	64%	58%	61%	61%	63%	60%	61%	55%	61%	60%	60%	56%	52%	50%	64%	78%	
CELL	200	33	26	59	44	93	31	62	101	88	95	37	40	39	45	39	97	103	30	59	50	41	20	
	40%	42%	46%	44%	47%	36%	35%	36%	42%	39%	39%	37%	40%	39%	45%	39%	40%	40%	44%	48%	50%	36%	22%	

Table 35-2
Date./Sample./Phone Type.

BANNER 2

	GENDER/AGE				PARTY/GENDER						ETHNICITY/GENDER				EDUCATION				EDUCATION/GENDER					
	TOTAL	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	GOP MEN	GOP WOMEN	IND MEN	IND WOMEN	DEM MEN	DEM WOMEN	WHITE MEN	WHITE WOMEN	MINOR- ITY MEN	MINOR- ITY WOMEN	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEG	MEN W/ DEG	WOMEN W/O DEG	WOMEN W/ DEG
BASE=TOTAL SAMPLE	500	143	92	147	113	76	59	52	43	107	153	128	114	105	138	106	113	173	105	102	136	117	143	29%
	100%	29%	18%	29%	23%	15%	12%	10%	9%	21%	31%	26%	23%	21%	28%	21%	23%	35%	21%	20%	27%	23%	29%	
DATE	-----																							
THU, FEB 25	126	21	32	32	40	20	15	15	16	16	40	32	28	20	42	29	17	46	34	17	37	29	43	25%
	25%	15%	34%	22%	35%	26%	25%	29%	37%	15%	26%	25%	25%	19%	30%	27%	15%	27%	32%	17%	27%	24%	30%	
FRI, FEB 26	60	22	8	21	9	10	9	7	8	13	13	18	13	11	17	9	20	19	11	17	12	12	18	12%
	12%	16%	9%	14%	8%	14%	16%	13%	18%	12%	8%	14%	11%	10%	12%	9%	18%	11%	11%	17%	9%	10%	13%	
SAT, FEB 27	171	48	23	60	39	20	21	12	12	36	64	36	47	34	49	32	49	56	33	31	39	50	49	34%
	34%	34%	25%	41%	35%	26%	36%	24%	27%	34%	42%	28%	41%	32%	36%	30%	43%	32%	31%	30%	29%	43%	35%	
SUN, FEB 28	144	51	30	34	25	25	14	18	8	42	36	42	27	41	30	36	28	52	28	37	47	27	32	29%
	29%	36%	32%	23%	22%	34%	24%	34%	18%	39%	24%	33%	23%	39%	21%	34%	25%	30%	26%	37%	35%	23%	23%	
SAMPLE	-----																							
SAMPLE A	250	81	46	72	49	43	29	27	16	56	75	71	55	52	62	54	54	88	53	52	76	56	65	50%
	50%	57%	50%	49%	43%	57%	49%	52%	38%	52%	49%	55%	48%	50%	45%	51%	48%	51%	50%	51%	56%	48%	46%	
SAMPLE B	250	62	46	76	64	33	30	25	27	51	79	57	59	53	76	52	59	86	53	50	61	62	78	50%
	50%	43%	50%	51%	57%	43%	51%	48%	62%	48%	51%	45%	52%	50%	55%	49%	52%	49%	50%	49%	44%	52%	54%	
PHONE TYPE	-----																							
LAND	300	76	63	75	82	43	33	27	24	71	96	78	64	61	87	74	66	96	63	58	84	82	75	60%
	60%	53%	68%	51%	72%	56%	56%	52%	55%	67%	63%	61%	56%	58%	63%	70%	58%	55%	60%	57%	62%	70%	53%	
CELL	200	67	30	72	31	33	26	25	19	36	57	50	51	45	51	32	47	77	42	44	52	36	67	40%
	40%	47%	32%	49%	28%	44%	44%	48%	45%	33%	37%	39%	44%	42%	37%	30%	42%	45%	40%	43%	38%	30%	47%	

Table 35-3
Date./Sample./Phone Type.

BANNER 3

	COMMUTE TIME						COMMUTE METHOD		TRANSPORTATION ISSUES				COMPLETE STREETS AWARENESS			INITIAL COMPLETE STREETS POLICY			TRANSPORTATION BUDGET INVESTMENT			PHONE TYPE	
	TOTAL	DO NOT COMM-UTE	TOTAL COMM-UTE	LESS THAN 15	COMMUTE TIME		CAR, ALONE	OTHER	TRAF-FIC	PUBLIC TRANS	WALK/BIKE	SAFER PLACES TO ROUTES TO SCHOOL	TOTAL S/R/H	LOT/SOME	MUCH/NTHNG	SMWT FAV	TOTAL FAV	TOTAL OPP	SMWT FAV	TOTAL FAV	TOTAL OPP	LAND-LINE	CELL
					15-29 MIN	30 MIN+																	
BASE-TOTAL SAMPLE	500	243	253	120	91	42	219	34	173	139	82	53	68	32	467	132	436	52	174	429	61	300	200
	100%	49%	51%	24%	18%	8%	44%	7%	35%	28%	16%	11%	14%	6%	93%	26%	87%	10%	35%	86%	12%	60%	40%
DATE																							

THU, FEB 25	126	68	57	21	25	10	51	5	39	28	30	17	26	12	113	34	107	12	41	103	20	81	45
	25%	28%	22%	18%	27%	25%	23%	16%	23%	20%	36%	31%	38%	39%	24%	26%	25%	24%	24%	24%	33%	27%	22%
FRI, FEB 26	60	21	38	11	20	7	33	5	27	17	7	5	3	2	58	12	50	10	17	53	7	-	60
	12%	9%	15%	9%	22%	18%	15%	16%	16%	13%	8%	10%	5%	6%	12%	9%	11%	19%	10%	12%	11%	-	30%
SAT, FEB 27	171	80	88	53	20	15	73	16	56	45	29	19	22	12	158	37	151	17	54	151	17	114	57
	34%	33%	35%	45%	22%	35%	33%	46%	32%	32%	35%	35%	32%	37%	34%	28%	35%	33%	31%	35%	27%	38%	28%
SUN, FEB 28	144	73	70	34	26	9	62	8	51	49	17	13	17	6	138	49	128	12	62	123	18	106	38
	29%	30%	27%	28%	29%	23%	28%	23%	29%	35%	21%	24%	25%	18%	30%	37%	29%	24%	36%	29%	29%	35%	19%
SAMPLE																							

SAMPLE A	250	114	133	63	45	25	113	20	84	67	40	32	27	16	233	63	218	23	90	222	25	146	103
	50%	47%	52%	52%	49%	60%	52%	57%	49%	48%	49%	60%	39%	51%	50%	48%	50%	45%	52%	52%	41%	49%	52%
SAMPLE B	250	129	120	57	46	17	106	15	89	72	42	21	41	15	234	69	217	29	83	208	36	154	97
	50%	53%	48%	48%	51%	40%	48%	43%	51%	52%	51%	40%	61%	49%	50%	52%	50%	55%	48%	48%	59%	51%	48%
PHONE TYPE																							

LAND	300	165	133	68	41	24	115	18	97	81	49	37	48	22	277	87	262	28	108	257	38	300	-
	60%	68%	52%	57%	45%	58%	52%	54%	56%	59%	60%	70%	71%	69%	59%	66%	60%	55%	62%	60%	63%	100%	-
CELL	200	77	120	52	51	18	104	16	76	58	33	16	20	10	190	45	174	23	65	172	23	-	200
	40%	32%	48%	43%	55%	42%	48%	46%	44%	41%	40%	30%	29%	31%	41%	34%	40%	45%	38%	40%	37%	-	100%

Table 35-4
Date./Sample./Phone Type.

BANNER 4

	CANDIDATE/ COMPLETE STREETS					INFORMED COMPLETE STREETS POLICY				
	TOTAL	SMWT MORE LKLY	TOTAL MORE LKLY	TOTAL LESS LKLY	NO DIFF	SMWT FAV	TOTAL FAV	TOTAL OPP	DK	MOVE TO OPP
BASE-TOTAL SAMPLE	500 100%	124 25%	208 42%	24 5%	259 52%	181 36%	406 81%	75 15%	18 4%	37 7%
DATE										
THU, FEB 25	126 25%	29 23%	54 26%	6 23%	62 24%	36 20%	96 24%	20 27%	8 46%	12 33%
FRI, FEB 26	60 12%	18 15%	25 12%	4 17%	30 12%	19 11%	47 12%	11 15%	2 9%	6 15%
SAT, FEB 27	171 34%	45 36%	76 36%	6 27%	86 33%	61 34%	146 36%	18 25%	5 28%	7 20%
SUN, FEB 28	144 29%	32 26%	53 26%	8 33%	81 31%	64 35%	116 29%	24 33%	3 18%	12 32%
SAMPLE										
SAMPLE A	250 50%	71 57%	110 53%	8 31%	130 50%	99 55%	212 52%	25 34%	12 64%	11 30%
SAMPLE B	250 50%	54 43%	98 47%	17 69%	129 50%	82 45%	194 48%	49 66%	7 36%	26 70%
PHONE TYPE										
LAND	300 60%	70 57%	123 59%	12 51%	159 61%	115 64%	246 61%	42 56%	11 60%	23 61%
CELL	200 40%	54 43%	85 41%	12 49%	100 39%	66 36%	160 39%	33 44%	7 40%	15 39%

